**ATTACHMENT 3a: SOCIAL MEDIA ADS**

**Social Media Ads for Evaluation of the Fresh Empire Campaign on Tobacco (EFECT)**

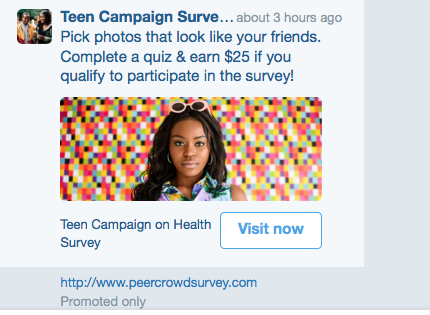
**Social Media Ads**

[6 total images will be rotated in this ad. Text will be the same as in the ads below for all ads, only images will change.]

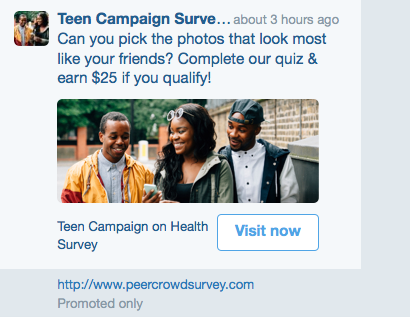
**Facebook Ad**



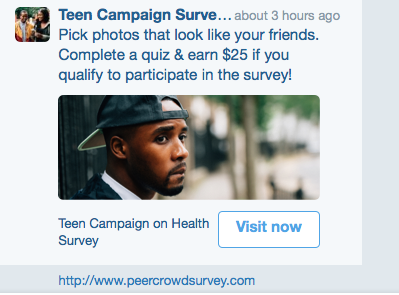
**Twitter Ad 1**



**Twitter Ad 2**

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**Twitter Ad 3**



**6 Images for Social Media Ads**

**Image 1 for Social Media Ads**

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**Image 2 for Social Media Ads**



**Image 3 for Social Media Ads**



**Image 4 for Social Media Ads**



**Image 5 for Social Media Ads**



**Image 6 for Social Media Ads**

