

**American Community Survey Cognitive Interview Recruitment
Operation
[LOCATION]
For Cognitive Interviews [DATES]**

If Answering Machine, leave message ↴

Hello, I am calling from the U.S. Census Bureau with an opportunity for you to earn \$40 by participating in an interview about the American Community Survey. To see if you qualify, please call [PHONE NUMBER] and mention case number T[XXXX]. Thank you.

If person answers ↴

Hello, my name is _____ and I am calling from the United States Census Bureau. Have I reached _<insert respondent name from spreadsheet>_

If no name available on spreadsheet, skip to Driving

No – Is <insert respondent name from spreadsheet> available?

Yes – May I speak with him/her now?

Not available - What would be a good time to call back? Collect time and name of person to call on the spreadsheet.

Available – Reintroduce yourself “Hello...” and continue with “This call may be recorded...” below.

Yes - Speaking ↴

If a “C” is next to the number you dialed, ask:

Driving: We want to ensure your safety, are you driving?

No – continue with next question.

Yes -

↴
When would be a better time to reach you? Record appointment information. End Call.

This call may be recorded for quality purposes. Do I have your permission to record this call?

We are conducting interviews to learn about experiences with the American Community Survey. Participation is voluntary. Each participant receives \$40. The interview will last about 40 minutes, and can be scheduled at a time convenient for you. It will be held at [LOCATION].

I have a few questions to see if you are eligible first.

Did you personally respond to the American Community Survey for your household? Responses can be online, on paper, or with an interviewer.

No - **Do you know who did respond?**

No – Thank respondent and end call.

Yes – **May I speak with him/her now?**

Not available - **What would be a good time to call back?** Collect time and name of person to call on the spreadsheet.

Available – – **Reintroduce yourself** “Hello...” and **continue with** “This call may be recorded...” on prior page.

Yes, personally filled out ACS form –



Are you a Federal Government employee?

Yes – Skip to not eligible.

No – Go to generic pretesting screener questionnaire. After screening is complete, continue to **eligible** below.

If NOT eligible: Thank you for answering our questions. You are not eligible at this time for this study.

If needed: For this study, we are looking for people who personally responded to the American Community Survey and are not government employees.

If eligible: Thank you for answering our questions. Interviews can occur between [HOURS] on [DAYS]. When would be a convenient time for you? Check to make sure the time does not conflict with already scheduled interviews.

If scheduled: Great, we have you scheduled for [DAY AND TIME]. The location will be [ADDRESS]. What is your full name, the best telephone number we can reach you at and your email address so we can remind you about the date, time, and location for the interview? In the spreadsheet, enter the call log information, scheduled interview time, and make any necessary changes to the best phone number and email address.

If needed: For directions or other information about the interview location, you can contact Jessica Holzberg at 301-763-2298.