

ATTACHMENT 20:

PHONE INVITATION FOR TELEPHONE INTERVIEW (CHWs)

[Telephone Script]

[Hello X]:

My name is _____ and I am calling from NORC, a not-for-profit research organization on behalf of the Office on Women's Health (OWH) regarding the Women's Health Leadership Institute. How are you today?

(potential participant responds)

[Only read following two sentences if participant has completed the survey]

First, I want to thank you for participating in our recent survey about your experiences with the Women's Health Leadership Institute (WHLI). We really appreciate your time and feedback.

To better understand your experience with the training, we'd like to invite you to participate in a short telephone interview for an additional \$10 Amazon gift card. Your participation would be voluntary and you could stop the interview at any time. Would you be interested in participating in a 30-minute conversation with us about your WHLI experience?

(potential participant responds)

Great! Your responses are important for understanding the success and the long-term effectiveness of the WHLI program.

Are you available to complete the interview with me now?

<YES>

[Go through verbal informed consent, then interview protocol]

<NO>

I would be happy to work with you to find a more convenient time to call you back.

[Thank respondent for their time and ask if they have any questions. Notify them of toll free number and email address, in case they have questions or want more information in the future]