

Justification for Non-material/Nonsubstantive Change to Currently Approved Collection
Consumer Financial Protection Bureau
Survey for Consumer Attitudes, Understanding, and Behaviors
with Respect to Financial Services and Products

OMB No.: 3170-0034

The Consumer Financial Protection Bureau (CFPB) submits this memorandum to provide justification for changes to the form for the information collection, the Survey for Consumer Attitudes, Understanding, and Behaviors with Respect to Financial Services and Products (CFPB Awareness Survey), approved under 3170-0034 by OMB on May 17, 2016.¹ Specifically, we are submitting the Spanish language version of the CFPB Awareness Survey. This version ensures that individuals who are Spanish dominant (or who have a greater proficiency in, or preference for the use of, the Spanish language) can access the survey.

¹ ICR Reference Number 201603-3170-001.