

## Interviewing Protocol Guide: CBAMS 2020

Participant ID #: \_\_\_\_\_

Interview Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Interviewer initials: \_\_\_\_\_

Start Time: \_\_\_\_\_ AM / PM      End Time: \_\_\_\_\_ AM / PM

### Introduction

Hello, I'm [INTERVIEWER NAME]. I work for the Census Bureau. Thanks for agreeing to help me today.

INTERVIEWER: Introduce process informally and begin to establish rapport. Be sure to make the following points:

- Today I will ask you to fill out a survey that it is still in development.
- The survey is about awareness of the Census and participation in the Census
- We are planning to send this survey by mail and to give people the option to answer the survey on the internet
- We want to understand how people respond to the questions, and what they think and feel about them.
- This will help us evaluate the survey and see if there are any ways to make it easier to fill out.
- We are especially interested in your feedback about how well we are asking those questions and how we could improve them.
- If you have any questions or concerns at any point during the process, or any other feedback, please just let me know.
- I want to emphasize that my only purpose today is to see how well the survey works for people. Any information that you choose to share will not be shared in reports in a way that identifies you.

We are scheduled to be here for about 90 minutes, and I won't keep you any longer. As a thank you for your help, we will give you \$40 after the interview is completed.

Before we begin, do you have any questions about the process?

### Informed Consent

- HAND RESPONDENT A COPY OF THE CONSENT FORM.

Before we start, I would like you to read over the document in front of you. This document explains a little bit about this interview and provides information about your rights as a participant, such as that all information you provide is confidential and we won't share your

name or any other personal information. It also asks for your permission to have this session audio recorded so that I can concentrate on you what are saying rather than having to take notes. Please ask me any questions you have about this document. Once you have finished reading the document, please sign and date it.

- PARTICIPANT READS FORM THEN SIGNS AND DATES FORM.
- INTERVIEWER SIGNS AND DATES FORM.

Thank you for signing the consent form. I will also sign this form to show that I agree to everything in the form.

- [IF PARTICIPANT PROVIDES CONSENT TO HAVE THE SESSION AUDIO-TAPED]  
**I will now turn on the audio recorder.**

### **Thinkaloud Practice**

Before you get started, let me add something. I am most interested in the process you go through in your mind when you answer the questions. So as you are filling out the form, I would like you to tell me everything that you are thinking. Please remember that I am really interested in how the form works for you, so there are no right or wrong answers. We didn't create the form so don't feel like to have to hold back your opinion.

I know this process might seem odd, so let's do a practice question to give you an idea of what we are looking for. Remember to think aloud as you answer.

How many windows are there in your home?

- [PROBE/ENCOURAGE AS NEEDED]
  - o What are you thinking about?
  - o How did you come up with your answer?
  - o I noticed that you hesitated. Can you tell me what you were thinking?

Great. So as you go through the survey, I'd like you to say out loud what you are thinking. This will give me a better idea of how the survey is working for you. I may remind you periodically to think out loud if you forget. Do you have any questions for me?

## **Splash Page / Instructions**

### **Display:**

Welcome! Thank you for participating in this survey sponsored by the U.S. Department of Commerce, U.S. Census Bureau.

**/\* QVersion \*/**

This survey is available in another language. Please select the language in which you prefer to complete the survey.

Esta encuesta está disponible en otro idioma. Por favor seleccione el idioma de su preferencia para contestar la encuesta.

1. English
2. Español

**Display:**

This survey is being conducted by PSB Research, an independent research company working on behalf of the U.S. Census Bureau. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the 2020 Census.

**Here is some helpful information:**

- This survey should be completed by the person who typically opens the mail for your household.
- You can validate that this survey is a legitimate federally-approved information collection using the U.S. Office of Management and Budget approval number XXXX-XXXX, expiring on XX/XX/XXXX. Federal agencies may not sponsor surveys without a valid control number.
- To learn more about this survey go to: [www.census.gov/CBAMS](http://www.census.gov/CBAMS) or call 1-800-XXX-XXXX.
- You can choose not to answer any question and you can end the interview at any time.
- Responses are voluntary, but your opinion is important. The Census Bureau will use the results of this survey to help plan for the upcoming population count.
- We intend to keep your answers anonymous by not asking for your name or other personal information that could easily identify you. Your household was selected at random to take part in this important research study sponsored by the U.S. Census Bureau.

Please start filling out the form and remember to say out loud what you are thinking as you go through it.

[PROBES FOR SPANISH ONLY – INTERVIEWER: PLEASE POINT OUT TO THE SPECIFIC SENTENCES WHERE THESE CONCEPTS APPEAR IN THE INSTRUCTIONS]

- What are you thinking when we say "We intend to keep your answers anonymous"?
- What are you thinking when we say "You can choose not to answer any question"?

## Questionnaire

### Awareness/familiarity

**ASK ALL:**

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks how many people live in your household, their age, gender, race and ethnicity. The next census is in 2020.

**ASK ALL:**

1 How familiar are you with the U.S. census? {CBAMS II modified stem from “with the way Census data impacts you and your community” to “U.S. Census Bureau”, “extremely” scale point added}

1. Extremely familiar
2. Very familiar
3. Somewhat familiar
4. Not too familiar
5. Not at all familiar

**ASK ALL:**

2 How familiar are you with the way the census impacts you and your community? {CBAMS II, “extremely” scale point added}

1. Extremely familiar
2. Very familiar
3. Somewhat familiar
4. Not too familiar
5. Not at all familiar

[PROBES AFTER Q1 & Q2]

- How did you come up with your answers for question 1 and question 2?
- What are you thinking when we say "impacts you and your community"?

[PROBES FOR SPANISH ONLY]

- Can you tell me more about what “how familiar” means to you both in question 1 and question 2?

## Participation

**ASK ALL:**

3 If the census were held today, how likely would you be to fill out the census form? {CBAMS II modified stem to combine participate and participate definition; modified response options are likelihood not “definitely would/would not”}

1. Extremely likely
2. Very likely
3. Somewhat likely
4. Not too likely
5. Not at all likely

4 Thinking about most people you know, if the census were held today how likely would they be to fill out the census form? {New}

1. Extremely likely
2. Very likely
3. Somewhat likely

4. Not too likely
5. Not at all likely

[PROBE AFTER Q3 & Q4]

- Let us reread question 3 and question 4. Are these questions asking you the same thing or something different? Can you tell me more about that?

**ASK ALL:**

5 Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the census? *Please enter a number.* /\*OPEN END NUMERIC RANGE 0-120, labeled "minutes"\*/ {New}

**ASK ALL:**

6 Thinking about the census overall, how important do you feel it is for you to fill out the census form? {CBAMS II modified stem to combine participate and participate definition; "extremely" scale point added}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

[PROBE FOR Q5 & Q6]

- How did you come up with your answers for question 5 and question 6?
- What does "census form" mean to you in question 6?

**ASK ALL:**

7 How likely are you to encourage someone you know to fill out the census form? {New}

1. Extremely likely
2. Very likely
3. Somewhat likely
4. Not too likely
5. Not at all likely

[PROBE FOR Q7]

- Can you tell me more about how did you come up with an answer for question 7?

**ASK ALL:**

**Barriers**

EXTERNAL

**ASK ALL:**

8 Which of the following internet services do you have? *Please select all that apply.* {Pew series combined and modified for internet service beyond "at home"}

1. Dial-up internet service at home
2. Higher-speed broadband service (for example DSL, cable, fiber optic) at home
3. Internet access on your cellphone or tablet
4. Internet access outside your home (for example work, school, library)
5. Not sure /\*EXCLUSIVE\*/
6. Do not have internet /\*EXCLUSIVE\*/

INTERNAL

Skills

**ASK ALL MAIL INTERNET USERS AND ALL WEB RESPONDENTS (INTERNET=1-5):**

9 About how often do you use the internet? {Pew}

1. Almost constantly
2. Several times a day
3. About once a day
4. Several times a week
5. Once a week
6. Less often
7. Never

**ASK ALL MAIL INTERNET USERS AND ALL WEB RESPONDENTS:**

10 Which of the following have you done online in the PAST 7 DAYS? *Please select all that apply.* /\*RANDOM ROTATE\*/ {CBAMS II, CPS Internet Supplement, Pew list, modified by RAT}

1. Used email
2. Streamed or downloaded music, radio programs, or podcasts online
3. Searched for a job
4. Watched videos over the internet (for example YouTube or Netflix)
5. Shopped online, made travel reservations, or other consumer services
6. Financial services (for example banking, investing, or paying bill online)
7. Other /\*SPECIFY\*/
8. None of the above /\*EXCLUSIVE\*/

[PROBE FOR Q10]

- How did you come up with your answer to question 10?

**ASK ALL MAIL INTERNET USERS AND ALL WEB RESPONDENTS (INTERNET=1-5):**

11 Which devices do you use most often to access the internet? *Please select all that apply.* {Pew response options, modified stem}

1. Desktop or laptop computer
2. Smartphone (for example an iPhone, Android or Blackberry)
3. Tablet computer (for example an iPad, Samsung Galaxy Tab or Kindle Fire)
4. Other device /\*SPECIFY\*/

**ASK ALL MAIL INTERNET USERS AND ALL WEB RESPONDENTS:**

12 In 2020, people will be able to complete their Census form online. How comfortable would you feel completing the 2020 Census online? {New}

1. Extremely comfortable
2. Very comfortable
3. Somewhat comfortable
4. Not too comfortable
5. Not at all comfortable

[PROBES FOR Q12]

- How did you come up with your answer to question 12?
- What does "comfortable" mean to you in question 12?

Knowledge

[INTRODUCTION FOR INTERVIEWER FOR Q13-Q22: THE FOLLOWING QUESTIONS ARE RELATED TO CENSUS KNOWLEDGE FACTS. PLEASE TAKE NOTES ON QUESTIONS THAT CAUSE HESITATION OR PERCEIVED DIFFICULTY AND THEN USE THOSE NOTES TO PROBE RETROSPECTIVELY AFTER RESPONDENT FINISHED ANSWERING Q13-Q22.]

**ASK ALL:** The following questions are about the census in general. Please answer to the best of your knowledge. There is no need to look up this information. {CBAMS II items, modified format and response options}

Based on what you know, do you think the Census is used for any of the following or not? /\*ROTATE LIST\*/

13 Is the census used to decide how much money communities will get from the government, or is it not used for this? {CBAMS II}

1. Yes, used for this
2. No, not used

3. Don't know

14 Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? {CBAMS II}

1. Yes, used for this
2. No, not used
3. Don't know

15 Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? {CBAMS II}

1. Yes, used for this
2. No, not used
3. Don't know

16 Is the census used to determine property taxes, or is it not used for this? {CBAMS II}

1. Yes, used for this
2. No, not used
3. Don't know

17 Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? {CBAMS II}

1. Yes, used for this
2. No, not used
3. Don't know

18 Is the census used to locate people living in the country illegally, or is it not used for this? {CBAMS II}

1. Yes, used for this
2. No, not used
3. Don't know

19 Does the census count both citizens and non-citizens or not? {CBAMS II}

1. Yes, used for counting both citizens and non-citizens
2. No, used only for counting citizens
3. Don't know

20 Is the census used to determine the rate of unemployment, or is it not used for this? {CBAMS II}

1. Yes, used for this
2. No, not used
3. Don't know



**ASK ALL:**

21 As far as you know, does the law require you to answer the census questions or is this not required by law? {CBAMS II modified to balance stem, added DK}

1. Yes, required by law
2. No, not required by law
3. Don't know

**ASK ALL:**

22 As far as you know, is the Census Bureau required by law to keep information confidential or is this not required by law? {CBAMS II modified to balance stem, added DK}

1. Yes, required by law
2. No, not required by law
3. Don't know

[PROBES FOR Q13-Q22. ONLY FOR THOSE QUESTIONS THAT CAUSED HESITATION AND/OR PERCEIVED DIFFICULTY. PROBE ONLY ON A MAXIMUM OF THREE ITEMS UNDER THESE CRITERIA]

- How easy (or not) was to come up with an answer for... [FOR TIME CONSTRAINS ASK ONLY ON A MAXIMUM OF THREE ITEMS]
- [ONLY FOR THOSE THAT SELECTED "DON'T KNOW" AS AN ANSWER ON Q13-Q22 ] How do you feel about not having the "Don't know"option [POINT TO THE DON'T KNOW ANSWER. FOR TIME CONSTRAINTS, ASK ONLY ON A MAXIMUM OF THREE ITEMS?

[PROBES FOR SPANISH ONLY]

- Can you tell me more about what "break the law" means to you?

23 As far as you know, if you DO NOT fill out a census form, will a Census worker come to your door to ask the census questions, or will nobody come to your door? {CBAMS II, modified to be knowledge question not awareness, modified stem from "Are you aware that if you don't mail back the Census form that a Census Bureau interviewer tries to visit your home to gather the necessary information"}

1. Yes, Census worker will come
2. No, Census worker will not come
3. Don't know

24 As far as you know, does the U.S. Constitution require that the census be conducted every 10 years or is this not something the Constitution requires? {New}

1. Yes, Constitution requires
2. No, Constitution does not require
3. Don't know

[PROBES FOR Q23-Q24.]

- Can you tell me more about how easy (or not) was to come up with an answer for Q23 and Q24?
- [PROBE FOR Q23. INTERVIEWER SHOW THE PIECE OF PAPER WITH THE ALTERNATIVE WORDING FOR Q23]: We are thinking on alternatives to ask question 23. Can you tell me in your own words what do you think about this version? Which version do you prefer between the two? For what reasons?

As far as you know, if you DO NOT fill out a Census form what will happen?

- You will get a phone call to complete the form
- You will be fined
- A Census worker will come to your door to complete the form in person
- You will receive an email link to complete the form
- Nothing will happen

- [PROBE FOR Q24. INTERVIEWER SHOW THE PIECE OF PAPER WITH THE ALTERNATIVE WORDING FOR Q24]: We are thinking on alternatives to ask question 23. Can you tell me in your own words what do you think about this version? Which version do you prefer between the two? For what reasons?

How often does the U.S. Constitution require a census to be conducted?

- Every 10 years
- Every 5 years
- The Constitution does not require a census at all
- Don't know

[PROBE ONLY AFTER Q24]

- Before you answered Q13-Q24. There was an introduction to the section that read as follows: "The following questions are about the Census in general. Please answer to the best of your knowledge. There is no need to look up this information." What does this instruction mean to you in your own words? We want to make sure people know they should not look up information when they answer these questions. Is this how you understood the instruction? [IF NO] How can it be improved?

### **Attitudinal motivators (message frames)**

*TO RESPOND*

Tangible benefits

**ASK ALL:**

How important, if at all, are each of these public services to you personally? {CBAMS II list with mental healthcare removed and food banks added; rating scale used--not ranking or modified discrete choice as in CBAMS I and II} /\*RANDOM ROTATE ITEMS\*/

25 Care for the elderly {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

26 Daycare for children {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

27 Fire stations {CBAMS II, separated police and fire}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

28 Police stations {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

29 Hospitals and healthcare {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

30 Job training programs {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

31 Roads and highways {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

32 Public transportation {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

33 Schools and the education system {CBAMS II}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

[PROBE AFTER Q25-Q33.]

- Can you think on more public services that we did not include in these questions (Q25-Q33)?

[PROBES FOR SPANISH ONLY]

- In your own words, what does “Job training programs” in question 30 mean to you?

**ASK ALL:**

Below are some ways in which the census is used. How important, if at all, are each of these uses to you personally? /\*RANDOM ROTATE ITEMS\*/

[INSTRUCTIONS FOR INTERVIEWER: AFTER READING THE INTRODUCTORY STATEMENT FOR Q34-Q36, ASK THE RESPONDENT TO STOP READING THE QUESTIONNAIRE AND PROBE]

- Before you answer the next survey questions, I want to know what uses for the Census you think the survey will be asking you about?

34 Determining how many elected representatives your state has in Congress {CBAMS II modified from “political representation in Congress”}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

35 Providing information for your local government to plan for changes in your community {New}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

36 Enforcing civil rights laws {New}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

[PROBE AFTER Q35.]

- In your own words, can you tell me what "changes in your community" mean to you in question 35?

[PROBE AFTER Q36.]

- What do "civil rights laws" mean to you in question 36?

Personal motivators

**ASK ALL:**

How important, if at all, is each of the following to you personally? /\*RANDOM ROTATE ORDER\*/ {New}

37 Making sure your voice is heard {New}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

38 Showing you're proud of your cultural heritage {New}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

39 Contributing to a better future for your community {New}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

40 Fulfilling your civic responsibility {New}

1. Extremely important
2. Very important
3. Somewhat important
4. Not too important
5. Not at all important

[PROBE AFTER ASKING Q37-Q40.]

[PROBE FOR Q37.]

- In your own words, can you tell me what Q37 is asking? [IF NECESSARY] What does "making sure your voice is heard" mean?

[PROBE FOR Q38.]

- What about Q38, can you tell me in your own words what Q38 is asking? [IF NECESSARY] What does "proud of your cultural heritage" mean?

[PROBE FOR Q39.]

- In your own words, can you tell me what Q39 is asking? [IF NECESSARY] What does "a better future for your community" mean?

[PROBE FOR Q40.]

- In your own words, can you tell me what Q40 is asking? [IF NECESSARY] What does "civic responsibility" mean?

**ASK ALL:**

41 Which of the following is the most important reason, to you personally, that you should fill out the census form? /\*RANDOM ROTATE\*/ {New}

1. It helps determine funding for services my community needs, like schools and fire departments
2. It determines how many elected officials my state has in Congress
3. It is used to enforce civil rights laws
4. It provides information for my local government to plan for changes in the size of my community
5. It shows that I'm proud of my cultural heritage
6. It is my civic responsibility
7. It makes sure my voice is heard
8. It contributes to a better future for my community

[PROBE AFTER Q41]

- Can you think on more options that were not included in this list?

Community motivator (linked fate)

**ASK ALL:**

42 Do you think that what happens to people in your community will have something to do with what happens in your life? {NPS linked fate item}

1. Yes
2. No

[PROBE AFTER Q42]

- What does “your community” mean to you in this question?

*TO NOT RESPOND*

Trust/fear

**ASK ALL:**

43 How much of the time do you think you can trust the FEDERAL government to do what is right? {New, based on ANES}

1. Just about always
2. Most of the time
3. Only some of the time
4. None of the time

**ASK ALL:**

44 How much of the time do you think you can trust your STATE government to do what is right? {New, based on ANES}

1. Just about always
2. Most of the time
3. Only some of the time
4. None of the time

**ASK ALL:**

45 How much of the time do you think you can trust your LOCAL government to do what is right? {New, based on ANES}

1. Just about always
2. Most of the time
3. Only some of the time
4. None of the time

**ASK ALL:**

46 How concerned are you, if at all, that the Census Bureau will not keep answers confidential? {CBAMS II modified from agree/disagree "The Census Bureau's promise of confidentiality can be trusted"}

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

**ASK ALL:**

47 How concerned are you, if at all, that the information you provide to the Census Bureau will be misused? {CBAMS II modified from agree/disagree "I am concerned that the information I provide will be misused"}

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

48 How concerned are you, if at all, that the Census Bureau will share answers with other government agencies? {CBAMS I modified from agree/disagree "The Census Bureau would never let another government agency see my answer to the Census"}

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

**ASK ALL:**

49 How concerned are you, if at all, that the information you provide to the Census Bureau will be used against you? {CBAMS I modified from agree/disagree "People's answers to the Census cannot be used against them"}

1. Extremely concerned



2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

[PROBE AFTER ASKING Q46-Q49.]

[PROBE FOR Q46]

- In question 46, what does the phrase “not keep answers confidential” mean to you?”

[PROBE FOR Q47]

- When question 47 asked about information being misused, what type of information were you thinking about?

[PROBE FOR 48]

- What does “share answers with other government agencies” mean to you in question 48?

[PROBE FOR Q49]

- What does “used against you” mean to you in question 49?

[PROBES FOR SPANISH ONLY]

- Can you tell me more about what “misused” means to you in question 47?

### Apathy/Efficacy

**ASK ALL:**

50 How much, if at all, do you think it matters if you personally fill out the census form? {CBAMS II modified from agree/disagree “I just don’t see that it matters much if I personally fill out the Census form or not”}

1. A great deal
2. A lot
3. A moderate amount
4. A little
5. Not at all

**ASK ALL:**

51 Do you believe that answering your census form could [RANDOM ROTATE: personally benefit you in any way, personally harm you], neither benefit nor harm you, or both benefit and harm you? {CBAMS II modified from “answering and sending back your census form” to “participating in the 2020 census” given new modes; added “neither benefit nor harm” as explicit option since was a vol before}

**/\*RANDOM ROTATE RESPONSE OPTIONS 1 AND 2 TO MATCH STEM\*/**

1. Harm
2. Benefit
3. Both benefit and harm
4. Neither benefit nor harm

**ASK ALL:**

52 And what about your community? Do you believe answering your Census form could [RANDOM ROTATE: benefit your community in any way, harm your community], neither benefit nor harm your community, or both benefit and harm your community? {New; asks about community; asking about you personally in CBAMS II modified from “answering and sending back your census form” to “participating in the 2020 census” given new modes; added “neither benefit nor harm” as explicit option since was a vol before}

**/\*RANDOM ROTATE RESPONSE OPTIONS 1 AND 2 TO MATCH STEM\*/**

1. Harm
2. Benefit
3. Both benefit and harm
4. Neither benefit nor harm

[PROBE FOR Q52]

- How did you come up for answer to question 48?
- [IF HARM]: How do you think answering your Census form could harm you?
- [IF BENEFIT]: How do you think answering your Census form could benefit you?

**ASK ALL:**

53 How much do public officials care about what people like you think? {ANES }

1. A great deal
2. A lot
3. A moderate amount
4. A little
5. Not at all

## Civic participation

54 Which of the following have you ever done, if any? *Please select all that apply.* /\*RANDOM ROTATE\*/ {New based on Pew civic engagement items, Pew Global Attitudes 2016 and GSS 2014 }

1. Voted in an election
2. Signed a petition (including online petitions)
3. Posted your own thoughts or comments on political or social issues online
4. Volunteered at an organization
5. Worn a button/bracelet/pin for an issue or cause
6. Contacted, or attempted to contact, a politician or civil servant to express your views
7. Attended a neighborhood or community meeting
8. Participated in an organized protest or rally of any kind
9. Donated money or raised funds for social or political activity
10. None of the above /\*EXCLUSIVE\*/

[PROBE AFTER Q54]

- Are there any activities you think that are missing from the list? Which ones?

ASK ALL:

55

Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting?

1. Yes, voted in 2016 election
2. No, did not vote in 2016 election

## Media usage

ASK ALL:

56 Which of the following have you done in the PAST 7 DAYS? *Please select all that apply.* /\*RANDOM ROTATE\*/

1. Listened to satellite radio (for example Sirius XM)
2. Listened to local broadcast radio
3. Read a newspaper or magazine (online or in print)
4. Watched network or cable TV
5. None of the above /\*DO NOT ROTATE\*/ /\*EXCLUSIVE\*/

[PROBES FOR SPANISH ONLY]

- Can you tell me more about what “local broadcast radio” means to you in option 2?

[INSTRUCTION FOR INTERVIEWER: PAY ATTENTION TO ANY PERCEIVED DIFFICULTY AND OR HESITATION ON THE DEMOGRAPHICS AND PROBE WHEN NECESSARY]

## Demographics

### ASK ALL:

These final questions are for statistical purposes only...

### ASK ALL:

57

What year were you born? /\* OPEN END NUMERIC (1900 TO 2017) \*/

58 Are you...

1. Male
2. Female

### ASK ALL:

59 What is the highest degree or level of school you have completed? {ACS modified, collapsed categories}

1. No high school
2. Some high school
3. High school graduate or equivalent (for example GED)
4. Some college, but degree not received or is in progress
5. Associate degree (for example AA, AS)
6. Bachelor's degree (for example BA, BS, AB)
7. Graduate degree (for example Master's, Professional, Doctorate)

### ASK ALL:

60 Are you of Hispanic, Latino or Spanish origin? {ACS}

1. No, not of Hispanic, Latino or Spanish origin
2. Yes, Mexican, Mexican American, Chicano
3. Yes, Puerto Rican
4. Yes, Cuban
5. Yes, another Hispanic, Latino or Spanish origin (specify original, for example Argentinian, Columbian, Nicaraguan, Spaniard and so on) /\*SPECIFY\*/

### ASK ALL:

61 What is your race? *Please select all that apply.* {ACS}

1. White
2. Black, African American
3. American Indian or Alaska Native (specify name of enrolled or principal tribe) /\*SPECIFY\*/
4. Asian Indian
5. Chinese
6. Filipino
7. Japanese
8. Korean
9. Vietnamese
10. Other Asian (specify race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on) /\*SPECIFY\*/
11. Native Hawaiian
12. Guamanian or Chamorro
13. Samoan
14. Other Pacific Islanders (specify race, for example Fijian, Tongan, and so on) /\*SPECIFY\*/
15. Some other race (specify race) /\*SPECIFY\*/

**ASK ALL:**

62 In what country or territory were you born? {CSM}

1. In the United States
2. Outside of the United States (specific name of country, or Puerto Rico, Guam, etc.) /\*SPECIFY\*/

**ASK IF BORN OUTSIDE US:**

63 When did you first move to the U.S.? {CSM }

1. 1990 or earlier
2. 1991-1999
3. 2000-2009
4. 2010 or later

**ASK ALL:**

64 Are you a citizen of the United States? {Pew}

1. Yes, born in the United States
2. Yes, born in Puerto Rico, Guam, the U.S. Virgin islands, or Northern Marianas
3. Yes, born abroad of U.S. citizen parents(s)
4. Yes, U.S. citizen by naturalization
5. No, not a U.S. citizen

**ASK ALL:**

65 Do you speak a language other than English at home? {ACS}

1. Yes
2. No

**IF YES:**

66 What is this language? If more than one, other than English what language do you speak most often at home? /\*OPEN END\*/ {ACS}

**IF YES:**

67 How well do you speak English? {ACS}

1. Very well
2. Well
3. Not well
4. Not at all

**ASK ALL:**

68 What is your marital status? {CBAMS II}

1. Now married
2. Divorced
3. Separated
4. Widowed
5. Never married

**ASK ALL:**

How many people live in your household, including yourself? {New}

*Please enter a number from 1 to 20 for adults age 18 or older. /\*NUMERIC OPEN END 1-20\*/*

*Please enter a number from 0-20 for children age 6 to 17 years old /\*NUMERIC OPEN END 0-20\*/*

*Please enter a number from 0-20 for children age 0 to 5 years (including babies) /\*NUMERIC OPEN END 0-20\*/*

69\_\_\_\_\_ Adults age 18 years or old

70\_\_\_\_\_ Children age 6 to 17 years old

71\_\_\_\_\_ Children age 0 to 5 years old (including babies)

**ASK ALL:**

72 In 2016 what was your total household income before taxes? {New, response options map to CPS}

1. Less than \$25,000
2. \$25,000 - \$34,999

3. \$35,000 - \$49,999
4. \$50,000 - \$74,999
5. \$75,000 - \$99,999
6. \$100,000 - \$149,999
7. \$150,000 - \$199,999
8. \$200,000 and above

**ASK ALL:**

73 Which of the following best describes you? {New}

1. Employed full-time working 30 or more hours per week
2. Employed, part-time working less than 30 hours per week
3. Unemployed but looking for work
4. Homemaker or stay-at-home parent
5. Full-time student
6. Retired
7. Other /\*SPECIFY\*/

**ASK ALL:**

74 Have you ever served in the U.S. military or the military reserves? {New}

1. Yes
2. No

**ASK ALL:**

75 Do you rent or own your house or apartment? {CBAMS II, "other" was vol}

1. Own
2. Rent
3. Occupied without payment of rent

**ASK ALL:**

76 Which of the following best represents how you think of yourself? {NHIS, NCVS}

1. Gay or lesbian
2. Straight (that is, not gay or lesbian)
3. Bisexual
4. Other /\*SPECIFY\*/
5. I don't know the answer/Prefer not to answer