

ATTACHMENT 24:

PHONE INVITATION FOR TELEPHONE INTERVIEW (SUPERVISORS)

[Telephone Script]

[Hello X]:

My name is _____ and I am calling from NORC, a not-for-profit research organization, on behalf of the Office on Women's Health (OWH) regarding the Women's Health Leadership Institute, a training workshop program for CHWs. How are you today?

(potential participant responds—use paragraph at end of document if individual is unfamiliar)

As part of our evaluation of the Women's Health Leadership Institute for the Office on Women's Health we were speaking with [CHW Name]. He/she told us about her work at [name of the company where she worked] and the [name of project] that he/she conducted [location of project] as part of her training. He/She recommended you might be willing to speak with us. She gave us your contact information and permission to call you.

We have a few questions we would like to ask you about her work after the WHLI training and potentially the project. Your participation is important for understanding the success of the program and the long-term effectiveness of the WHLI program. We would offer you a \$10 Amazon gift card as a thank you for your time. Your participation would be voluntary and you could stop the interview at any time.

Would you happen to be available to complete a 20-30 minute interview with me now?

<YES>

[Go through verbal informed consent, then interview protocol]

<NO>

What would be a better time to reach you? We'd be happy to call you back at a more convenient time.

[Thank respondent for their time and ask if they have any questions. Notify them of toll free number and email address, in case they have questions or want more information in the future]

Brief overview of the WHLI:

The WHLI training is funded by the Federal Office on Women's Health. The goal of the training is to train experienced community health workers (CHWs) to act in leadership roles and to address health disparities in their communities using a public health systems approach. The core competencies of the training model included: systems thinking; challenging the process and mastering change; shared vision and collective action; strengthening collective capacity for action; and building leadership. The desired outcomes of the training include increased CHW leadership knowledge and competencies, CHWs' application of competencies in their leadership activities, as well as positive systemic and/or community level change around women's health issues that occur as a result of CHWs' increased leadership capacity.