

1. Census Bureau Broadcast Email Announcement

Subject: Participants needed for questionnaire testing

From the Desk of Paul Beatty (Chief, Center for Survey Measurement)

The Center for Survey Measurement is looking for adults (aged 18 or older) to help test question wording on a national survey that collects information about our nation and its people. Interviews will take one hour and will take place at a convenient location, including at the Census Bureau in Suitland, Maryland. **We will provide \$40 to each person who participates in the study (federal employees are not eligible to receive the \$40).** We particularly need participants of the following race and origins:

- European origin
- Black, African American, African, or Caribbean origin
- More than one race
- Middle Eastern or North African origin
- South or Central American origin

If interested, please call Kevin at (301) 763-4979 or email him at csm.participate@census.gov. Please mention the word **ACS**.

Please feel free to pass this request along to other people that you may know in the Washington, D.C. area. Only one person per household may qualify.

2. Craigslist Advertisement

INSERT HEADLINE FROM BELOW Receive \$40 for a 1-hour interview

The U.S. Census Bureau is looking for adults (aged 18 or older) to help test question wording on a national survey that collects information about our nation and its people. Interviews will take one hour and will take place at a convenient location, including at the Census Bureau in Suitland, Maryland. **We will provide \$40 to each person who participates in the study.**

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Advertising headlines:

Are you of European origin?

Are you of Black, African American, African, or Caribbean origin?

Do you consider yourself to be more than one race?

Are you of Middle Eastern or North African origin?

Are you of South or Central American origin?