



May 11, 2016

Dear Agricultural Producer,

According to our records, we have not yet received your completed 2015 Local Food Marketing Practices Survey. ***Please take the time to respond now.*** Your participation is vital to help expand the U.S. Department of Agriculture's (USDA) and the public's understanding of the local foods sector.

If you have recently responded, thank you. If not, please respond today in either of the following ways:

- **Online** at www.agcounts.usda.gov. All you need is the identification number on the form to begin.
- **By mail.** Complete the form and mail it back in the return envelope provided.

If a response is not received, a representative with USDA's National Agricultural Statistics Service may follow up with you to gather this information. If you have questions or need assistance, call (888) 424-7828 or email nass@nass.usda.gov.

Sincerely,

Joseph T. Reilly
Administrator, National Agricultural Statistics Service
United States Department of Agriculture

Enclosures

SPECIAL INSTRUCTIONS

Follow these steps if you receive more than one survey questionnaire for the **same operation**:

1. Complete ONLY the **GREEN** questionnaire
2. Write "DUPLICATE" on the **BLUE** questionnaire (If the questionnaires are the same color, complete only one and write 'DUPLICATE' on the other(s))
3. Mail ALL questionnaires back in the same return envelope provided