

ATTACHMENT 17:
REMINDER POSTCARD FOR SURVEY

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Dear [Name]:

We recently sent you a letter about an evaluation of The Women's Health Leadership Institute (WHLI), a community health worker (CHW) training program held during 2010-2014, funded by the Office on Women's Health (OWH). The WHLI was a training program intended to train experienced CHWs to act in leadership roles and address health disparities using a public health systems approach. It is our understanding that you participated in this training. OWH is collaborating with NORC at the University of Chicago –an independent, not-for-profit research organization– to conduct a follow-up evaluation of the impact of the training.

We would greatly appreciate your participation in the evaluation by completing an online survey for a \$10 Amazon gift card. The survey should take approximately 25 minutes to complete. The study will end on **XX/XX/XXXX**. Please go to the study's web page below and enter the following access pin:

[WHLI WEB INSTRUMENT URL HERE]

PIN: XXXX

The information you provide during the survey will be kept private and your identity will be separated from the responses you provide. The information gathered will be used solely by OWH, or its representatives for research, and will not be disclosed or released to other persons for any purpose except as required by law. If you have any questions, please feel free to call 1-800-604-2698 or e-mail WHLISurvey@norc.org for assistance.

Thank you in advance for your participation in this very important study.

Sincerely,

Weiwei Liu, PhD
Senior Research Scientist
NORC at the University of Chicago

Name
Title
The Office on Women's Health