

ATTACHMENT 21:

EMAIL INVITATION FOR TELEPHONE BASED INTERVIEWS (CHWs)



[Dear X:]

Thank you for participating in our survey (if applicable) about your experiences with the Women's Health Leadership Institute (WHLI). Your time and feedback is greatly appreciated.

In an effort to better understand your experience with the training, we would like to invite you to participate in a short telephone interview for an additional \$10 Amazon gift card. The interview will allow us to gather important perspectives that cannot be captured on a survey and we would greatly appreciate the opportunity to speak with you.

In order to participate in a brief phone conversation for an additional \$10, please respond to this email and provide us with the phone number to reach you. Or call us at XXXXXXXXXX to set-up an interview time.

The information you provide during the interview will be confidential and your identity will be separated from the responses you provide. The information gathered will be used solely by OWH, or its representatives for evaluation of the program, and will not be disclosed or released to other persons for any purpose except as required by law. If you have any questions, please feel free to call 1-800-604-2698 or e-mail WHLIsurvey@norc.org for assistance.

The purpose of the evaluation is to determine the long-term impacts and outcomes of the WHLI and assess the extent to which the WHLI has been effective in training Community Health Workers to implement community projects that result in system-level changes to reduce health disparities or inequities. OWH is collaborating with NORC at the University of Chicago –an independent, not-for-profit research organization– to conduct this evaluation.

Thank you in advance for your participation in this very important study.

Sincerely,

Weiwei Liu, PhD
Senior Research Scientist
NORC at the University of Chicago

Name
Title
The Office on Women's Health