

Option Year 1 American Community
Survey Respondent Burden Testing
Weeks Worked and Income
Recruitment Screener and
Advertisements

OY1 ACS Respondent Burden Testing Recruiting Screener

Crosswalk of Screening Items to Questions Tested in ACS Cognitive Interviews

GD = General Demographics

WW = Weeks Worked

I = Income

OY1 ACS Respondent Burden Testing Recruiting Screener

Hello, this is [NAME] from Westat.

INCOMING: Thanks for calling us about participating in one of our studies. I just need to get a little bit of background information to start.

OUTGOING: I'm calling about a study we're helping the U.S. Census Bureau with. Let me first tell you a little about it. The Census Bureau wants to be sure that questions on one of their surveys make sense to different people across the country. So we are trying to find people who are interested in helping us by giving their reactions to the questions. If you are interested and eligible, we will invite you to an in-person interview, which will take about 40 minutes. At the end of the in-person interview you will receive \$40 cash to offset the cost of participation, such as transportation or childcare costs. To make sure you are eligible for the study, I need to ask you a few questions. This will only take about 5 minutes. Is this a good time? **IF NO, ASK FOR A BETTER TIME TO CALL BACK.**

1. Do you live in a college dormitory, a nursing home, or in any other kind of group housing?

YES

NO

REF

DK

IF YES, REF OR DK, INELIGIBLE. THANK AND END.

GD-2. How many people 16 OR older live in your household including yourself?

REF

DK

IF GD-2 = 1, REF OR DK, INELIGIBLE. THANK AND END.

GD-3. How old are you?

REF

DK

IF UNDER 18, REF OR DK, INELIGIBLE. THANK AND END

4. When was the last time you participated in a research focus group or interview?

LESS THAN 6 MONTHS AGO

6 MONTHS AGO OR MORE

REF

DK

IF LESS THAN 6 MONTHS AGO, REF OR DK, INELIGIBLE. THANK AND END.

IF INCOMING OR RETURNING MESSAGE FROM AN INCOMING CALL, ASK GD-5.

IF OUTGOING OR RETURNING A MESSAGE FROM AN OUTGOING DATABASE CALL,
SKIP TO GD-6.

GD-5. How did you hear about the study?

CRAIGSLIST

FLYER

A FRIEND OR FAMILY MEMBER

COMMUNITY ORGANIZATION

SOME OTHER METHOD

REF

DK

GD-6. RECORD GENDER.

IF NECESSARY, ASK: What is your gender?

FEMALE

MALE

OTHER

DK

REF

Now I'd like to ask you questions about a variety of different topics.

WW-7a. SET 1: Are you currently employed, or did you work for pay at any point during 2016?

YES

NO

REF

DK

WW-7b. Last year, in {2015/2016}, did you work for pay at any point during the year?

YES → GO TO WW-9

NO → CONTINUE

REF → CONTINUE

DK → CONTINUE

I-8. Did you do any work for pay between the years of {2011 and 2014}/{2012 and 2015}?

YES

NO

REF

DK

ALL IN I-8, SKIP TO I-14.

WW-9. Last year, in {2015/2016}, did you work at one job, or did you work at more than one job during the year?

- ONE JOB
- MORE THAN ONE JOB
- REF
- DK

WW-10. Last year, in {2015/2016}, did you have any periods of unemployment during the year, or did you work for pay throughout the whole year?

- PERIODS OF UNEMPLOYMENT
- WORKED WHOLE YEAR
- REF
- DK

WW-11. In {2015/2016}, what hours did you normally work? Would you say...

- Regular business hours,
- Evenings,
- Nights, or
- Some other type of schedule?

-
- REF
 - DK

I-12. Last year, in {2015/2016}, were you self-employed at any point during the year?

- YES
- NO
- REF
- DK

I-13. In {2015/2016}, did you earn any money through a bonus, commission or tips?

- YES
- NO
- REF

DK

I-14. In {2015/2016}, did you have any kind of retirement income, for example, from social security, or from a pension, 401k plan, or some other retirement plan?

YES

NO

REF

DK

I-15. In {2015/2016}, did you have any kind of savings account that earned interest?

YES

NO

REF

DK

I-16. In {2015/2016}, did you receive any public assistance, for example, TANF (pronounced "tan-if"), which is temporary assistance for needy families?

YES

NO

REF

DK

I-17. In {2015/2016}, did you have any supplemental security income, which is provided by the government for people who are blind, elderly, or disabled - and who have little income?

YES

NO

REF

DK

I-18. In {2015/2016}, did you own any property from which you collected rent payments?

YES

NO

REF

DK

Now I just have a few more questions about you.

GD-19. Are you ...

Married
Widowed
Divorced
Separated
Never married
REF
DK

GD-20. What is the highest grade or level of education you have completed?

LESS THAN HIGH SCHOOL
HIGH SCHOOL DIPLOMA/GED
SOME COLLEGE (INCLUDES ASSOCIATE'S)
COLLEGE GRADUATE (BA, BS)
GRADUATE/PROFESSIONAL DEGREE (MA, MS, MD, JD, PhD, etc.)
REF
DK

GD-21. Are you of Hispanic, Latino, or Spanish origin?

YES
NO
REF
DK

GD-22. What is your race? You may say more than one. (IF NECESSARY, READ CATEGORIES ALOUD)

MARK ALL THAT APPLY.

- White,
- Black or African American,
- American Indian/Alaskan Native,
- Asian, or
- Native Hawaiian and Other Pacific Islander?
- OTHER _____
- REF
- DK

END: RECORD RESPONDENT NAME AND CONTACT INFORMATION ON HARD COPY CONTACT INFORMATION SHEET.

Contact Information

**STORE THE INFORMATION ON THIS DOCUMENT AS HARD COPY ONLY!
KEEP THIS DOCUMENT IN A LOCKED, SECURE LOCATION!**

Project: U.S. Census Bureau

Name _____

Address _____

City, State, ZIP _____

Phone Number _____

Email Address _____



READ CLOSING TEXT BELOW TO THANK AND END THE CALL

Thank you for your answers to these questions. If you're eligible to participate in our study, Westat will be back in touch with you within about 3 days.

IF R IS SELECTED FOR AN INTERVIEW, ASK AUDIO RECORDING QUESTION BEFORE SCHEDULING THE DATE AND TIME.

We'd like to audio record the interview. This allows us to carefully review the discussion and draw the proper conclusions. Will that be alright with you?

Yes

No **DO NOT SCHEDULE**

Date: _____

Time: _____

ATTACHMENT 2

OY1 ACS RESPONDENT BURDEN TESTING

WEEKS WORKED AND INCOME

RECRUITMENT ADVERTISING FLYER TEMPLATE

VOLUNTEERS NEEDED FOR A NATIONAL HOUSEHOLD SURVEY

\$40 FOR 40 MINUTES

Westat, a survey research company headquartered in Rockville, Maryland, is looking for adults 18 or older who:

- **INSERT HEADLINE**

The interviews will be held at Westat's Rockville facility. Participants will be asked to complete a survey and give reactions to some of the questions. The interview will last about 40 minutes. Day and evening times are available.

Call **(###) ###-####** and leave a message that you would like to participate in the national household survey interview. Provide your name, phone number, and a good time to reach you.

**OY16 ACS RESPONDENT BURDEN TESTING
WEEKS WORKED AND INCOME
RECRUITMENT ADVERTISING
CRAIGSLIST TEMPLATE**

INSERT HEADLINE Receive \$40 for a 40-minute interview

Westat, a survey company headquartered in Rockville, Maryland is looking for adults 18 years of age or older to give their reactions and opinions about some survey questions in a national household survey. The in-person interview will take about 40 minutes and will be held in Rockville. Participants will receive \$40 cash to offset the cost of participation.

In the interview, participants will be asked to give their reactions to some survey questions. All information you give us will be treated as confidential. No information about you will be shared with others, and you will not be put on a marketing/ mailing list.

If you are interested in participating, please call ###-###-#### and indicate that you are interested in participating in the national household survey interview. Provide your name, phone number, and a good time to reach you.

Someone from Westat will contact you and ask some questions to determine if you are eligible. Please understand that we may not be able to interview everyone who contacts us.

**OY1 ACS RESPONDENT BURDEN TEST
WEEKS WORKED AND INCOME
RECRUITMENT ADVERTISING HEADLINES
BY QUESTION TOPIC**

Weeks Worked

AD TYPE	HEADLINE
Flyer	Set 1: Worked at a job with a regular schedule in 2015 Set 2: Worked at a job with a regular schedule in 2016
Craigslist	Set 1: Did you work at a job with a regular schedule in 2015? Set 2: Did you work at a job with a regular schedule in 2016?

AD TYPE	HEADLINE
Flyer	Set 1: Worked at more than one job in 2015; Worked part-time in 2015; Worked for only part of the year in 2015 Set 2: Worked at more than one job in 2016; Worked part-time in 2016; Worked for only part of the year in 2016
Craigslist	Set 1: In 2015, did you work at more than one job, work part-time or work for only part of the year? Set 2: In 2016, did you work at more than one job, work part-time or work for only part of the year?

AD TYPE	HEADLINE
Flyer	Set 1: Worked different hours each week in 2015; Worked evenings or weekends in 2015 Set 2: Worked different hours each week in 2016; Worked evenings or weekends in 2016
Craigslist	Set 1: In 2015, did you work different hours each week or work evenings or weekends? Set 2: In 2016, did you work different hours each week or work evenings or weekends?

AD TYPE	HEADLINE
Flyer	Set 1: Are currently working but did not work at all in 2015
Craigslist	Set 1: Are you currently working but did not work at all in 2015?

AD TYPE	HEADLINE
Flyer	Sets 1 and 2: Have not worked at all in the past 5 years
Craigslist	Sets 1 and 2: Have you not worked at all in the past 5 years?

Income Series

AD TYPE	HEADLINE
Flyer	Sets 1 and 2: Have any kind of retirement income
Craigslist	Sets 1 and 2: Do you receive any kind of retirement income?

AD TYPE	HEADLINE
Flyer	Set 1: Were self-employed at any time in 2015 Set 2: Were self-employed at any time in 2016
Craigslist	Set 1: Were you self-employed at any time in 2015? Set 2: Were you self-employed at any time in 2016?

AD TYPE	HEADLINE
Flyer	Set 1: Collected rental income from property you owned in 2015 Set 2: Collected rental income from property you owned in 2016
Craigslist	Set 1: In 2015, did you collect rental income from property you owned in 2015? Set 2: In 2016, did you collect rental income from property you owned in 2016?

AD TYPE	HEADLINE
Flyer	Set 1: Earned interest from any kind of savings account in 2015 Set 2: Earned interest from any kind of savings account in 2016
Craigslist	Set 1: In 2015, did you earn interest from any kind of savings account? Set 2: In 2016, did you earn interest from any kind of savings account?

AD TYPE	HEADLINE
Flyer	Set 1: Had a job where you earned a bonus, commission or tips in 2015 Set 2: Had a job where you earned a bonus, commission or tips in 2016
Craigslist	Set 1: In 2015, did you have a job where you earned a bonus, commission or tips? Set 2: In 2016, did you have a job where you earned a bonus, commission or tips?

AD TYPE	HEADLINE
Flyer	Set 1: Received any kind of public assistance in 2015 Set 2: Received any kind of public assistance in 2016
Craigslist	Set 1: In 2015, did you receive any kind of public assistance? Set 2: In 2016, did you receive any kind of public assistance?

AD TYPE	HEADLINE
Flyer	Set 1: Received Supplemental Security Income (SSI) in 2015 Set 2: Received Supplemental Security Income (SSI) in 2016
Craigslist	Set 1: In 2015, did you receive Supplemental Security Income (SSI)? Set 2: In 2016, did you receive Supplemental Security Income (SSI)?