Recruitment Screener
To Assess Drunk Driving/Riding Behaviors

N=2,200 (n=1,600 non-motorcycle drivers and n=600 motorcycle riders)

Thank you for your willingness to participate in our survey. First, we would like to ask you a few classification questions. Please be assured all of your answers are completely confidential. We appreciate your honest and thoughtful responses.

A. In which of the following <u>states</u> do you live?
    [PROVIDE A PULL-DOWN LIST OF ALL 50 US STATES, AND DC; RECORD STATE RESPONSE AND ALSO CODE INTO CENSUS REGIONS BELOW CODE TO CLASSIFICATIONS BELOW; PROVIDE AN OPT-OUT CHECKBOX FOR "None" AND THANK AND TERMINATE IF SELECTED]

New England	ME, NH, VT, MA, CT, RI	1	
Middle Atlantic	NY, NJ, PA	2	
South Atlantic	WV, MD, DE, DC, VA, NC, SC, GA, FL	3	
East South Central	KY, TN, AL, MS	4	
East North Central	MI, OH, IN, IL, WI	5	CONTINUE; RECRUIT MIX
West South Central	AR, LA, OK, TX	6	
West North Central	MN, IA, MO, ND, SD, NE, KS	7	
Mountain	MT, WY, CO, NM, AZ, UT, NV, ID	8	
Pacific	WA, OR, CA, AK, HI	9	

B. What is your <u>gender</u>?
    [ALLOW 1 RESPONSE]

Male	1	CONTINUE; RECRUIT MIX
Female	2	

C. What is your <u>age</u>?
    [RECORD NUMERIC RESPONSE; CODE TO LIST BELOW]

Under 21	1	THANK & TERMINATE
21-24	2	CONTINUE; RECRUIT MIX
25-29	3	

30-34	4	
35-39	5	
40-44	6	
45-49	7	
50-54	8	
55+	9	THANK & TERMINATE

D. Which of the following best describes your total <u>household income in 2014</u>?
[ALLOW 1 RESPONSE; GOALS FOR QUALIFIED SAMPLE COMPOSITION MAPPING TO CENSUS DATA +/-5%]

Under $15,000	1	GOAL: 11%
$15,000 to $24,999	2	GOAL: 10%
$25,000 to $49,999	3	GOAL: 23%
$50,000 to $74,999	4	GOAL: 18%
$75,000 to $99,999	5	GOAL: 13%
$100,000 to $149,999	6	GOAL: 14%
$150,000 or more	7	GOAL: 11%
I prefer not to answer	99	ALLOW TO CONTINUE BUT SET MAX THAT MAINTAINS +/-5% ON ABOVE QUOTAS

E. Do you consider yourself to be Hispanic or Latino?
[ALLOW 1 RESPONSE]

Yes	1	GOAL FOR QUALIFIED SAMPLE COMPOSITION OF 20% HISPANIC OR LATINO BACKGROUND; CONTINUE
No	2	
I prefer not to answer	96	

F. Which of the following <u>racial categories</u> describes you? You may select more than one.
[ALLOW MULTIPLE RESPONSES]

American Indian or Alaska Native	1	CONTINUE; RECRUIT MIX
Asian	3	
Black or African American	4	
Native Hawaiian or Other Pacific Islander	5	
White	6	
I prefer not to state	99	

ANALYSIS NOTE: ANALYSIS OF SURVEY FINDINGS AMONG AND BETWEEN AGE GROUPS, DIFFERENT ETHNICITIES, AND ADDITIONAL DEMOGRAPHIC GROUPINGS WILL BE CONDUCTED

G. Do you currently have a <u>valid driver's license</u> for any of the following types of vehicles?

Motor vehicle (e.g., car, truck, van, SUV)	1	CONTINUE
Motorcycle	2	
Commercial motor vehicle	3	MUST SELECT 1 OR 2 TO CONTINUE; ELSE THANK &TERMINATE
Boat	4	
Moped or motor-driven cycles	5	
I don't know	97	THANK & TERMINATE
None of the above	99	

ONLY ASK QH IF QG=2

H. What <u>type</u> of motorcycle do you ride?
[RANDOMIZE; ALLOW MULTIPLE RESPONSES; **PROVIDE VISUAL EXAMPLES OF EACH TYPE**; THANK & TERMINATE IF ONLY 8, 98, 99 SELECTED]

Traditional	1	
Cruiser	2	
Sport bike	3	
Touring	4	
Sport-Touring	5	CONTINUE
Dual-Purpose	6	
Trike	7	
Moped or Motor Scooter	8	
Other (Please Specify: _____)	98	
None of the above	99	

I. On average, how many <u>miles</u> do you <u>typically</u> drive per week? [IF QG=1 AND 2, PIPE: "Please indicate your average mileage for each of the following types of vehicles."]
CREATE POP UP BASED ON CLICKING "TYPICALLY" FOR "If you are unable to identify a typical week, please consider last week."
[RECORD NUMERIC RESPONSE; CODE TO LIST BELOW; **PROVIDE OPT-OUT BOX FOR "I don't know" AND THANK & TERMINATE IF SELECTED FOR BOTH**]

[PIPE APPLICABLE VEHICLES BASED ON QG AND QH]	Motor Vehicle [QG=1]	Motorcycle [QH=1-7]	
Less than 10 miles	1	1	
10-14 miles	2	2	SEE SCREENING CRITERIA BELOW
15-19 miles	3	3	
20-24 miles	4	4	
25 miles or more	5	5	

MUST SELECT QI=2-5 FOR AT LEAST ONE TYPE OF VEHICLE.
IF QH MOTOR VEHICLE=2-5, CLASSIFY AS "NON-MOTORCYCLE." IF QH MOTORCYCLE=2-5 CLASSIFY AS "MOTORCYCLE." IF BOTH QH MOTOR VEHICLE AND MOTORCYCLE=2-5 SELECTED, USE LEAST FILL FOR NON-MOTORCYCLE AND MOTORCYCLE CLASSIFICATIONS TO ENSURE SAMPLE:
NON-MOTORCYCLE: n=1,600; MOTORCYCLE: n=600

J. During the last 12 months, how <u>often</u> did you usually have any kind of drink containing alcohol? By a drink we mean half an ounce of absolute alcohol (e.g. a 12 ounce can or glass of beer or cooler, a 5

ounce glass of wine, or a drink containing 1 shot of liquor). Please feel free to estimate and provide an honest response.
[ALLOW ONE RESPONSE]

Every day	1	
5 to 6 times a week	2	
3 to 4 times a week	3	CONTINUE
Twice a week	4	
Once a week	5	
2 to 3 times a month	6	
Once a month	7	
3 to 11 times in the past year	8	THANK & TERMINATE
1 or 2 times in the past year	9	
I don't know	97	

QK, QL, QN, QO, QP WILL BE USED TO QUALIFY RESPONDENTS BASED ON CLASSIFICATION SCHEME ON PAGE 6.

K. In the past month, what is the <u>largest number</u> of drinks of alcohol you consumed at one time *while you were away from home*? Please feel free to estimate and provide an honest response.
[RECORD NUMERIC RESPONSE]
[FOR MEN (QB=1), THANK & TERMINATE IF QK<4; FOR WOMEN QB=2, THANK & TERMINATE IF QK<3; PROVIDE OPT-OUT BOX FOR "I don't know" AND THANK & TERMINATE]

L. Thinking about the time during the past month when you consumed the largest number of drinks at one time while away from home, over the course of how many <u>hours</u> did you have those [PIPE RESPONSE FROM QK] drinks? Please feel free to estimate and provide an honest response.
[RECORD NUMERIC RESPONSE; PROVIDE OPT-OUT BOX FOR "I don't know" AND THANK & TERMINATE]

M. And which of the following activities did you do **before drinking** those [PIPE RESPONSE FROM QK] drinks while away from home?
[RANDOMIZE LIST; ALLOW MULTIPLE RESPONSES]

Assigned a designated driver	1	
Planned a ride with a friend or family member at the end of the night	2	
Called a taxi or car service to arrange a ride at the end of the night	3	THANK & TERMINATE
Located a taxi or car service to call if necessary at the end of the night	4	
I don't know or I don't remember	97	
I did not do any of these	99	CONTINUE

N. After you drank those [PIPE RESPONSE FROM QK] drinks away from home, <u>how</u> did you get home or to the place where you were staying? Please select the answer that best applies.
[RANDOMIZE LIST; ALLOW 1 RESPONSE]

I rode with a designated driver who had no alcoholic beverages	1	CONTINUE
I rode with a non-drinker that was not serving as a designated driver	2	
I used a taxi or car service	3	
I used public transportation	4	
I rode with a driver who had some alcohol but less than me	5	CLASSIFY AS "AT RISK"
I rode with a driver who had as much alcohol as me	6	
I rode with a driver who had more alcohol than me	7	
I drove myself in a motor vehicle (e.g., car, truck, or SUV)	8	
[ASK OF MOTORCYLES ONLY] I rode my motorcycle	9	
Other (Please Specify: _____)	98	CONTINUE
I don't know or I don't remember	97	
I did not go anywhere	99	

O. On a scale of 1 to 7 where 1 means "Completely disagree" and 7 means "Completely agree," please tell me how much you <u>agree</u> with each of the following statements about yourself.
[RANDOMIZE ROWS; ALLOW 1 RESPONSE PER ROW]
IF 3 OUT OF 7 ANSWERED IN APPROPRIATE GREY AREAS, CLASSIFY AS "ELIGIBLE OR OF INTEREST" BASED ON CLASSIFICATION ON PAGE 6; CONTINUE

	1 – Completely disagree						7 – Completely agree
I only use a designated driver if absolutely necessary	1	2	3	4	5	6	7
I know when I have had too much to drink to drive safely	1	2	3	4	5	6	7
It is better to be safe than sorry when it comes to driving after drinking	1	2	3	4	5	6	7
I would not get upset if a friend or family member tried to stop me from driving after I had had a few drinks	1	2	3	4	5	6	7
It is hard to have a good time when I'm going out if I have to be the designated driver	1	2	3	4	5	6	7
I typically do not worry about how much alcohol I am drinking	1	2	3	4	5	6	7
I sometimes do not realize that I have had too much to drink	1	2	3	4	5	6	7

P. Have you ever been stopped by the police for <u>reckless or drunk driving</u>? Please feel free to estimate and provide an honest response.
[RECORD NUMERIC RESPONSE; CODE TO LIST BELOW; PROVIDE OPT-OUT BOX FOR "I don't know" AND THANK & TERMINATE]

Yes – one time	1	
Yes – more than once	2	
No	3	CONTINUE
I don't know	98	
I prefer not to answer	96	

CALCULATE "DRINKS PER HOUR" =QK/QL

BASED ON RESPONSES TO QJ, QK, QM, QN, OR QO USE BELOW CLASSIFICATION CRITERIA:

CLASSIFY AS "ELIGIBLE OR OF INTEREST " IF ANY:
- **DRINKS PER HOUR>1.5**
- **QN=5-9**
- **AT LEAST 3/7 QO= DISAGREEMENT/AGREEMENT (BASED ON SHADING ABOVE)**
- **QP=1,2, OR 96**

ELSE, THANK & TERMINATE

Continue to *Survey*