

**2016 Census Test Focus Group Recruitment Operation
Harris County, TX
For Focus Groups May 9-12, 2016
HISPANIC/LATINO ENGLISH SPEAKERS**

If Answering Machine, leave message ↴

Hello, I am calling from the U.S. Census Bureau with an opportunity for you to earn \$75 by participating in a focus group about the recent census test that was conducted in your area. To see if you qualify, please call 1-888-369-3596 and mention case number T[XXXX]. Thank you.

If person answers ↴

Hello, my name is _____ and I am calling from the United States Census Bureau. Have I reached _<insert respondent name from spreadsheet>_

No – Is <insert respondent name from spreadsheet> available?

Yes – May I speak with him/her now?

Not available - What would be a good time to call back? Collect time and name of person to call on the spreadsheet.

Available – Reintroduce yourself “Hello...” and continue with “This call may be recorded...” below.

Yes - Speaking ↴

If a “C” is next to the number you dialed, ask:

Is this a cell phone?

No – continue with next question.

Yes ↴

We want to ensure your safety, are you driving?

No – continue with next question.

Yes -

↴
We will try to reach you at a later time. Thank you. End Call.

This call may be recorded for quality purposes.

We are conducting focus groups to learn about experiences with the 2016 Census Test. Participation is voluntary. Each participant receives \$75. The focus groups are held in the evening in Houston, Texas.

I have a few questions to see if you are eligible.

Did you personally respond to the 2016 Census Test (online, paper, or with an interviewer) for your household?

No - **Do you know who did respond?**

No – Thank respondent and end call.

Yes – **May I speak with him/her now?**

Not available - **What would be a good time to call back?** Collect time and name of person to call on the spreadsheet.

Available – – **Reintroduce yourself “Hello...” and continue with “This call may be recorded...” on prior page.**

Yes, personally filled out 2016 CT form –

Are you a Federal Government employee?

Yes – Skip to not eligible.

No – **Great, you are eligible to participate in the focus group.**

If NOT eligible: Thank you for answering our questions. You are not eligible at this time for this study.

If needed: **For this study, we are looking for people who personally responded to the 2016 Census Test and are not government employees.**

If eligible: We are conducting focus groups in both English and Spanish. Would you prefer to participate in the English language group or the Spanish language group?

- English – **Great, we will schedule you for the English-language group.**
- Spanish – **Great, we will schedule you for the Spanish-language group.**

ENGLISH language group: Are you available Tuesday, May 10 from 6:30-8:30 PM to participate?

- No – Thank you for your time.
- Yes – **The location will be Hotel Sorella at 800 Sorella Court, Houston, Texas 77024. What is the best telephone number we can reach you at and your email address so we can remind you about the date, time, and location for the focus group? Enter the call log information on the spreadsheet and make any necessary changes to the best phone number and email address.**

If needed: For directions or other information about the focus group location, you can contact Hotel Sorella at (713) 973-1600.

SPANISH language group: Are you available Thursday, May 12 from 6:30-8:30 PM to participate?

- No – Thank you for your time.
- Yes – **The location will be Hotel Sorella at 800 Sorella Court, Houston, Texas 77024. What is the best telephone number we can reach you at and your email address so we can remind you about the date, time, and location for the focus group? Enter the call log information on the spreadsheet and make any necessary changes to the best phone number and email address.**

If needed: For directions or other information about the focus group location, you can contact Hotel Sorella at (713) 973-1600.