Flu "Tree Test" for Vaccines Section

DRAFT Scenarios

The following tasks will be asked of users (in random) order:

- 1. You would like to know what kinds of flu vaccines are available. Where would you find this information?
- 2. You would like to know when you should get the flu vaccine. Where would you find this information?
- 3. You would like to know whether you should get the flu shot or the nasal spray. Where would you find this information?
- 4. You've heard that the flu shot does not give you the flu, but want to know if this is correct. Where would you find this information?
- 5. You would like to know how effective the flu vaccine is. Where would you find this information?
- 6. You would like to know why you should get the flu vaccine. Where would you find this information?
- 7. You have an egg allergy. Where would you look to see if eggs are used to make the flu vaccine?
- 8. Your sister is pregnant and you would like to know if it's safe for her to get a flu show. Where would you find this information?
- 9. Where would you look for information about ways to protect yourself from the flu?
- 10. You would like to know if there are side effects from the flu vaccine. Wherewould you find this information?

The following two post-test questions will be asked for users to rate the organization structure:

- 1. Please rate your satisfaction with the new categories and navigation structure:
 - Very Satisfied
 - Satisfied
 - (Remove this option, it doesn't provide any concrete data and isn't necessary, i.e make them have an opinion)Dissatisfied
 - Very Dissatisfied
- 2. Please rate the ease of finding information with the new categories and navigation structure:
 - Very Easy
 - Easy
 - Difficult
 - Very Difficult