Generic Information Collection Request Addendum

Request: The purpose of this letter is to request additional burden hours and note minor changes to the testing plan for usability testing of CEDSCI website, part of census.gov. The update includes expanding usability testing to additional pages of the census.gov website. The original request, "CEDSCI Usability Evaluation memo" submitted on 11/10/2016 was approved on 12/7/2016 with Lin Wang as the primary contact. This new testing will occur on additional webpages of the census.gov website (in addition to the CEDSCI webpages as was described in the original memo). The Census Bureau plans to conduct this additional research under the generic clearance for questionnaire pretesting research (OMB number 0607-0725).

Purpose: Additional webpages will now be available for usability testing. These new pages are going through a revision to update its look-and-feel. Usability testing of these updates are needed to ensure users' effective and efficient use of census.gov with satisfaction.

As with the previously approved request, the goal of this research is to improve the design of the census.gov website in an ongoing basis during the entire lifecycle of the system development. This will occur early in the design stages on wireframes and later in the design phase after pages have been programmed. Updates to the protocol include:
- Additional tasks for users to accomplish using the website
- Additional webpages for users to interact with

Population of Interest: No change.

Timeline: Testing period will be from March 2018 through December 2018. Recruiting will start March 1st 2018.

Language: No change.

Method: Respondents will participate in the testing using a variety of devices, include smartphones and laptops. Devices may be provided by Census Bureau (laptop) or may be respondents' own devices (mobile phones).

Sample: We originally requested and received clearance to conduct testing with 168 participants. To date, we have conducted 90 interviews. We are requesting clearance to conduct 28 additional interviews.

According to the tentative project schedule, there will be five module releases in FY18 as listed in Table 1. For the modules, we would like to conduct two quick formative usability test with 4 participants in each test, one in May and one in August. We also plan to conduct a final comprehensive usability testing with 18 participants upon the completion of the coding on the webpages.

Table 1. Usability Testing Schedule

Testing	Quick formative

	usability test	
	Start	**End**
Components & Editable Templates Testing	5/14/18	5/25/18
Header/Footer/Local Navigation/Banner Testing	5/14/18	5/25/18
Homepage Testing	8/13/18	8/24/18
Templates/Pages for Subjects, Sub-topics, Explore Data, Audiences Testing	8/13/18	8/24/18

Participants inclusion criteria:
1) speak fluent English,
2) are age between 18 years to 70 years old,
3) have at least one year of Internet experience,
4) have school education of at least high school diploma.

Recruitment: No change.

Protocol: Participants will be asked to complete a demographics questionnaire and mobile experience questionnaire when applicable. Then participants will complete the set of testing tasks while using a think-aloud protocol. After completing the testing tasks, each participant will be asked to complete a satisfaction questionnaire, and asked debriefing questions.

Use of Incentive: No change.

Below is a list of materials to be used in the current study. Included is a note on whether each attachment is new or has already been approved by OMB under the original submission.

1. Study plan (new - enclosure1)
2. Sample testing protocol (Previously approved by OMB in original clearance submission - enclosure 2)
3. Demographic questionnaire (Previously approved by OMB in original clearance submission - enclosure 3)
4. Internet and mobile experience questionnaire (Updated - enclosure 4)
5. Debriefing questionnaire (Updated to include additional debriefing questions - enclosure 5)
6. Satisfaction questionnaire (new - enclosure 6)

Length of interview: We estimate 60 minutes per respondent for each interview. There will be 28 additional respondents, which is an additional 28 burden hours. Participants will be screened using the Census Bureau's generic screener; thus the burden hours for screenings are covered under a separate request.

The contact person for questions regarding data collection and statistical aspects of the design of this research is listed below:

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Enclosures

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