

New Requirements for Supporting Statement A

GenIC

Request for Approval under the

Generic Clearance for the Collection of Routine Customer Feedback

OMB Number 0920-1050

2018 CDC Learning Connection GovDelivery (GovD) Newsletter Customer Satisfaction Survey

- Goal of the study (e.g., determine behavioral factors that influence changes in weight over time or evaluate program delivery processes): The goal of the study is to learn about the demographics of the CDC Learning Connection GovD newsletter audience and how subscribers learned about the newsletter.
- Intended use of the resulting data (e.g., provide suggestions for improving community-based programs): To inform improvements to the newsletter and promotion of the newsletter to public health professionals.
- Methods to be used to collect (e.g., prospective cohort design; randomized trial; etc.): Web-based survey using SurveyMonkey
- The subpopulation to be studied (e.g., school-age children in North Carolina, conference attendees): Subscribers of CDC Learning Connection GovD Newsletter (general public and public health professionals internal and external to CDC)
- How data will be analyzed (e.g., logistic regression, descriptive statistics): N/A