

# Attachment D

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## CUSTOMER SATISFACTION SURVEY: CDC'S PAGE INFO TAB

1. **What is your Center/Institute/Office (CIO)?**
2. **What is your role? You may select all that apply.**
  - Director/Branch Chief
  - Manager/Team Lead
  - Content Writer/Editor
  - Social Media Specialist
  - UX Specialist
  - Web Developer
  - Other (please specify)
3. **Do you know about the Page Info Tab that appears on CDC web pages in development view (e.g., <https://wwwdev.cdc.gov>, <https://wwwndc.cdc.gov>, <https://emergencydev.cdc.gov/>, etc.)?**
  - No, have not heard about it. -- go to 4a then stop.
  - Yes, have heard about it, but not used it. - go to 4a then stop.
  - Yes, have heard about it and have used it. - go to 4b, 5, 6, etc.
4. The Page Info Tab includes data on web page views, mobile versus desktop visits, PDF downloads, readability scores on page content, search engine optimization factors, Section 508 analysis, customer satisfaction scores, social media views, and technical info for developers.
  - a. **How relevant are these data to your role?**
    - Extremely relevant - Thank you, would you like more information or training on how to use the Page Info Tab? Leave us your email address and we'll be in touch!
    - Very relevant - Thank you, would you like more information or training on how to use the Page Info Tab? Leave us your email address and we'll be in touch!
    - Somewhat relevant - Thank you, would you like more information or training on how to use the Page Info Tab? Leave us your email address and we'll be in touch!
    - Not so relevant - Thank you, would you like more information or training on how to use the Page Info Tab? Leave us your email address and we'll be in touch!
    - Not at all relevant - Thank you for participating in this survey!

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-1050).

**b. How relevant are these data to your role?**

- Extremely relevant
- Very relevant
- Somewhat relevant
- Not so relevant
- Not at all relevant

**5. How often do you use the Page Info Tab?**

- Every day
- A few times a week
- A few times a month
- Once a month
- Less than once a month

**6. How would you rate the amount of information presented in the Page Info Tab?**

- Much too little information
- Somewhat too little information
- About the right amount of information
- Somewhat too much information
- Much too much information

**7. How clear is the presentation of information in the Page Info Tab?**

- Extremely clear
- Very clear
- Somewhat clear
- Not so clear
- Not at all clear

**8. What did you like best about the Page Info Tab?**

**9. What did you like least about the Page Info Tab? What do you feel could be improved?**

**10. Is there other data or functionality you would like to see in the Page Info Tab?**

**11. Would you like more information or training on how to use the Page Info Tab? Leave us your email address and we'll be in touch!**