

ATTACHMENT 3a: SOCIAL MEDIA ADS

Social Media Ads for Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT)

Social Media Ads

[6 total images will be rotated in this ad. Text will be the same as in the ads below for all ads, only images will change.]

Facebook Ad



Teen Campaign on Health Survey

Sponsored · 

Pick photos that look most like your friends. Complete a quiz & earn \$25 if you qualify!



Teen Campaign on Health

WWW.PEERCROWDSURVEY.COM

Twitter Ad 1



Teen Campaign Surve... about 3 hours ago

Pick photos that look like your friends.
Complete a quiz & earn \$25 if you
qualify to participate in the survey!



Teen Campaign on Health
Survey

[Visit now](#)

<http://www.peercrowdsurvey.com>

Promoted only

Twitter Ad 2



Teen Campaign Survey... about 3 hours ago

Can you pick the photos that look most like your friends? Complete our quiz & earn \$25 if you qualify!



Teen Campaign on Health Survey

[Visit now](#)

<http://www.peercrowdsurvey.com>

Promoted only

Twitter Ad 3



Teen Campaign Surve... about 3 hours ago

Pick photos that look like your friends.
Complete a quiz & earn \$25 if you
qualify to participate in the survey!



Teen Campaign on Health
Survey

[Visit now](#)

<http://www.peercrowdsurvey.com>

6 Images for Social Media Ads

Image 1 for Social Media Ads



Image 2 for Social Media Ads



Image 3 for Social Media Ads



Image 4 for Social Media Ads



Image 5 for Social Media Ads



Image 6 for Social Media Ads

