

Attachment 5: Phone Script for Participant Recruitment

Hello,

This is [name] at NORC at the University of Chicago. I'm calling to follow up on the email we sent about participating in an online [focus group/one-on-one interview] on the topic of adding a graduate school experience section to the Survey of Earned Doctorates (SED).

Did you receive this email?

[READ IF NECESSARY] NORC is assisting the National Science Foundation (NSF) in conducting research on the potential addition of a module on graduate school experiences (GSE) to the Survey of Earned Doctorates (SED). Your participation in [a focus group/an interview] would be very valuable in helping NSF understand the uses and value GSE data might have for institutions/organizations such as yours.

The discussion will cover a range of topics, such as the following:

- Topics that would be useful to include in a GSE module
- Issues with the potential identifiability of the GSE data *
- Usefulness of information if data were presented in aggregate form
- Potential uses of GSE data at your institution/organization
- If your institution already fields a GSE exit survey, usefulness of SED GSE data and what the SED GSE would need to include for it to be of use *

[* THESE TOPICS ARE FOR DEANS AND GRADUATE DEPARTMENT HEADS]

As the [title/position at institution/foundation], your voice would add an important perspective to this process. [** *For data users only*: You will receive \$40 as a token of appreciation for your participation in this research project. **]

Would you be interested in participating in a [focus group/one-on-one interview]?

REFER TO FAQ LIST TO ANSWER RESPONDENT QUESTIONS.

[IF YES] Great. Before I get to scheduling, I'd like to ask you a few brief questions to get some background on your organization's use of the SED.

GO TO SCREENER

[IF NO] Is there any additional information I could provide you to make it possible for you to participate? [ADDRESS ANY RESPONDENT QUESTIONS OR CONCERNS. IF RESPONDENT SAYS NO]: Thank you for taking the time to speak with me today.