

NICHD FOCUS GROUP AND IDI SCREENER

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0046). Do not return the completed form to this address.

RECRUITING OVERVIEW:

- PREGNANT WOMEN WITH BMIs 30+ PRE-PREGNANCY
 - o 2 in-person mini-groups in Baltimore; Recruiting 5 to seat 4-5
 - o 8-10 remote in-depth interviews
- NEW MOTHERS WITHIN PAST 6-9 MONTHS WITH BMIs 30+ PRE-PREGNANCY
 - o 8-10 remote in-depth interviews

Hello, My name is _____, and I am calling from _____. We are calling on behalf of the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development part of NIH to ask for your participation in a discussion around pregnancy and prenatal care. Your participation is voluntary and as a token of our appreciation, we will provide \$[75/40] as an incentive for your participation in a [two-hour discussion group/60-minute in-depth interview]. There are no penalties if you choose not to participate.

This feedback session will be private, which means that nothing you say will be seen by anyone other than qualified researchers working on this project. Your responses will be combined with others and you will never be personally identified. You will be asked to complete a "homework" assignment prior to the groups and bring it to the discussion session. This information will be used to expand the understanding of your experiences with pregnancy.

Are you interested in participating?

IF NO: Thank you and have a great day/evening.

IF YES: Great! First, I need to ask you a few questions to find out if your background meets the needs of this study.

1. DO NOT READ: *Record Gender*

1. Male **TERMINATE**
2. Female

2. Are you currently pregnant, or have you recently had a baby?

1. Currently pregnant **QUALIFY AS PREGNANT**

2. Recently had a baby **QUALIFY NEW MOTHER**
NOTE TO RECRUITER: IF YES TO 1 AND 2, CONTINUE SCREENING FOR PREGNANCY TARGET
3. No, neither **TERMINATE**

3. [ASK NEW MOTHERS ONLY (Q2=2)] What is the age of your baby?
1. Under 3 months
2. 3 to less than 6 months
3. 6 to less than 9 months
4. 9 months to a year **TERMINATE**
5. Older than a year **TERMINATE**
RECRUIT A MIX OF 1-3 FOR NEW MOTHER IDIs

RESUME ASKING ALL

4. Do you have any other biological children?
1. Yes
2. No

RECRUIT A MIX OF WOMEN WHO HAVE OTHER/OLDER CHILDREN FOR BOTH TARGETS

READ: The purpose of this research is to talk about pregnancy and prenatal care among women with all different body types. We have a few questions about your height and weight at the start of your most recent pregnancy, to make sure we are representing all types of women with this research.

5. First, can you tell me how tall you are in feet and inches? [INTERVIEWER: If respondent doesn't know, ask them to give you their best guess. If they can't guess, terminate.]

_____ Feet _____Inches

6. Can you tell me how much you weighed in pounds at the start of your [NEW MOTHERS (Q2=2): most recent] pregnancy? [INTERVIEWER: If respondent doesn't know, ask them to give you their best guess. If they can't guess, terminate.]

_____ Pounds

INTERVIEWER: Use NIH link (http://www.nhlbi.nih.gov/health/educational/lose_wt/BMI/bmicalc.htm) and enter height and weight to calculate BMI.

7. DO NOT READ: Interviewer, record BMI at start of pregnancy.

BMI MUST BE 30+. IF BELOW 30, TERMINATE. TRY FOR RANGE OF BMIS THAT ARE 30+

8. [ASK PREGNANT ONLY (Q2=1)] How many weeks along is your pregnancy? RECORD

TERMINATE IF 12 WEEKS OR LESS

RECRUIT MIX OF 6-20 WEEKS AND 20+ WEEKS

9. [ASK NEW MOTHERS ONLY (Q2=2)] Did you have regular prenatal care during your most recent pregnancy?

- 1 Yes
- 2 No/not sure **TERMINATE**

10. [ASK PREGNANT ONLY (Q2=1)] When was your most recent OBGYN appointment?

- 1. Within the past week
- 2. Past 2 weeks
- 3. Past month
- 4. Past 2 months
- 5. More than 2 months ago
- 6. I have not had an OBGYN appointment yet **TERMINATE**

11. Which of the following age categories are you in?

- 1. Under 18 **TERMINATE**
- 2. 18-24
- 3. 25-32
- 4. 33-39
- 5. 40-49
- 6. 50+ **TERMINATE**

RECRUIT MIX OF 2-5

12. What is your race? [Interviewer: accept multiple responses]

- 1. American Indian or Alaskan Native
- 2. Asian
- 3. Black or African-American **MIN 2 PER GROUP; MIN 3 EACH IDI TARGET**
- 4. Native Hawaiian or Other Pacific Islander
- 5. White or Caucasian **MIN 2 PER GROUP; MIN 3 EACH IDI TARGET**

RECRUIT MIX

13. Are you Hispanic or Latino?

- 1. Yes
- 2. No

RECRUIT MIX

14. What is the highest level of education you have completed?

- 1. Less than high school
- 2. High School
- 3. Some College
- 4. College degree
- 5. Graduate degree or above

RECRUIT MIX

15. What is your approximate annual household income?

1. Below \$25,000
2. \$25-\$49,999
3. \$50-\$74,999
4. \$75-\$100,000
5. \$100,000 or more
6. REFUSED

RECRUIT MIX

16. What type of health insurance/health coverage do you have or use? *[Interviewer: accept multiple responses]*

1. Coverage through your or your spouse's current or former employer
2. Coverage through school, a professional association, union, trade group, or some other organization
3. Coverage purchased directly from health insurance company (you pay for it yourself)
4. Health exchange (Affordable Care Act)
5. Federal Employees Health Benefits (FEHB) program
6. Medicare
7. Medicaid
8. Other
9. None of the above-do not have any health care coverage

TRY TO RECRUIT A MIX OF PRIVATE (1-3) AND OTHERS (4-9)

17. How many times have you participated in a market research discussion of any kind in the past 6 months?

1. None
2. 1 or more **TERMINATE**
3. Don't know **TERMINATE**

18. What is your occupation and where do you work? **WRITE OUT, TERMINATE IF RESPONDENT WORKS IN HEALTH CARE, MARKETING, MARKET RESEARCH, ADVERTISING, PR AND/OR JOURNALISM**

19. [IDI ONLY] In which state do you live? **RECORD REGION**

1. **Northeast** (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, New Jersey, New York, Pennsylvania)
2. **Midwest** (Indiana, Illinois, Michigan, Ohio, Wisconsin, Iowa, Nebraska, Kansas, North Dakota, Minnesota, South Dakota, Missouri)
3. **South** (Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Alabama, Kentucky, Mississippi, Tennessee, Arkansas, Louisiana, Oklahoma, Texas)
4. **West** (Arizona, Colorado, Idaho, New Mexico, Montana, Utah, Nevada, Wyoming, Alaska, California, Hawaii, Oregon, Washington)

RECRUIT A MIX

20. [IDI ONLY] Is the area where you live predominantly an:

1. Urban area/mid-sized to large city
2. Suburban area
3. Rural area/small town

RECRUIT MIX

21. [FOCUS GROUP ONLY] Which of the following statements best describes you in a group situation?
1. I have no difficulty expressing my opinions in front of others and enjoy a group discussion where different opinions are being expressed
 2. I like a group discussion, and, with some encouragement, I will share my opinions with others
 3. I tend to be very quiet and do not usually express my opinions in a group situation **THANK AND TERMINATE**

Thank you for completing the screening questions. Your responses qualify you to participate in a [small discussion group/one-on-one telephone interview] regarding pregnancy, prenatal care and different body types. Your participation means that you would participate in the [two-hour/one-hour] discussion that will be held [focus groups: on DATE/TIME/LOCATION/IDs: during the weeks of XXX and XXX]. As a token of our appreciation, you will receive [\$75/\$40] upon completion of the discussion/interview.

Would you still like to participate?

[If Respondent seems uncomfortable, explain, "This information will be used only to send you instruction about the homework assignment."]

Respondent's name _____

Address _____

Email Address _____

Telephone Number: _____ **Alternate Number:** _____

Homework Instructions

Metaphor Elicitation

In preparation for the discussion, please collect 3-5 images that represent your *thoughts, feelings, and impressions, and concerns* about your greatest fears and your greatest hopes related to your pregnancy. These can be photographs, pictures torn out of magazines, newspaper clippings, images you print from the web, hand drawings – images in any medium. This should be based on what you already think and feel about this topic (please do not do any new research). Please bring the images with you and be prepared to talk about what you see in them.

The images should reflect your thoughts and emotions about your greatest fears and your greatest hopes for your pregnancy. We are looking for analogies or metaphors for your feelings. We know this can be a different way of thinking so I'd like to share some examples from unrelated projects. This is just to jump start your thinking based on images other people have picked to represent feelings or thoughts.

Please note: these are meant to be examples, to give you an idea on the types of pictures you could use and the ideas they can represent. You do not need to use these examples, specifically.

- A fuzzy sock to represent comfort, softness
- A picture of an iceberg to show there are some things hidden that you can't see
- A picture of a river stone to illustrate time, smoothness

We will also email you these instructions to the address you provided.