

iPerceptions Website Intercept Survey Questions for Campaign

Basic Questionnaire:

Welcome Page

Welcome to the Peace Corps visitor satisfaction survey.
This survey will only take a few minutes to complete.

Reporting Text: Referral						Single-select with score, horizontal display					
Q1 How likely are you to recommend the Peace Corps to a friend or family member?											
Text	Not at all likely	1	2	3	4	5	6	7	8	9	Extremely likely
	Reporting Text: 0-Not at all likely	Reporting Text: 1	Reporting Text: 2	Reporting Text: 3	Reporting Text: 4	Reporting Text: 5	Reporting Text: 6	Reporting Text: 7	Reporting Text: 8	Reporting Text: 9	Reporting Text: 10-Extremely likely
Score	0	1	2	3	4	5	6	7	8	9	10

Reporting Text: Referral						Single-select with score, horizontal display	
Q2 How likely are you to apply for the Peace Corps?							
Text	Not at all likely	2	3	4	5	6	Extremely likely
	Reporting Text: 1-Not at all likely	Reporting Text: 2	Reporting Text: 3	Reporting Text: 4	Reporting Text: 5	Reporting Text: 6	Reporting Text: 7-Extremely likely
Score	1	2	3	4	5	6	7

Reporting Text: Referral						Single-select with score, horizontal display	
Q3 To what extent do you consider the Peace Corps a good opportunity for a person like you?							
Text	Not at all a good opportunity	2	3	4	5	6	Extremely good opportunity
	Reporting Text: 1-Not at all a good opportunity	Reporting Text: 2	Reporting Text: 3	Reporting Text: 4	Reporting Text: 5	Reporting Text: 6	Reporting Text: 7-Extremely good opportunity
Score	1	2	3	4	5	6	7

Thank you Page

Thank you for participating in this Peace Corps web survey.