

Attachment D - Initial email for child care site directors

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Subject: Sign up to give feedback on CACFP resources

Dear [Director Name],

[Site name] is invited to help create free materials for CACFP sites!

The USDA is creating **free handouts and videos** for Child and Adult Care Food Program (CACFP) site directors and providers to help understand the updated guidelines on feeding toddlers. Applied Curiosity Research is looking for child care directors and providers like yourself to **look through these new materials and tell us what you think**. If you participate, your site **will receive a \$25 Visa gift card as reimbursement** for any expenses associated with participating.

If selected, we'll ask you to look through an 8-page handout and share your thoughts during a 30-minute phone conversation. We'll schedule the interview at a time that's convenient for you.

To sign up click here [insert link] and fill out the questionnaire. Once you do, we will call you to schedule your interview.

We are also looking for child care providers to participate. Please share this information with providers at your site and invite them to sign up.

Please know that your contact information will not be shared and will only be used for this research.

If you have any questions, please feel free to respond to this email or call or text us as 212-401-4895.

Sincerely,

[Research team member]