Attachment B

# CDC Flu Emails: Email Invitations

*8/8/2017*

**First Invitation**

|  |  |
| --- | --- |
| **Subject:**  | Please help us improve CDC’s flu updates |
| **Body:**  | We would like to improve the email updates you receive about Seasonal Flu. Please take five minutes to answer a **quick 8-question survey**. The feedback you provide will be used to help us: * Improve CDC’s flu updates
* Tailor the content provided within the updates
* Determine how frequently to send updates

[Please give us your feedback](https://www.surveymonkey.com/r/flu_emails)Please provide feedback by **[INSERT DATE].** The results will only be used within CDC and will not be shared. Thank you for your help!! |

**Second Invitation**

|  |  |
| --- | --- |
| **Subject:**  | Please help us improve CDC’s flu updates |
| **Body:**  | **There’s still time to provide your feedback!** It only takes 5 minutes.The **8-question survey** will be used tohelp us: * Improve CDC’s flu updates
* Tailor the content provided within the updates
* Determine how frequently to send updates

[Please give us your feedback](https://www.surveymonkey.com/r/flu_emails)Please provide feedback by **[INSERT DATE].** The results will only be used within CDC and will not be shared. Thank you for your help!! |