

Participant\_\_\_\_\_

### Computer Use and Internet Experience Questionnaire

1. On average, about how many hours do you spend on the **Internet** per day?

- 0 hours
- 1-3 hours
- 4-6 hours
- 7 or more hours

2. What computer applications do you use?

*Mark (X) for all that apply*

- E-mail
- Internet
- Word processing (MS-Word, etc.)
- Spreadsheets (Excel, Lotus, Quattro, etc.)
- Accounting or tax software
- Engineering, scientific, or statistical software

3. Please rate your overall experience with the following:

*Circle one number.*

	<b>No experience</b>					<b>Very experienced</b>				
Computers	1	2	3	4	5	6	7	8	9	10
Internet	1	2	3	4	5	6	7	8	9	10

Participant\_\_\_\_\_

### Computer Use and Internet Experience Questionnaire

4. How *comfortable* are you using, and navigating through, the Internet?

**Not Comfortable**

**Very Comfortable**

1    2    3    4    5    6    7    8    9    10

5. How *familiar* are you with the Economic Census (terms, data, etc.)?

**Not Familiar**

**Very Familiar**

1    2    3    4    5    6    7    8    9    10

6. If you have a need for assistance on a website, how are you most likely to get assistance?

- a) Prefer to call help-center
- b) Prefer to watch how-to video
- c) Prefer to read through Frequently Asked Questions (FAQ's)
- d) Other (Please Explain) \_\_\_\_\_

7. Have you ever looked up a how-to video before today?

- a) Yes
- b) No

Participant\_\_\_\_\_

### Computer Use and Internet Experience Questionnaire

8. How often do you seek out how-to videos when you need assistance with a task?

**Never**

**Very Frequently**

1

2

3

4

5

6

7

9. How likely would you be to access a how-to video if you're learning a new skill?

**Not Likely**

**Very Likely**

1

2

3

4

5

6

7

10. In the last month, approximately how many how-to videos have you watched?

-None

-1-2

-3-5

-6 or more

11. Has a how-to video ever helped you learn something new?

a) Yes

b) No

12. What are examples of how-to-videos that you have viewed in the past year, for either work or personal reasons?