

Attachment B

CDC FLU EMAILS: EMAIL INVITATIONS

8/8/2017

First Invitation

Subject: Please help us improve CDC's flu updates

Body: We would like to improve the email updates you receive about Seasonal Flu.

Please take five minutes to answer a **quick 8-question survey**. The feedback you provide will be used to help us:

- Improve CDC's flu updates
- Tailor the content provided within the updates
- Determine how frequently to send updates

[Please give us your feedback](#)

Please provide feedback by **[INSERT DATE]**. The results will only be used within CDC and will not be shared.

Thank you for your help!!

Second Invitation

Subject: Please help us improve CDC's flu updates

Body: **There's still time to provide your feedback!**

It only takes 5 minutes.

The **8-question survey** will be used to help us:

- Improve CDC's flu updates
- Tailor the content provided within the updates
- Determine how frequently to send updates

[Please give us your feedback](#)

Please provide feedback by **[INSERT DATE]**. The results will only be used within CDC and will not be shared.

Thank you for your help!!