

ATTACHMENT 5D: LONGITUDINAL WEB CONSENT 18+ YEAR OLD YOUTH

CONSENT

The Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT) is a research study designed to collect data from young people in order to understand attitudes and beliefs towards tobacco use, media use, and other behaviors that are both legal and illegal. If you recall, about 6 months ago your address was randomly chosen to take part in this study and you completed a survey at that time. We are asking for your continued participation by completing this web survey.

Because you are 18 years old, it is not necessary for your parent or legal guardian to give their permission for you to take this survey.

This study is designed to collect data from young people about tobacco use, media use, illegal behaviors, opinions about tobacco, and experiences at home and at school. It takes about 40 minutes to complete, depending on your responses. Your answers will not be shared with your parent or guardian. We are only interested in the combined responses from those selected to participate, not just one person's answers.

You will represent young people in this country who are similar to you. You may choose not to take part in this study, but no one else can take your place. If you decide to continue in this study, we will offer you \$25 when you finish the interview.

There are no physical risks to you from participating in this interview. It is possible that some questions might make you mildly uncomfortable, depending on your responses.

There are no direct benefits to you from answering our questions. However, you will be contributing to important research related to tobacco use among young people.

While the interview has some personal questions, your answers will be kept private. We hope that protecting your privacy will help you to give accurate answers. You can quit the interview at any time and you can refuse to answer any questions. No absolute guarantees can be made because of the technology used for electronic surveys like these, but we are taking extensive precautions to protect the confidentiality of your data.

We may contact you again to invite you to participate in two additional surveys every six months. Each of those surveys offers \$25 as a token of appreciation. You can decide at a later date whether or not you want to complete those surveys.

After you select your answer, please press "Next."

- 1 Yes, I agree to participate in this study.
- 2 No, I do not wish to participate in this study.