Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 3090-0297)

(Reg-17)

TITLE OF INFORMATION COLLECTION: FedFleet 2018 Conference Survey

PURPOSE: GSA Fleet considers industry partners to be a valuable resource whose input can allow us to improve their experience at future Fleet events.

DESCRIPTION OF RESPONDENTS: Survey respondents are vendors that participated in the FedFleet 2018 event. They are a diverse group of automotive industry manufacturers and companies from the automobile maintenance, rental, software, telematics, and automobile accessory industries.

TYPE OF COLLECTION: (Check one)	
[] Customer Comment Card/Complaint Form	[x] Customer Satisfaction Survey
[] Usability Testing (<i>e.g.</i> , Website or Software)	[] Small Discussion Group
[] Focus Group	[] Other:

CERTIFICATION:

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are <u>not</u> intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

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To assist review, please provide answers to the following question:

Personally Identifiable Information:

- **1.** Is personally identifiable information (PII) collected? [] Yes [X] No
- **2.** If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? [] Yes [X] No
- **3.** If Yes, has an up-to-date System of Records Notice (SORN) been published? [] Yes [X] No

If PII is collected, please provide a brief statement regarding why PII is necessary, how it will be stored and for how long, and how it will be destroyed once the collection is over.

Is an incentiv	ve (<i>e.g.</i> ,	money or	r reimbursemei	nt of expenses	, token o	f appreciation)	provided to
participants?	[] Ye	s [X] No					

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Private sector (Fleet vendors)	50	2 minutes/.033 hours	1.65
			hours
Totals	50	2 minutes/.033 hours	1.65
			hours

FEDERAL COST: The estimated annual cost to the Federal government is \$31.00.

<u>If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:</u>

The selection of your targeted respondents

1.	Do you have a customer list or something similar that defines the universe of potential
	respondents and do you have a sampling plan for selecting from this universe?
	[X] Yes [] No
	If the answer is yes, please provide a description of both below (or attach the sampling plan)?
	If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

This survey will be distributed to all vendors who have both registered for and participated in the 2018 FedFleet event. The contact list source will be the registration list.

Administration of the Instrument

1.	How will you collect the information? (Check all that apply)
	[X] Web-based or other forms of Social Media
	[] Telephone
	[] In-person
	[] Mail
	[] Other, Explain
2.	Will interviewers or facilitators be used? [] Yes [X] No

Please make sure that all instruments, instructions, and scripts are submitted with the request.