

Attachment 3: Recruitment Email

Dear [NAME]:

I am writing to you on behalf of the National Science Foundation (NSF). As you may know, NSF sponsors the Survey of Earned Doctorates (SED), the nation's primary source of information on the educational history, demographic characteristics, and postgraduation plans of doctorate recipients. NORC is assisting NSF in exploring the possibility of adding a Graduate School Experiences (GSE) section to the SED. A GSE module would cover topics such as campus climate, professional development experiences, and overall satisfaction with the graduate program.

I would like to invite you to participate in [an online focus group/a one-on-one interview] to explore issues related to the addition of a GSE section to the SED. As the [title/position at institution/foundation], your voice would add an important perspective to this process. The focus group will be conducted via GoToMeeting and will last approximately one hour. You will need high speed internet access and a web camera. If you do not have a web camera, we will send one to you. [*** For data users only: You will receive \$40 as a token of appreciation for your participation in this research project. ***]

I will be calling you soon to tell you more about the study. If you would like to get in touch with me before that time, please feel free to call me at PROJECT PHONE NUMBER or send an email to PROJECT EMAIL. I would be happy to answer any questions you may have about the study. For more information, please see the Frequently Asked Questions page for the study at LINK.

Thank you,

NAME