



May 31, 2016

TO: Office of Management and Budget (OMB)

Through: Reports Clearance Officer, DHHS¹
Project Clearance Chief, NIH ____
Project Clearance Liaison, NCI

FROM: Janet S. de Moor, PhD, MPH
National Cancer Institute

SUBJECT: 0925-0739, expiration date 5/31/2018

This is a request for OMB to approve a modification of *The National Physician Survey of Precision Medicine in Cancer Treatment (NCI)*. The *National Physician Survey of Precision Medicine in Cancer Treatment* is a nationally representative survey medical oncologists to characterize the use of genomic testing in the context of cancer care delivery. The survey will take 20 minutes to complete and participants will receive a monetary gift of \$50.

At the suggestion of OMB, we added an incentive timing experiment to this information collection to determine whether a pre-incentive or contingent incentive resulted in a higher response rate. Half of the participants will be randomized to receive \$50 at the time we send the survey (pre-incentive) and half of the participants will be randomized to receive \$50 after they complete the survey (contingent incentive).

In our original materials, we neglected to update our cover letters and emails to reflect the addition of the incentive timing experiment. Included with this change memo are the original and revised cover letters. The changes are as follows:

- **Initial cover letter:** For participants randomized to the pre-incentive, the initial cover letter will say, *for completing this survey, we would like to offer you an honorarium of \$50 (below)*. For participants randomized to the contingent incentive, the phrase, *as a token of our appreciation, we will send you a \$50 honorarium when we receive your completed survey*, has been added to the end of paragraph 3.

- **First reminder letter:** For participants randomized to the contingent incentive, the phrase, *and we will send you a \$50 honorarium when we receive your completed survey*, has been added to the end of paragraph 1.
- **First reminder email:** For participants randomized to the contingent incentive, the phrase, *and we will send you a \$50 honorarium when we receive your completed survey*, has been added to the end of paragraph 3.
- **Second reminder letter:** For participants randomized to the contingent incentive, the phrase, *as a token of our appreciation, we will send you a \$50 honorarium when we receive your completed survey*, has been added to the end of paragraph 5.
- **Second reminder email:** For participants randomized to the contingent incentive, the phrase, *and we will send you a \$50 honorarium when we receive your completed survey*, has been added to the end of paragraph 2.

The proposed changes do not impact burden.

Please let us know if you have any questions about the requested modifications.