Attachment B: Scripts (Survey Invitation and Reminder Emails)

Text of original email invite to take the survey

To Public Health Ethics Forum Participants,

Thank you for attending or viewing the 2018 Public Health Ethics Forum: Minority Elders and Healthy Aging, held on September 14, 2018. Please provide feedback by taking the following 5-minute survey. The forum planners will use your feedback to evaluate this event and assist in planning future activities. All survey responses are collected anonymously.

Please access the link below to enter the survey. The survey will close on **Friday September 21**, **2018**, **5:00 p.m. EST.** Please complete at your earliest convenience!

Public Health Ethics Forum Evaluation

Sincerely,

Office of Minority Health and Health Equity, Centers for Disease Control and Prevention

Text of <u>reminder email</u> to take the survey

To Public Health Ethics Forum Participants,

This is a friendly reminder for those who have not yet completed an evaluation of the 2018 Public Health Ethics Forum: Minority Elders and Healthy Aging, held on September 14, 2018. Please provide feedback by taking the following 5-minute survey. The forum planners will use your feedback to evaluate this event and assist in planning future activities. All survey responses are collected anonymously.

Please access the link below to enter the survey. The survey will close on **Friday September 21**, **2018**, **5:00 p.m. EST**. Please complete at your earliest convenience! (If you've already completed the survey, thanks for your feedback, and you can ignore this message.)

Public Health Ethics Forum Evaluation

Sincerely,

Office of Minority Health and Health Equity, Centers for Disease Control and Prevention