**Attachment B: Public Screening Instrument**

**Public**

* **Recruitment:** Recruit 18 participants for in-person interviews in Atlanta, GA.
* **Incentive:** $30 for each participant
* **Duration:** 60 minutes for each interview

**Summary Table**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Interview* | *Location* | *Date/Time* | *Audience* | *PC OR Tablet/Phone* |
| 1 | Atlanta, Georgia | TBD | Public | PC |
| 2 | Atlanta, Georgia | TBD | Public | PC |
| 3 | Atlanta, Georgia | TBD | Public | PC |
| 4 | Atlanta, Georgia | TBD | Public | PC |
| 5 | Atlanta, Georgia | TBD | Public | PC |
| 6 | Atlanta, Georgia | TBD | Public | PC |
| 7 | Atlanta, Georgia | TBD | Public | PC |
| 8 | Atlanta, Georgia | TBD | Public | PC |
| 9 | Atlanta, Georgia | TBD | Public | PC |
| 10 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 11 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 12 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 13 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 14 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 15 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 16 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 17 | Atlanta, Georgia | TBD | Public | Tablet or Phone |
| 18 | Atlanta, Georgia | TBD | Public | Tablet or Phone |

*Good evening. My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and I am calling from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, a market research firm. Today we are talking with people as part of a study for the Centers for Disease Control and Prevention. We are not selling anything. We have a few brief questions that will take no more than 10 minutes of your time,* *and if you qualify and are interested, we will invite you to take part in a discussion group with other people in your area that will take place at a later date.*

*[Terminate screener as soon as recruiting staff realizes the person does not speak or understand English]*

*[IF RESPONDENT INDICATES THAT THIS IS NOT A GOOD TIME, SCHEDULE A CALL BACK TIME]*

*[IF NO, THANK YOU and HANG UP]*

*Call back date/time: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

1. Have you participated in a focus group, in-depth interview, telephone survey, and/or online survey in which you were asked your opinions regarding a product, a service, or advertising within the past six months?

01 Yes **[THANK AND TERMINATE]**

02 No

1. Do you, or does any member of your household or immediate family work:
2. For a market research company

02 For an advertising agency or public relations firm

03 In the media (TV/radio/newspapers/magazines)

04 As a healthcare professional (doctor, nurse, pharmacist, dietician, etc.)

1. As an employee of:

* U.S. Department of Health and Human Services
* State or local health department
* Department of Homeland Security
* State or local emergency management agency
* Nuclear power plant

1. As a radiation safety officer, health physicist or other radiation-related occupation

**[IF YES TO ANY, THANK AND TERMINATE]**

1. In which of the following categories does your age fall?

01 under 18 years of age **[THANK AND TERMINATE]**

02 18-24 years of age

03 25-34 years of age

04 35-44 years of age

05 45-54 years of age

06 55-64 years of age

07 65-74 years of age

08 75 years of age or older **[THANK AND TERMINATE]**

**[DOCUMENT ON GRID]**

**[RECRUIT A MIX ACROSS THE 18 PARTICIPANTS]**

1. What is the highest level of education you have completed?

01 Grade school **[THANK AND TERMINATE]**

02Less than high school graduate/some high school **[THANK AND TERMINATE]**

03 High school graduate or completed GED

04 Some college or technical school

05 Received four-year college degree

06 Some post graduate studies

07 Received advanced degree

08 Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**[DOCUMENT ON GRID]**

**[RECRUIT A MIX ACROSS THE 18 PARTICIPANTS]**

1. Are you comfortable with using a PC? Smartphone? A tablet?

01 PC- YES (RECRUIT 9)

02 Smartphone-YES (RECRUIT 5)

03 Tablet-YES (RECRUIT 4)

04 IF NO TO 1-3 **[THANK AND TERMINATE]**

1. What sex were you assigned at birth, on your original birth certificate?

01      Male

1. Female
2. Prefer not to answer

**[DOCUMENT ON GRID]**

**[RECRUIT ABOUT A 50/50 MIX ACROSS THE 18 PARTICIPANTS]**

1. Please indicate your race and/or ethnic background

**7a. Race:**

01\_ American Indian or Alaska Native

02\_ Asian

03\_ Black or African American

04\_ Native Hawaiian or Other Pacific Islander

05\_ White

06\_ Don’t know/Not sure **(Do Not Read)**

07\_ Refuse **(Do Not Read)**

08\_Other **(Do Not Read)**

**7b. Ethnicity:**

01\_ Hispanic or Latino

02\_ Not Hispanic or Latino

03\_ Don’t know/Not sure **(Do Not Read)**

04\_ Refuse **(Do Not Read)**

**[RECRUIT A MIX ACROSS THE 18 PARTICIPANTS]**

**[DOCUMENT ON GRID]**

1. Number of children (under the age of 18) living in your household?

01 None

02 1-2 children

03 3-4 children

04 5 or more children

**[RECRUIT A MIX ACROSS THE 18 PARTICIPANTS]**

**[DOCUMENT ON GRID]**

**[NOT A SCREENING CRITERION]**

*Those are all of my questions. You do qualify for our interview and we would like to invite you to join us on \_\_\_\_\_\_\_ at \_\_\_\_\_\_ AM/PM. The discussion will last about 60 minutes. In appreciation for your time, you will be given a $30 gift card at the time of the interview.*

*Are you willing to participate?*

*01 yes*

*02 no*

*The location of the interview will be at [INSERT FACILITY’s ADDRESS].*

*Prior to the start of the interview, you will receive an information sheet with such information as sponsorship of the study and who to contact for more information. If after we hang up, you have a question about this group discussion or decide you can’t participate, please contact me at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.*

*Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Day Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Night Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*