

Participant_____

Computer Use and Internet Experience Questionnaire

1. On average, about how many hours do you spend on the **Internet** per day?

- 0 hours
- 1-3 hours
- 4-6 hours
- 7 or more hours

2. What computer applications do you use?

Mark (X) for all that apply

- E-mail
- Internet
- Word processing (MS-Word, etc.)
- Spreadsheets (Excel, Lotus, Quattro, etc.)
- Accounting or tax software
- Engineering, scientific, or statistical software

3. Please rate your overall experience with the following:

Circle one number.

	No experience					Very experienced				
Computers	1	2	3	4	5	6	7	8	9	10
Internet	1	2	3	4	5	6	7	8	9	10

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4. How *comfortable* are you using, and navigating through, the Internet?

Not Comfortable

Very Comfortable

1 2 3 4 5 6 7 8 9 10

5. How *familiar* are you with the Economic Census (terms, data, etc.)?

Not Familiar

Very Familiar

1 2 3 4 5 6 7 8 9 10

6. If you have a need for assistance on a website, how are you most likely to get assistance?

a) Prefer to call help-center

b) Prefer to watch how-to video

c) Prefer to read through Frequently Asked Questions (FAQ's)

d) Other (Please Explain) _____

7. Have you ever looked up a how-to video before today?

a) Yes

b) No

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8. How often do you seek out how-to videos when you need assistance with a task?

Never

1

2

3

4

5

Very Frequently

6

7

9. How likely would you be to access a how-to video if you're learning a new skill?

Not Likely

1

2

3

4

5

Very Likely

6

7

10. In the last month, approximately how many how-to videos have you watched?

-None

-1-2

-3-5

-6 or more

11. Has a how-to video ever helped you learn something new?

a) Yes

b) No

12. What are examples of how-to-videos that you have viewed in the past year, for either work or personal reasons?