

Application for NIH Support to Participate in Industry and Investor Showcase Events

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By submitting this application, you are providing permission to share its contents with external investors, potential strategic partners, and expert reviewers. You are also certifying that you have not included confidential information that you do not wish to share with non-NIH experts.

h be y ed for the event.

Award Information

Provide the NIH SBIR/STTR award numbers (grant/contract) for the **one (1)** technology or product that you would like to present. If the award is an STTR grant, please indicate the name of the affiliated university.

Grant/Contrat Number:

Affiliated University:

Company Information

Official Company Name:	
Alternative or Former Company Name(s):	
Corporate Structure:	<input type="checkbox"/> LLC <input type="checkbox"/> C-Corp <input type="checkbox"/> S-Corp <input type="checkbox"/> Sole Proprietorship
Company Address:	
Company Website:	
Current Number of Employees <i>(total full-time equivalents [FTEs])</i>	
Company CEO:	Name: Phone: E-mail:
Company Representative for Conference Participation:	Name and Title: Phone: E-mail:
Years company has been in business:	
Is the company a spinoff of another company?	Yes <input type="checkbox"/> No <input type="checkbox"/> If "Yes", please give name of parent company:
Is the company currently generating revenue?	Yes <input type="checkbox"/> No <input type="checkbox"/> If "Yes", please indicate dollar range of your company's sales revenues from products/services for the past year <i>(include sales and licensing revenues)</i> R&D Grant/Contracts: Sales from Products and Services: Licensing Fees and Royalties:

Executive Summary:

Please provide a brief description of the company and your technology. Describe the management team's experience in commercializing biomedical technologies, if any. **Please use no more than 250 words.**

Technology/Product Overview:

1. Select the one category that best describes the technology/product that will be presented:

- | | | |
|---|--|--|
| <input type="checkbox"/> Therapeutic – Small Molecule | <input type="checkbox"/> Therapeutic – Device | <input type="checkbox"/> Diagnostic - Software |
| <input type="checkbox"/> Therapeutic – Biologic (protein/peptide) | <input type="checkbox"/> Diagnostic – Device (Image-related) | <input type="checkbox"/> Companion Product |
| <input type="checkbox"/> Therapeutic – Biologic (cell) | <input type="checkbox"/> Diagnostic – Device (other) | <input type="checkbox"/> Health IT |
| <input type="checkbox"/> Therapeutic – Biologic (gene) | <input type="checkbox"/> Diagnostic – <i>In Vitro</i> | <input type="checkbox"/> Research Tool |
| <input type="checkbox"/> Therapeutic – Biologic (other) | <input type="checkbox"/> Diagnostic – Imaging Agent | <input type="checkbox"/> Production Tool |

2. Please describe the technology/product that was funded by the NIH.

Scientific Progress and Stage of Development:

Please check the appropriate boxes.

FDA Marketing Pathway: PMA 510(k) BLA NDA Not Applicable (*non-regulated product*)

FDA Application Status:

IND/IDE: Not yet submitted Submitted Approved
510(k)/PMA: Not yet submitted Submitted Cleared/Approved

Clinical Development Status: Preclinical Phase I Phase II Phase III Not Applicable

Device Class: 1 2 3 Not Applicable

1. Describe your product development progress (pre-clinical or clinical) and major technical objectives achieved to date.

2. Provide a brief overview of the regulatory strategy for the product under development. Describe current and future regulatory applications, approvals, and hurdles.

Intellectual Property:

1. List the most relevant issued and pending patent applications covering the product or technology (including provisional patent applications). If applicable, provide the name(s) of the institution(s) from which the IP was licensed and key non-confidential license terms.

2. List any trademarks or copyrights. *(Please enter numeric values where applicable.)*

	# Filed	# Approved	Subject matter or name of mark
Trademarks			
Copyrights			

3. Describe your company's strategy to generate and protect its intellectual property.

Market Description, Go-to-Market Strategy and Projected Revenues:

1. Describe the customer(s) and market segments for the product or service under development. Based on projected customer adoption, estimate the peak market size in dollars. Provide projected revenue and expected timeframes.

2. Explain how your product addresses an unmet need. What, if anything, do customers use now to meet this need?

3. Describe how you plan to commercialize the product. What is your "go-to-market" strategy (i.e. how will you get your product into customers' hands)?

Competitive Advantage:

1. Describe the competitive advantages of the product over both currently marketed products and products under development.

2. What are the anticipated barriers to adoption of your product?

Management Team:

List all current and pending management and key personnel in the company or collaborating with the company and describe their relevant expertise, experience, and previous success.

Business Development and Partnerships:

1. Are you currently seeking a partner to assist with the development and/or commercialization of the product?
 Yes No

2. If Yes, please indicate what kind of partnership(s) you are seeking (e.g., strategic, product development, manufacturing, distribution, etc.).

3. Describe any current or pending collaboration, development, license or strategic partnership agreements that the company has related to the product.

4. Please list any spin-offs from the company. If none, state "N/A".

Capital Raised To-Date:

List the source and amount of all capital that the company has raised since inception. In-kind support and its estimated value may also be included.

Date	Type	Source(s)	Amount

Future Investments:

1. Is the company currently seeking investments? Yes No
2. If Yes, describe the company's current fundraising activity and goals, including amount sought, intended use of funds, and potential sources of funding.

Company Milestones:

List major product development and commercial milestones achieved and/or expected over the next 24 months:

Milestone	Date

Publications, Presentations, and Awards:

List any significant past and pending publications, presentations and awards based on the company's technology.
Please limit publication list to 5 articles, however a link to the full publication history may be provided.

Conference Goals

What is your primary goal for attending and presenting at the conference?

- Seeking strategic partners (large business)
- Seeking investment
- Seeking scientific collaborators
- Customer discovery
- Increasing company visibility and exposure
- Gaining insight into competition and/or IP landscape
- Validating your business model
- Other, describe:

What would you like to get from participating in the event?