1. On average, about how many hours do you spend on the **Internet** per day?

- 0 hours

- 1-3 hours

- 4-6 hours

- 7 or more hours

1. What computer applications do you use?

*Mark (X) for all that apply*

\_\_\_E-mail

\_\_\_Internet

\_\_\_Word processing (MS-Word, etc.)

\_\_\_Spreadsheets (Excel, Lotus, Quattro, etc.)

\_\_\_Accounting or tax software

\_\_\_Engineering, scientific, or statistical software

|  |
| --- |
| 3. Please rate your overall experience with the following:  *Circle one number.*  **No Very experience experienced**  Computers 1 2 3 4 5 6 7 8 9 10  Internet 1 2 3 4 5 6 7 8 9 10 |

4. How *comfortable* are you using, and navigating through, the Internet?

**Not Comfortable Very Comfortable**

1 2 3 4 5 6 7 8 9 10

5. How *familiar* are you with the Economic Census (terms, data, etc.)?

**Not Familiar Very Familiar**

1 2 3 4 5 6 7 8 9 10

6. If you have a need for assistance on a website, how are you most likely to get assistance?

a) Prefer to call help-center

b) Prefer to watch how-to video

c) Prefer to read through Frequently Asked Questions (FAQ’s)

d) Other (Please Explain) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. Have you ever looked up a how-to video before today?

a) Yes

b) No

8. How often do you seek out how-to videos when you need assistance with a task?

**Never Very Frequently**

1 2 3 4 5 6 7

9. How likely would you be to access a how-to video if you’re learning a new skill?

**Not Likely Very Likely**

1 2 3 4 5 6 7

10. In the last month, approximately how many how-to videos have you watched?

-None

-1-2

-3-5

-6 or more

11. Has a how-to video ever helped you learn something new?

a) Yes

b) No

12. What are examples of how-to-videos that you have viewed in the past year, for either work or personal reasons?