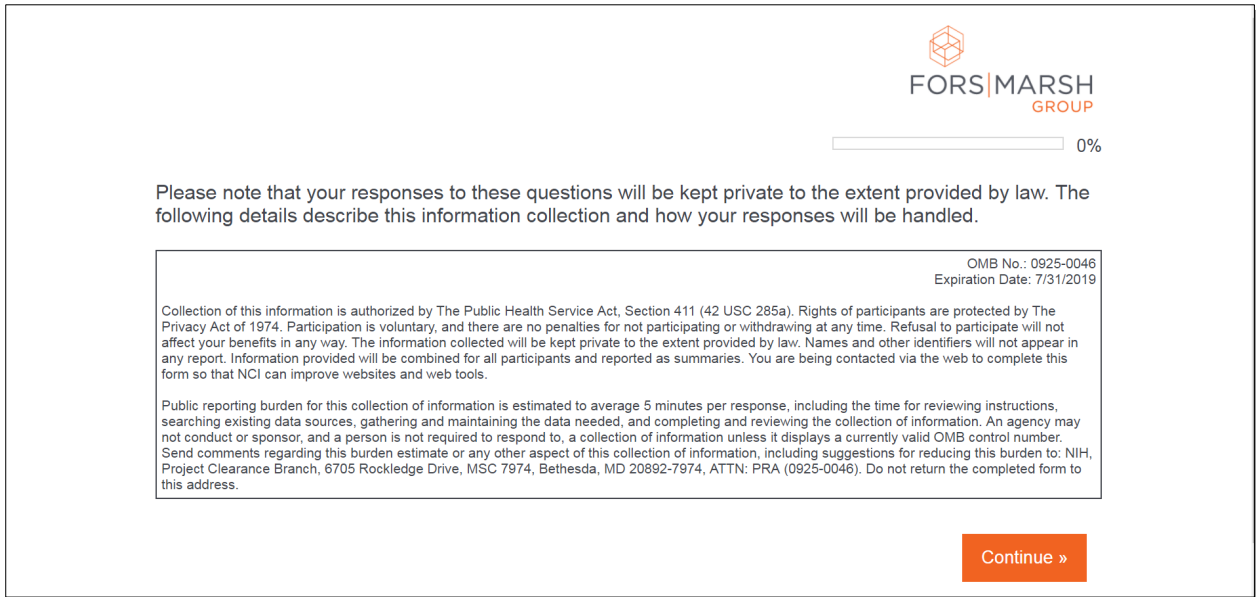
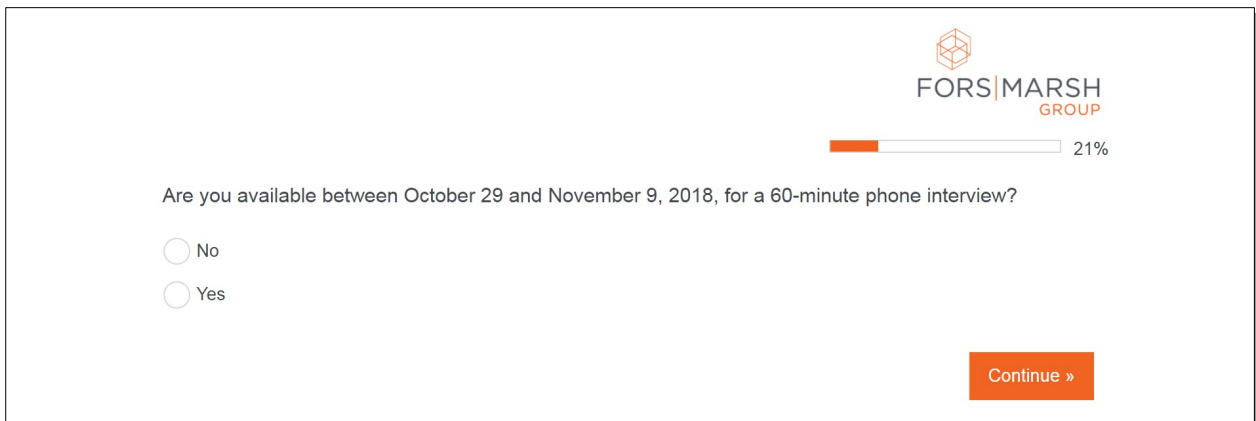


Attachment 2 – Screener Screenshots

Researcher Audience Interviews Screener for Researchers National Cancer Institute (NCI) Personas and Maps Project



The screenshot shows the top of a survey screener. In the top right corner, there is the FORSMARSH GROUP logo, which consists of a stylized orange cube icon above the text 'FORS | MARSH' and 'GROUP' below it. Below the logo is a progress bar that is empty, followed by the text '0%'. Below the progress bar, a paragraph of text reads: 'Please note that your responses to these questions will be kept private to the extent provided by law. The following details describe this information collection and how your responses will be handled.' Below this text is a rectangular box containing legal and privacy information. In the top right corner of this box, it says 'OMB No.: 0925-0046' and 'Expiration Date: 7/31/2019'. The main text in the box states: 'Collection of this information is authorized by The Public Health Service Act, Section 411 (42 USC 285a). Rights of participants are protected by The Privacy Act of 1974. Participation is voluntary, and there are no penalties for not participating or withdrawing at any time. Refusal to participate will not affect your benefits in any way. The information collected will be kept private to the extent provided by law. Names and other identifiers will not appear in any report. Information provided will be combined for all participants and reported as summaries. You are being contacted via the web to complete this form so that NCI can improve websites and web tools.' Below this, it says: 'Public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0046). Do not return the completed form to this address.' At the bottom right of the screen, there is an orange button with the text 'Continue »'.



The screenshot shows a question in the survey screener. In the top right corner, there is the FORSMARSH GROUP logo, which consists of a stylized orange cube icon above the text 'FORS | MARSH' and 'GROUP' below it. Below the logo is a progress bar that is partially filled with orange, followed by the text '21%'. Below the progress bar, a question is asked: 'Are you available between October 29 and November 9, 2018, for a 60-minute phone interview?'. Below the question are two radio button options: 'No' and 'Yes'. At the bottom right of the screen, there is an orange button with the text 'Continue »'.

What degrees do you currently hold? For each degree, indicate the year you received your degree in the boxes below. If you are in the progress of completing an advanced degree, please put the year you expect to receive your degree.

		Degree Description	Year Degree Received or expected
Bachelor's degree (Example: B.A., A.B., B.S., B.B.A.)	Select one...▼	<input type="text"/>	<input type="text"/>
Master's Degree (Example: M.A., M.S.)	Select one...▼	<input type="text"/>	<input type="text"/>
Medical degree (Example: M.D., M.B.)	Select one...▼	<input type="text"/>	<input type="text"/>
Doctoral degree (Ph.D.)	Select one...▼	<input type="text"/>	<input type="text"/>

Continue »

What is your current area of research?

Continue »

How would you classify the type of research that you conduct? (Select all that apply.)

- Basic Science
- Clinical Research
- Population-based Research
- Translational Research
- Statistics/Informatics
- Other
- I do not conduct cancer-related research.

Continue »

What is your current job title?

Continue »

What best describes your current role?

- Graduate student
- Tenure-track researcher
- Non-tenure-track researcher
- Director-level researcher
- Study manager/lab manager/site coordinator
- Oncologist
- Principal investigator
- Biostatistician/Informaticist
- Other
- Prefer not to indicate

Continue »

What is the name of your employer?

Continue »

Have you ever received federal funding (e.g., grant, fellowship) for training or research in your field?

- No, I have never applied for federal funding.
- No, but I have applied for federal funding.
- Yes, I have received federal funding in the past but am not currently funded by the Federal Government.
- Yes, I am currently funded by the Federal Government.

Continue »

How many federal funding opportunities for training or research have you applied for and received federal funding for?

Continue »

Please indicate the source(s) from which you have received federal funding and the year you received federal funding. If you have received more than five federal funding awards, please list the five most recent.

	Funding Agency	Topic	Year Received
Award 1	<input type="text"/>	<input type="text"/>	<input type="text"/>
Award 2	<input type="text"/>	<input type="text"/>	<input type="text"/>
Award 3	<input type="text"/>	<input type="text"/>	<input type="text"/>
Award 4	<input type="text"/>	<input type="text"/>	<input type="text"/>
Award 5	<input type="text"/>	<input type="text"/>	<input type="text"/>

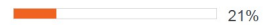
Continue »



Have you had any of the following interactions with the National Cancer Institute (NCI)?

- I visit the NCI website often.
- I have a colleague who works at the NCI.
- I have participated in an event (e.g., training) sponsored by the NCI.
- I have received funding from the NCI or NIH.
- I am collaborating with someone at the NCI or NIH.
- I work at the NCI or NIH.

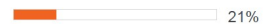
Continue »



Do you use social media channels for your own personal use, for work, or both?

- Personal Use
- For work
- Both work and personal
- I don't use social media

Continue »



How much time do you spend using the internet across all devices, not including checking email or social media?

- 9 or more hours per week
- 6–8 hours per week
- 3–5 hours per week
- Less than 3 hours per week

Continue »

How much of that time do you spend using each of the following devices to access the internet? (Total amount of usage must equal 100%)

	Usage Percent
Desktop/laptop computer	<input type="text"/>
Tablet	<input type="text"/>
Smartphone	<input type="text"/>
Total: 0	

Continue »

Which of the following best describes your gender?

- Male
- Female
- Prefer not to indicate

Continue »

Which range best describes your current age?

- Under 18
- 18 to 25
- 26 to 35
- 36 to 45
- 46 to 55
- 56 to 64
- 65 or older
- Prefer not to indicate

Continue »



Which of the following best describes your race? (Select all that apply.)

- Black or African American
- American Indian, Alaskan Native, or Aleut
- Asian
- Native Hawaiian or other Pacific Islander
- White or Caucasian
- Another racial or ethnic heritage
- Prefer not to indicate

Continue »



Do you consider yourself Hispanic or Latino?

- No
- Yes
- Prefer not to indicate

Continue »

Can you please provide the following information so that we can contact you to schedule an appointment if you are chosen to participate in this study?

First Name:

Last Name:

Email:

Mobile Number:

Alternate Number:

Zip code:

Finish

Thank you for completing this questionnaire. If you qualify for this study and are chosen to participate, we will contact you to schedule a time to participate that is convenient for you. The entire interview should last an hour, and those who participate will be provided with an honorarium of \$200 in the form of a prepaid Visa digital or physical gift card.

We are sorry; you do not qualify for this study based on your responses. Thank you for your time and interest. If you have any questions or are interested in participating in future studies, please contact Fors Marsh Insights at insights@forsmarshgroup.com or by calling 571-858-3817.