

Smokefree 60+ User Satisfaction Survey Screenshots

CU of Colorado Online B x SurveyMonkey - Collecto x Smokefree60+ User Satis x

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Smokefree60+ User Satisfaction Survey

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Thank you for visiting the Smokefree 60+ website. The questions on this survey are about your experience using the Smokefree 60+ website only. Your response to this survey will help the developers understand how the website is being used and how it can be improved. Completion of this survey is voluntary. You may stop answering the survey questions at any time. Your responses will not be shared with anyone except the website developers, and your personal information will not be connected with your responses. Thank you for taking the time to complete this survey.

1. What is the **main** reason for your visit to 60plus.smokefree.gov?

- To get information that will help me to quit smoking
- To get information that will help someone else to quit smoking
- General interest, checking out the site
- Other (please specify)

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Due to skip pattern, the numbers may not line up with the numbers in the flow chart or be in numerical order.

2. Do you now smoke cigarettes every day, some days, or not at all?

- Every day
- Some days
- Not at all

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3. On the days that you smoke cigarettes, about how many cigarettes do you smoke?

- 10 or less
- 11 to 20
- 21 to 30
- 31 or more

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On flowchart and paper intercept survey, this is question 2a.

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3. When did you last smoke regularly?

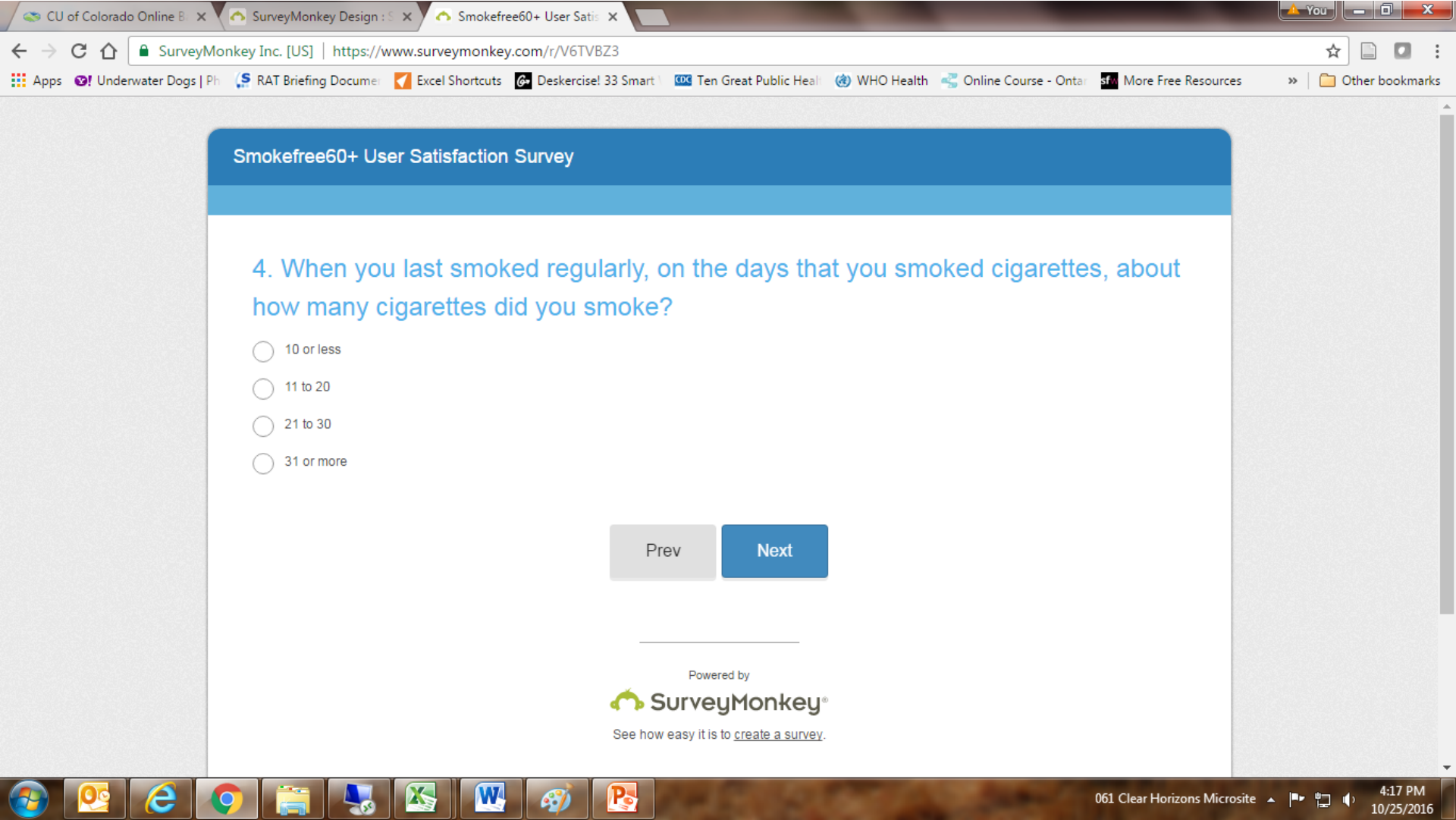
- Within the last month
- 2-6 months
- 7-12 months
- More than 12 months
- I have never been a regular smoker

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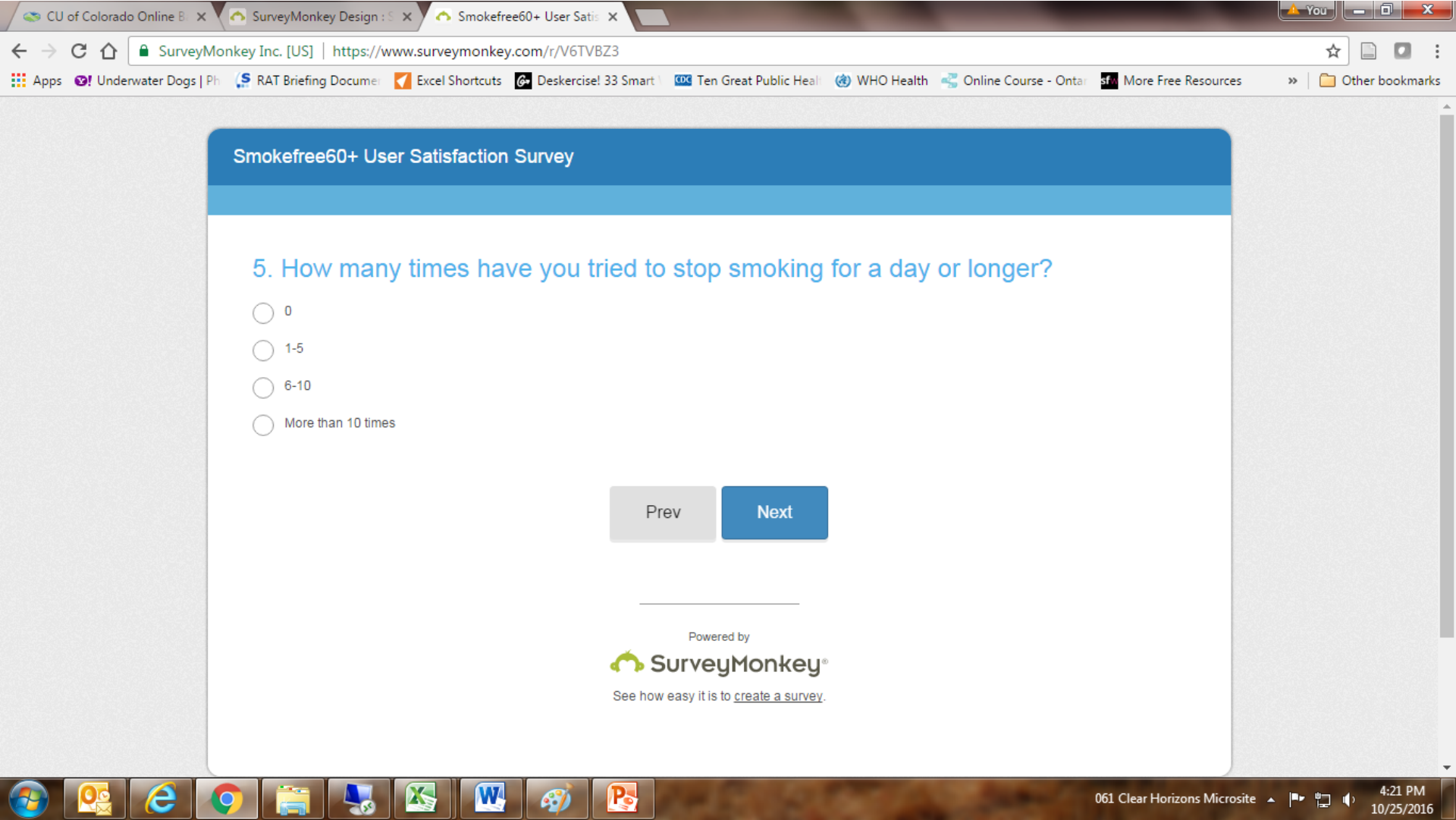
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On flowchart and paper intercept survey, this is question 2b.



On flowchart and paper intercept survey, this is question 2b1.



On flowchart and paper intercept survey, this is question 3.

The image shows a web browser window displaying a survey question. The browser's address bar shows the URL <https://www.surveymonkey.com/r/V6TVBZ3>. The survey question is: "6. Which of the following methods have you ever used to quit smoking? Check all that apply." Below the question is a list of nine options, each with an unchecked checkbox. The options are: "Used a non-prescription nicotine replacement therapy (NRT) (eg., the patch, gum, lozenge)", "Took a prescription medication (e.g., Wellbutrin, Zyban, or Chantix)", "Attended in-person counseling at your local clinic or hospital", "Visited a quit-smoking website", "Chatted with a free online counselor on livehelp.cancer.gov", "Used a mobile program such as SmokefreeTXT or QuitStart", "Attended a support group", "Talked to your friends and family", and "None". There is also an "Other (please specify)" option with a text input field below it. At the bottom of the question area are two buttons: "Prev" and "Next". The Windows taskbar at the bottom shows various application icons and the system clock indicating 4:22 PM on 10/25/2016.

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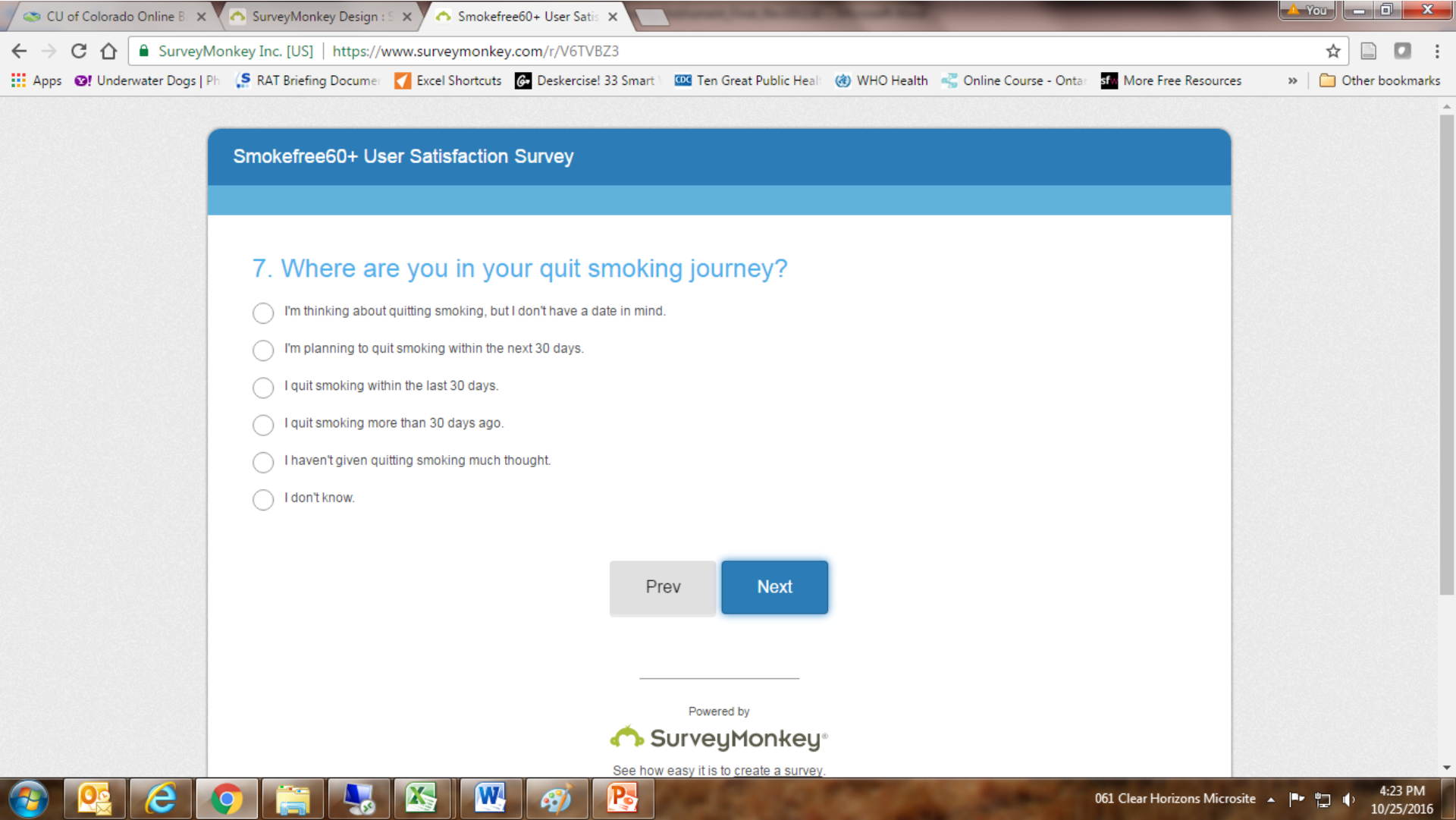
6. Which of the following methods have you ever used to quit smoking? Check all that apply.

- Used a non-prescription nicotine replacement therapy (NRT) (eg., the patch, gum, lozenge)
- Took a prescription medication (e.g., Wellbutrin, Zyban, or Chantix)
- Attended in-person counseling at your local clinic or hospital
- Visited a quit-smoking website
- Chatted with a free online counselor on livehelp.cancer.gov
- Used a mobile program such as SmokefreeTXT or QuitStart
- Attended a support group
- Talked to your friends and family
- None
- Other (please specify)

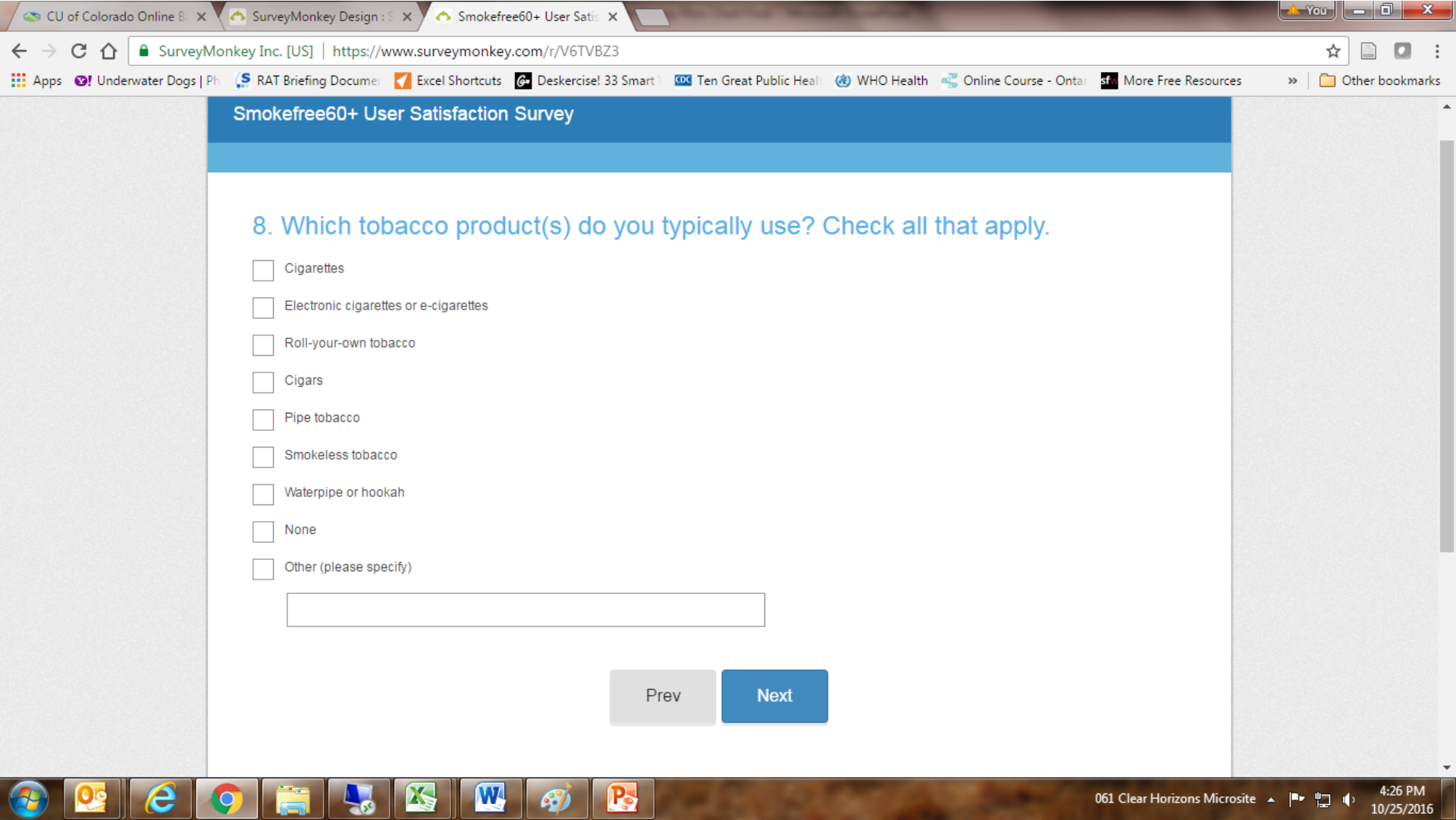
Prev Next

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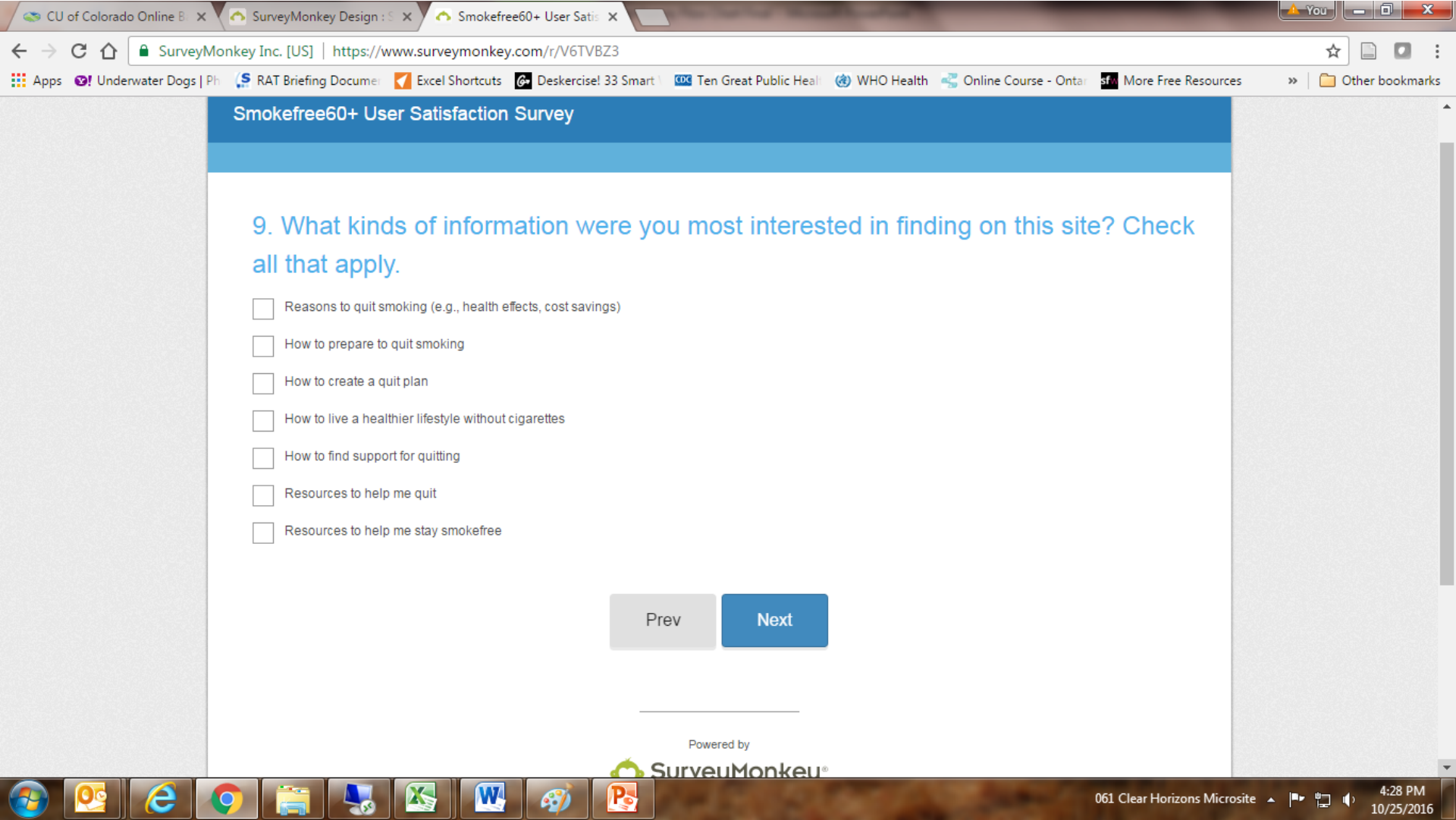
On flowchart and paper intercept survey, this is question 3a.



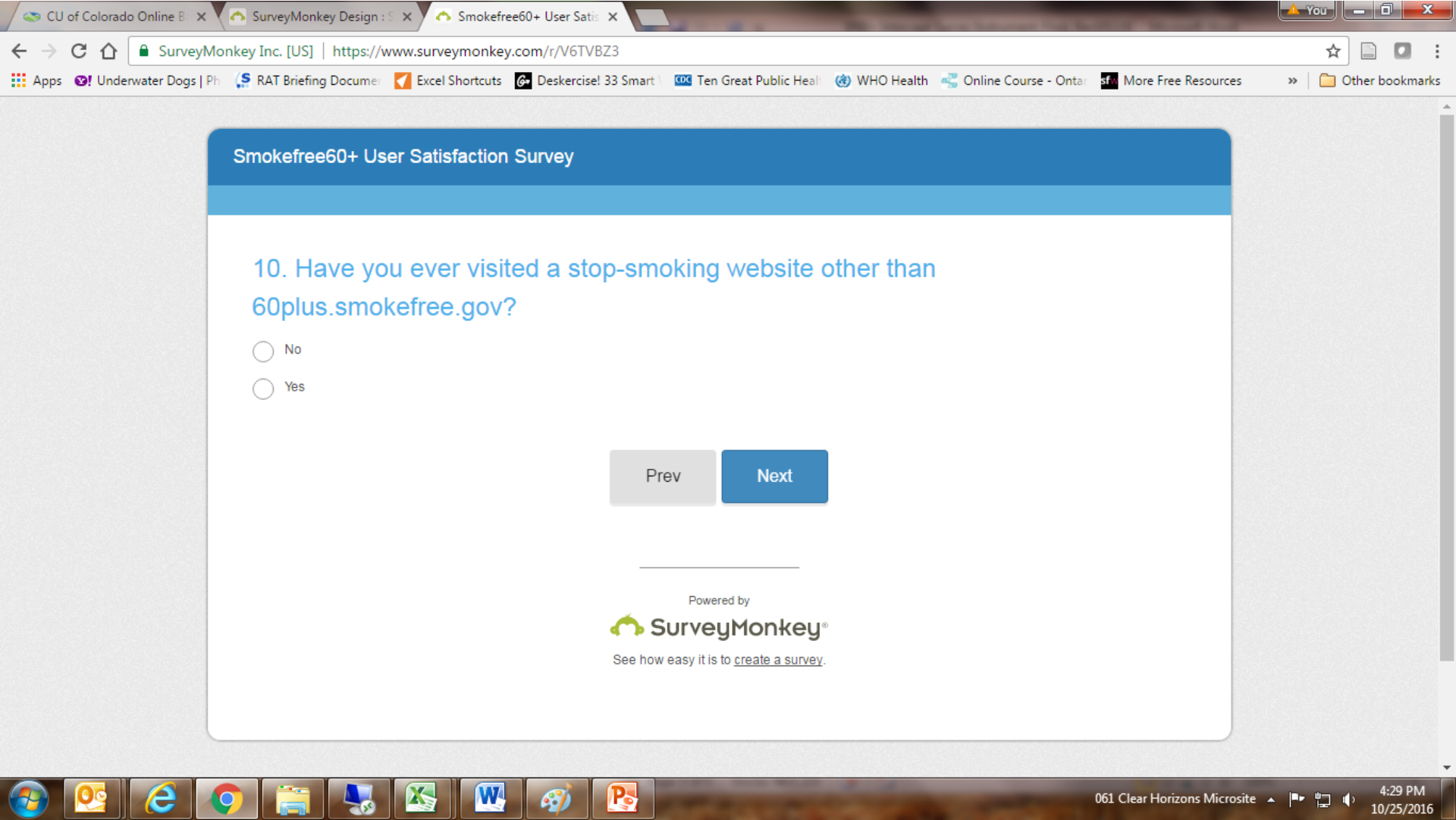
On flowchart and paper intercept survey, this is question 4.



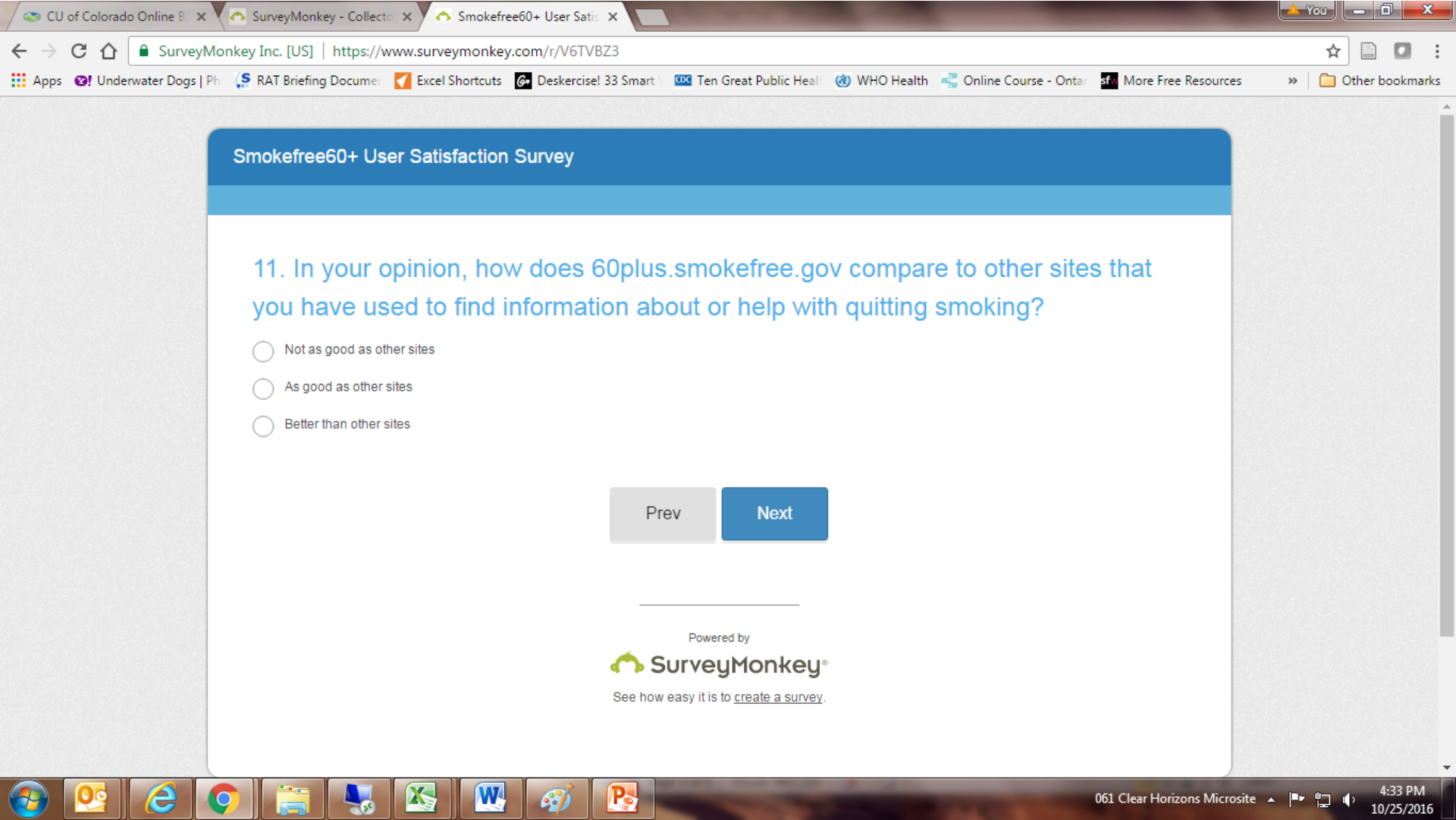
On flowchart and paper intercept survey, this is question 5.



On flowchart and paper intercept survey, this is question 6.



On flowchart and paper intercept survey, this is question 7.



On flowchart and paper intercept survey, this is question 7a.

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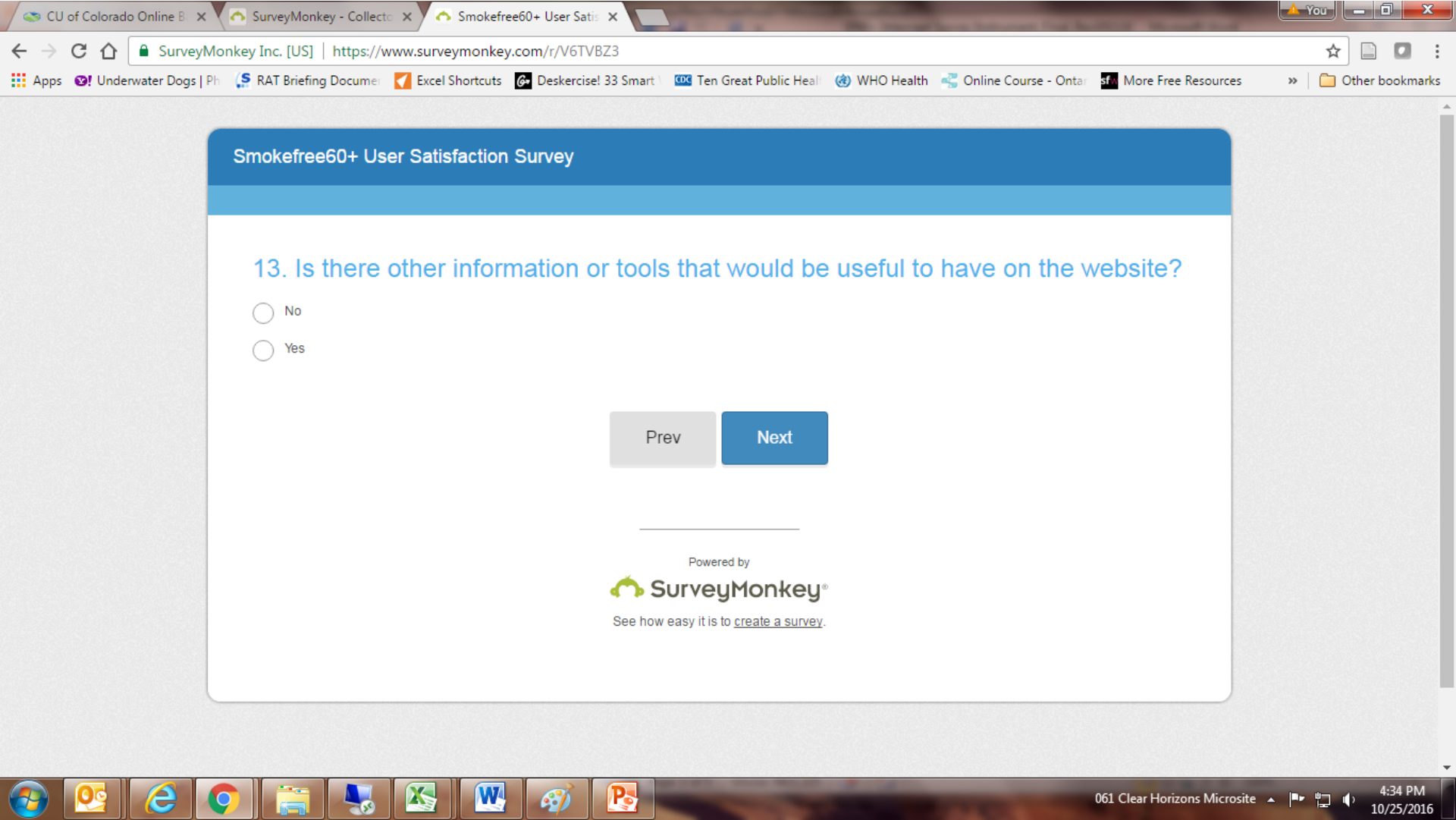
12. How strongly do you agree or disagree with the following statements about the 60plus.smokefree.gov site?

| | Strongly agree | Agree | Neither agree nor disagree | Disagree | Disagree strongly | N/A |
|--|-----------------------|-----------------------|----------------------------|-----------------------|-----------------------|-----------------------|
| It was easy to find what I was looking for. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The information on this site will help me quit smoking. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| A quit plan I can complete online is something I am interested in. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| This site was confusing and difficult to use. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The content I have seen makes me want to explore the site further. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I plan to come back to this website. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

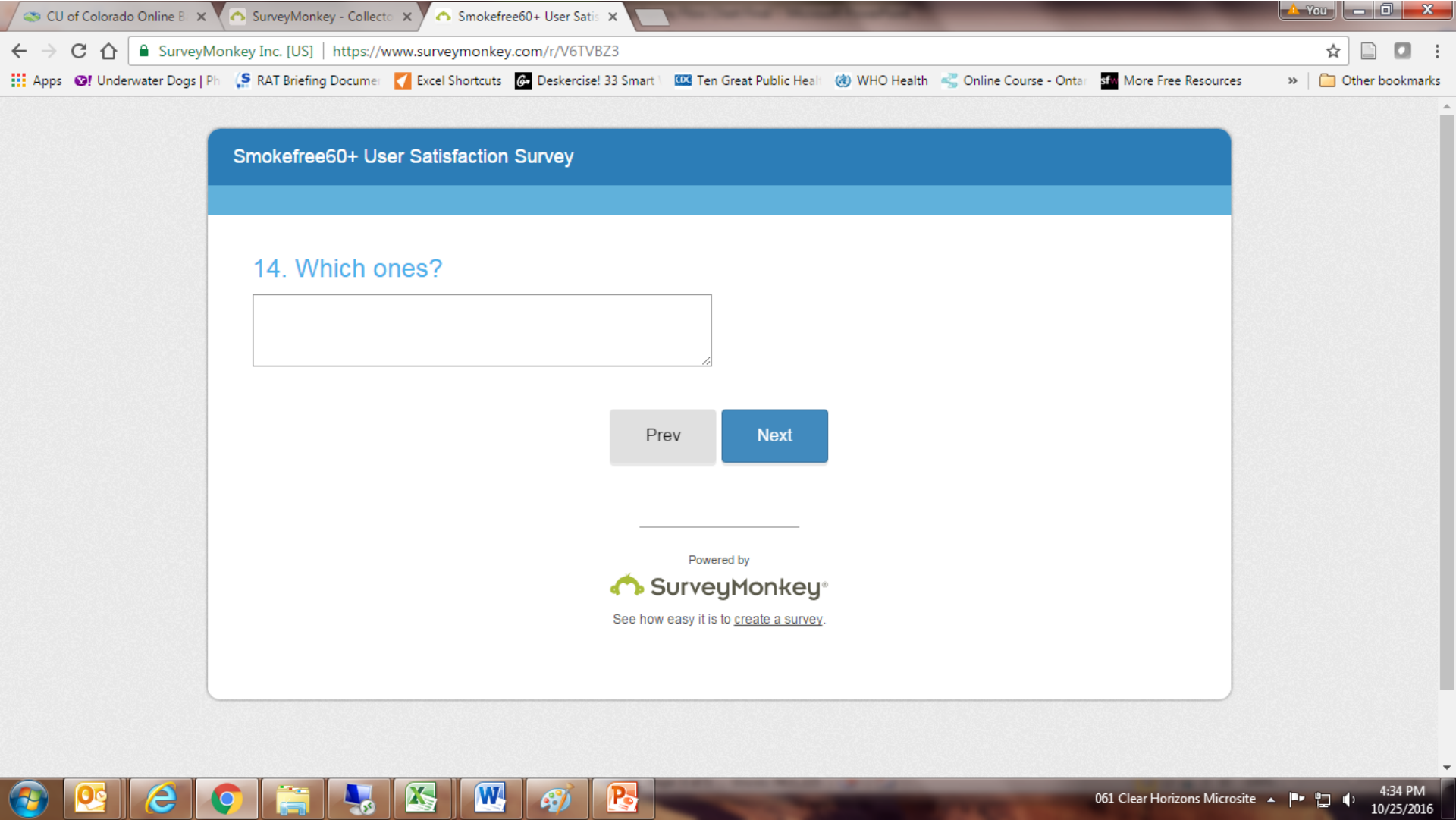
Prev Next

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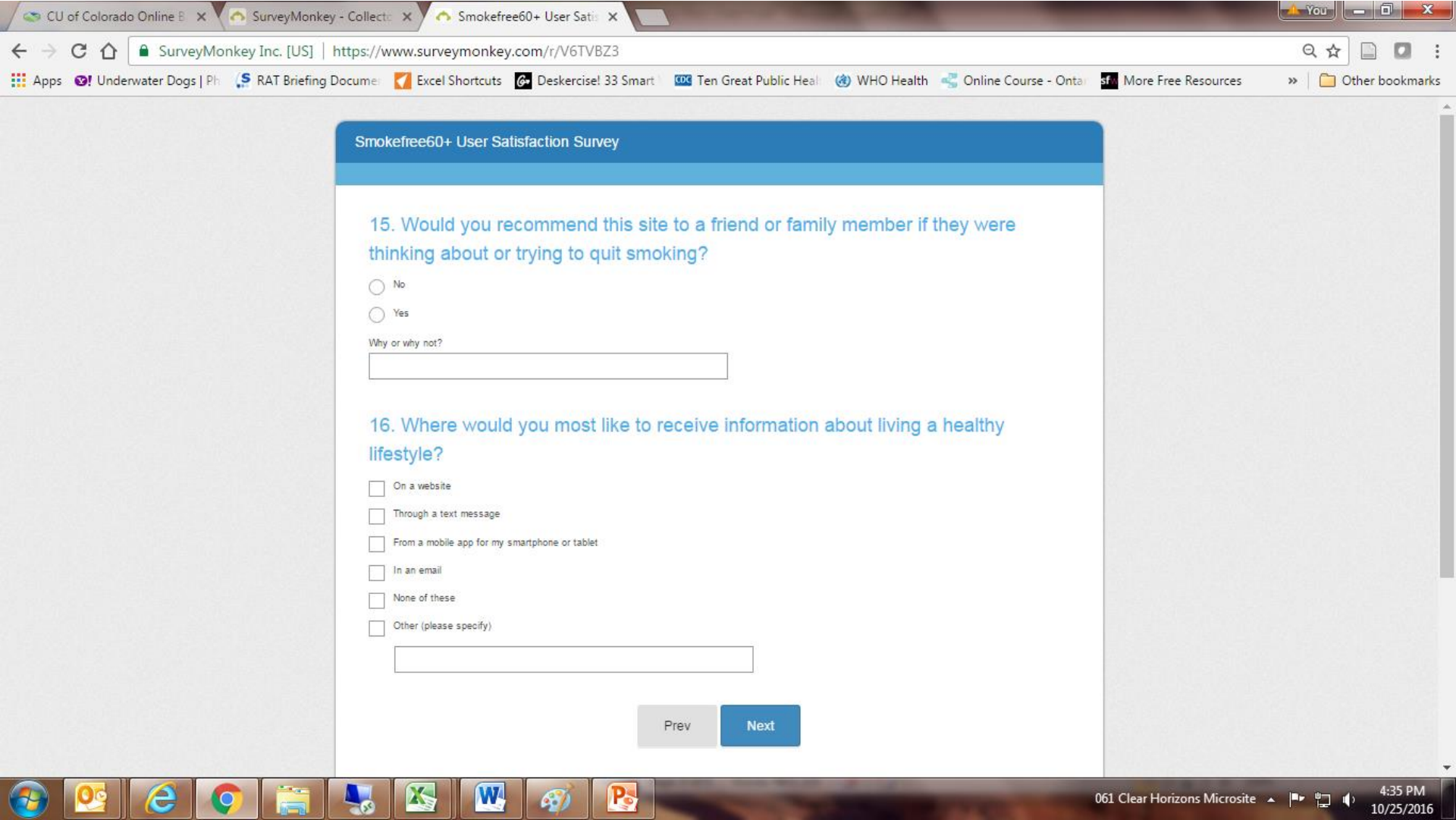
On flowchart and paper intercept survey, this is question 8.



On flowchart and paper intercept survey, this is question 9.



On flowchart and paper intercept survey, this is question 9a.



On flowchart and paper intercept survey, this is questions 10 and 11.

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18. Which of the following best describes your age?

- 59 or younger
- 60 to 64
- 65 to 69
- 70 to 74
- 75 to 79
- 80 or older
- Prefer not to answer.

19. What is your sex?

- Female
- Male
- Prefer not to answer.

20. Which of the following best describes your highest level of education?

- Some high school
- High school graduate/GED
- Some college
- Postgraduate (MA/PhD/MD)
- Prefer not to answer
- Other (please specify)

21. Which of the following best describes your ethnicity?

- Hispanic or Latino
- Not Hispanic or Latino
- Prefer not to answer.

22. Which of the following best describes your race? Check all that apply.

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White
- Prefer not to answer.

23. Other comments

Thank you for your time and participation. Your input will help us improve our website to better meet your needs. If you have any additional comments or questions, please contact the 60plus.smokefree.gov team at NCIs.smokefreeteam@mail.nih.gov with "Smokefree60+ Feedback" in the subject line.

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On flowchart and paper intercept survey, this is questions 12 through 17.