Attachment F

CDC TEMPLATE NAVIGATION: ACTIVITIES/FOLLOW UP QUESTIONS

Activities/Tasks include the following:

- Where would you find [*CDC topic*]?
- Where would you find information on [*CDC topic*]?
- Where would you look to find [*CDC topic*]?
- What would you select to find [*CDC topic*]?
- Find information on [*CDC topic*].
- How would you find information on [*CDC topic*]?
- What does this [*CDC topic label*] mean to you?
- How would you find information for [*CDC topic audience*]?
- How would you go back to the homepage?
- How would you go up a level?
- What site are you on?
- What is the page name?

CDC topic = health topic on CDC topic site
Example:

- Find information on [CDC topic]. = Find information on *hurricanes*.
- What would you select to find information on [*CDC topic*]? = What would you select to find information on *Seasonal Flu symptoms*?

Follow up questions include the following:

- What did you think of the look of the site?
- What were your first impressions of the site?

- Did you have any trouble using the site?
- Which version did you like the best?
- Do you have any recommendations to make the navigation better?
- Do you have any recommendations to make the site better?
- How would you rate:
    o Ease of navigation
    o Ease of using left/top/or section/ navigation
    o Ability to find what you were looking for
    o Ease of moving around the site
    o Labels
    o Visual design
    o Organization of the site