

The questions in this packet are a collection of survey questions that appear across various economic surveys that are fielded by the U.S. Census Bureau. We are trying to understand how businesses would answer survey questions if we asked the questions at the industry level, rather than at the establishment or enterprise level, as is our current practice.

Based on our knowledge of your company, we have assigned your company to various industries, which we refer to as Kind-of-Activity Units (KAUs). These KAUs are mapped to various industries as defined by the North American Industry Classification System. Please fill out this set of questions for each KAU that we have assigned to you. If you believe we have assigned you to an industry that does not apply to you, please send an email to kenneth.herrell@census.gov. If you believe we have left out an industry that you do belong to, please complete one of the blank forms.

Some of these questions may not apply to your company, or a particular industry within your company. Please skip any questions that do not apply.

Sample Survey Questions

Business Unit

NAICS Code:

NAICS Name:

SALES, SHIPMENTS, RECEIPTS, OR REVENUE

1

**What were the sales of merchandise and other operating receipts in 2017?
(Exclude sales taxes or other taxes collected.)**

\$Bil.

\$Mil.

\$Thou.

2

Were there any revenues from customers entering orders directly on the firm's websites or mobile applications in 2017?

☐

Yes

☐

No

3

Were there any revenues from customers entering orders directly on third-party websites or mobile applications in 2017?

☐

Yes

☐

No

4

Were there any revenues from customers entering orders via other electronic systems (such as private networks, dedicated lines, kiosks, etc.) in 2017?

☐

Yes

☐

No

5

Of the total 2017 revenues reported in 1, what was the dollar amount that was from the revenues identified in Questions 2-4 above? Please provide an estimate if exact figures are not available.

\$Bil.

\$Mil.

\$Thou.

CAPITAL EXPENDITURES

6

What were the capital expenditures for the following items?

	\$Bil.	\$Mil.	\$Thou.
a. Structures (new)			
b. Structures (used)			
c. Equipment (new)			
d. Equipment (used)			
e. Other (new)			
f. Other (used)			
g. TOTAL CAPITAL EXPENDITURES			

INVENTORY

7

What was the value of inventories (if applicable, before Last-in, First-out (LIFO) adjustment) owned by this business unit for:

	\$Bil.	\$Mil.	\$Thou.
a. Finished goods (final output of this business unit, but still within ownership)?			
b. Work-in-process (goods that have been substantially transformed in the manufacturing process, but are not yet the final output)?			
c. Materials, supplies, fuels, etc. (goods that are raw inputs to the manufacturing process and will be substantially altered to produce the company's output)?			

8

What was the value of total inventories (if applicable, before Last-in, First-out (LIFO) adjustment)?

\$Bil.	\$Mil.	\$Thou.

9

What was the value of total inventories (if applicable, before Last-in, First-out (LIFO) adjustment), warehoused in the US?

\$Bil.	\$Mil.	\$Thou.

10

What was the value of inventories stored outside or en route to the 50 states and the District of Columbia in 2017?

\$Bil.	\$Mil.	\$Thou.

What was the worldwide R&D expense (both direct and indirect) for your company in 2017?

If your company is foreign-owned, refer to the instructions on page 4. Additional guidance, such as for privately-owned companies, is available online at <https://www.census.gov/programs-surveys/brds/information/brdshelp.html#q2-1>

\$Bil. \$Mil. \$Thou.

11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100