

ATTACHMENT 22:

PHONE INVITATION FOR TELEPHONE INTERVIEW (MTs)

[Telephone Script]

[Hello X]:

My name is _____ and I am calling from NORC, a not-for-profit research organization, on behalf of the Office on Women's Health (OWH). How are you today?

(potential participant responds)

We are conducting an evaluation of the Women's Health Leadership Institute for the Office on Women's Health. Since you are WHLI Master Trainer, we would like to speak with you about your experiences in a short telephone interview. To thank you for your time, you would receive a \$10 Amazon gift card upon completion of the interview. Your participation would be voluntary and you could stop the interview at any time. Would you be interested in participating in a 30-minute conversation with us about your WHLI experience?

(potential participant responds)

Great! Your responses are important for understanding the success and the long-term effectiveness of the WHLI program.

Are you available to complete the survey with me now?

<YES>

[Go through verbal informed consent, then interview protocol]

<NO>

I would be happy to work with you to find a more convenient time to call you back.

[Thank respondent for their time and ask if they have any questions. Notify them of toll free number and email address, in case they have questions or want more information in the future]