

Mini Supporting Statement B

The National Cancer Institute's (NCI) Market Research to Inform
Next Generation of Physician's Data Query (PDQ)

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Attachments

1. Screener Screenshots

- Attachment 1 - FINAL Patient Screener (Screenshots).docx
- Attachment 2 - FINAL Caregiver Screener (Screenshots).docx
- Attachment 3 - FINAL Medical Oncologist Screener (Screenshots).docx
- Attachment 4 - FINAL PCP Screener (Screenshots).docx
- Attachment 5 - FINAL Oncology Nurse Screener (Screenshots).docx
- Attachment 6 - FINAL Non-Oncologist Clinician (Screenshots).docx
- Attachment 7 - FINAL Radiation Oncologist Screener (Screenshots).docx
- Attachment 8 - FINAL Medical Director Screener (Screenshots).docx
- Attachment 9 - FINAL Navigator Screener (Screenshots).docx

2. Interview Invitations and Reminder

- Attachment 10 – Invitation - Medical Directors Invitation - REV
- Attachment 11 – Invitation - Nurse and Non-Oncologist Clinician Invitation - REV
- Attachment 12 – Invitation - Patient and Caregiver Invitation - REV
- Attachment 13 – Invitation - PCP, Medical Oncologist, Radiation Oncologist and Gastro
Invitation - REV
- Attachment 14 – Email Reminder

3. Interview Guide

- Attachment 15 – FINAL Patient Discussion Guide.docx
- Attachment 16 – FINAL Caregiver Discussion Guide.docx
- Attachment 17 – FINAL Medical Oncologist Discussion Guide.docx
- Attachment 18 – FINAL PCP Discussion Guide.docx
- Attachment 19 – FINAL Oncology Nurse Discussion Guide.docx
- Attachment 20 – FINAL Non-Oncologist Clinician Discussion Guide.docx
- Attachment 21 – FINAL Radiation Oncologist Discussion Guide.docx
- Attachment 22 – FINAL Medical Director Discussion Guide.docx
- Attachment 23 – FINAL Navigator Discussion Guide.doc

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B. Collection of Information Employing Statistical Methods

Respondents to the online screener are identified through a recruitment firm via a database of individuals who are grouped by the audience and medical specialty. Individuals who agree to provide additional feedback will be selected for interviews based on the screener inclusion/exclusion criteria. There are sampling methods that involve an estimation of the number of respondents.

B.1 Respondent Universe and Sampling Methods

In the table below, the ‘Respondent Universe’ column represents the total number of potential respondents, by specialty, in the recruiting firm’s database. It is estimated that approximately 1,149 respondents will complete the screener and agree to an interview (Table B.1-1).

Table B.1-1 Respondent Universe and Sampling Methods

| Audience | Respondent Universe | Anticipated Response Rate** | Estimated Total Responses*** |
|------------------------------------|----------------------------|------------------------------------|-------------------------------------|
| Patient | 3,333 | 6% | 200 |
| Caregiver | 2,783 | | 167 |
| Medical Oncologist | 2,783 | | 167 |
| PCP | 2,783 | | 167 |
| Oncology Nurse | 2,783 | | 167 |
| Non-Oncologist Clinician | 1,383 | | 83 |
| Radiation Oncologist | 2,797 | | 33 |
| Medical Director | N/A**** | | 33 |
| Navigator | N/A**** | | 67 |
| Patient Interview | 3,333 | | 6% |
| Caregiver Interview | 2,783 | 10 | |
| Medical Oncologist Interview | 2,783 | 10 | |
| PCP Interview | 2,783 | 10 | |
| Oncology Nurse Interview | 2,783 | 10 | |
| Non-Oncologist Clinician Interview | 1,383 | 5 | |
| Radiation Oncologist Interview | 2,797 | 2 | |
| Medical Director Interview | N/A**** | 2 | |
| Navigator Interview | N/A**** | 4 | |
| Total | | | |

* Depending on the specific specialty of the non-oncologist clinician

** Average response rate provided by research partner

*** Estimate based on universe and average anticipated response rate

**** Medical Directors and Navigators will be recruited from an unquantified pool of people through a partnership with the recruiting company

The respondents who meet the screening criteria and agree to an interview will be arbitrarily chosen from the pool of possible candidates. Interviewees will be selected from the pool of respondents who have completed the screener and qualify for recruitment based on an agreed upon set of criteria. The recruiting firm, based on these criteria and the availability of each potential interviewee, will then select the appropriate number and mix of interviewees from that eligible pool. It is that the minimum number of acceptable interviews will be 51 and the maximum acceptable interviews would be 65 (Table B.1-2).

B.1-2 Minimum and Maximum Acceptable Respondent Numbers for Structured Interview

| Audience | Minimum Acceptable | Maximum Acceptable |
|--------------------------|---------------------------|---------------------------|
| Patient | 10 | 12 |
| Caregiver | 8 | 10 |
| Medical Oncologist | 8 | 10 |
| PCP | 8 | 10 |
| Oncology Nurse | 8 | 10 |
| Non-Oncologist Clinician | 5 | 5 |
| Radiation Oncologist | 1 | 2 |
| Medical Director | 1 | 2 |
| Navigator | 2 | 4 |
| TOTAL | 51 | 65 |

B.2 Procedures for the Collection of Information

Responses will be captured via telephone interviews.

B.3 Methods to Maximize Response Rates and Deal with Nonresponse

N/A

B.4 Test of Procedures or Methods to be Undertaken

Both screener and instrument guide have undergone pilot testing and were reviewed by less than 9 individuals.

B.5 Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

No statistical consultation was required.