

***SUPPORTING STATEMENT: PART B***

**OMB# 0920-0984**

**DELTA FOCUS PROGRAM EVALUATION**

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## **B. Collections of Information Employing Statistical Methods**

### **1. Respondent Universe and Sampling Methods**

Respondents are 10 executive directors and 20 project coordinators at the SDVCs (State Domestic Violence Coalition); the 19 project coordinators at the funded CCRs, and the 10 SDVC-hired empowerment evaluators (EE). It is anticipated that all project coordinators and empowerment evaluators will participate in the data collection for a 100% response rate. Statistical sampling methods are not applicable to this data collection and cannot be used to accomplish the functions of the proposed data collection system.

### **2. Procedures for the Collection of Information**

Data will be collected by CDC and the evaluation contractor in 2017 during the fourth year of the DELTA FOCUS Program (FOA CE13-1302). Data was previously collected in the first year of the project period (2014). Data will be kept through the end of the DELTA FOCUS funding period (February, 2018) plus two additional years for analysis purposes. Thus, all data will be discarded in February, 2020. Data will initially be housed with the evaluation contractor and shared with CDC via a MS EXCEL or SPSS file; however, by the end of the evaluation contract all data will be transferred to the CDC.

The evaluation will use one method for data collection, the web-based (via Survey Monkey) DELTA FOCUS Program Evaluation Survey (DF Survey). The DF Survey will assess: satisfaction with each bi-directional communication and support channel (CDC-SDVC, SDVC-CCR, & SDVC-EE), b) program and strategy implementation factors that affect their ability to meet the requirements of the cooperative agreement, c) awardee prevention knowledge and use of the public health approach, and d) sustainability of awardee prevention activities and successes. Screen shots of the survey can be found in **Attachment E**.

### **3. Methods to Maximize Response Rates and Deal with Nonresponse**

The evaluation contractor will send a direct link to the survey to each respondent and monitor response and nonresponse. The project officers will follow up with nonresponsive awardees, and if needed a two week grace period will be provided so all respondents may complete the survey.

### **4. Test of Procedures or Methods to be Undertaken**

The data collection procedure is deemed appropriate for data collection based on previous implementation of the DF Survey with the same awardees during the first year of the DELTA FOCUS project. This procedure is also based on experience with other evaluation data collections by the CDC staff.

### **5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data**

The individuals consulted on the statistical aspects of the survey include:

Theresa Armstead, Behavioral Scientist, (770) 488-3904 [tarmstead@cdc.gov](mailto:tarmstead@cdc.gov)

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The individuals who will interpret the data include:

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An evaluation contract was procured in August 2013. The contractor will assist in survey administration, statistical analysis, and reporting.