Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 3090-0297) (Req-1)

TITLE OF INFORMATION COLLECTION: GSA Integrated Technology Services' Government Wide Acquisition Contract (GWAC) Program Supplier Relationship Management Survey

PURPOSE: To assess and collect data around Federal Acquisition Service (FAS) supplier satisfaction. GSA will use the data to streamline operations and improve suppliers' interactions with GSA.

DESCRIPTION OF RESPONDENTS: GSA GWACs vendors: Alliant, Alliant Small Business, 8(a) STARS II, VETS

TYPE OF COLLECTION: (Check one)

[] Customer Comment Card/Complaint Form [X] Customer Satisfaction Survey
[] Usability Testing (e.g., Website or Software) [] Small Discussion Group

[] Other:_____

CERTIFICATION:

[] Focus Group

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are not intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: Anahita Reilly **Phone:** (202) 714-9421 **Email:** anahita.reilly@gsa.gov.

To assist review, please provide answers to the following question:

Personally Identifiable Information:

- 1. Is personally identifiable information (PII) collected? [] Yes [X] No
- 2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? [] Yes [X] No
- 3. If Yes, has an up-to-date System of Records Notice (SORN) been published? [] Yes [X] No

If PII is collected, please provide a brief statement regarding why PII is necessary, how it will be stored and for how long, and how it will be destroyed once the collection is over. $\rm N/A$

Gifts or Payments:

Is an incentive $(e.g., mon$	ney or reimbursement	of expenses,	token of appred	ciation) provid	ded to
participants? [] Yes [X	l No				

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Private Sector (GSA GWAC vendors)	69	6 minutes (.1 hours)	6.9 hrs
Totals		[minutes or hours]	6.9 hrs

FEDERAL COST: The estimated annual cost to the Federal government is \$17,007.

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

1.	Do you have a customer list or something similar that defines the universe of potential
	respondents and do you have a sampling plan for selecting from this universe?
	[X] Yes [] No
	If the answer is yes, please provide a description of both below (or attach the sampling plan)?
	If the answer is no, please provide a description of how you plan to identify your potential
	group of respondents and how you will select them?

The customer list is comprised of contacts within the GWAC vendor community that have conducted business with GSA over the last twelve months.

Administration of the Instrument

1.	How will you collect the information? (Check all that apply)
	[X] Web-based or other forms of Social Media – One-time survey will be distributed via
	email. Survey includes 5 general demographic questions about the contract size.
	[] Telephone
	[] In-person
	[] Mail
	[] Other, Explain
2.	Will interviewers or facilitators be used? [] Yes [X] No

Please make sure that all instruments, instructions, and scripts are submitted with the request.