

**TEAM Y&R AND CENSUS
2020 CENSUS ATTITUDES SURVEY
WEB QUESTIONNAIRE
Feb 7, 2019**

PROGRAMMING NOTES:

Form 1/Form 2: each a random half sample
FORM A/FORM B: each a random half sample
Respondents can skip items NOT used for quotas

ASK ALL:

Age. What is your age? *Pew*

_____ years

[PROGRAMMING NOTE: Terminate under 18 yrs]

ASK ALL:

Sex. Are you... *CBAMS*

1. Male
2. Female

ASK ALL:

Hisp. Are you of Hispanic, Latino, or Spanish origin? *ACS p. 285 modified for web*

1. Yes, Hispanic, Latino, Spanish origin
2. No, not of Hispanic, Latino, or Spanish origin

ASK ALL:

Race. What is your race? *Please select all that apply. ACS p. 290 modified for web*

1. White
2. Black or African American
3. American Indian or Alaska Native
4. Asian
5. Native Hawaiian or Other Pacific Islander
6. Some other race

ASK ALL:

Education. What is the highest degree or level of school you have completed? *CBAMS*

1. No high school
2. Some high school
3. High school graduate or equivalent (for example GED)
4. Some college, but degree not received or is in progress
5. Associate degree (for example AA, AS)
6. Bachelor's degree (for example BA, BS, AB)
7. Graduate degree (for example master's, professional, doctorate)

ASK ALL:

ZIP. What is your ZIP code? *Gallup 2010 modified for web, removed "May I please have"*

_____Enter 5 digit ZIP code

[PROGRAMMING NOTE: CODE REGION AND URBAN/SUBURBAN/RURAL FROM ZIP]

[PROGRAMMING NOTE: Split sample for first month to test Awareness intro]

ASK FORM 1:

Awareness1. The next few questions are about the 2020 Census, which will occur on April 1st, 2020. How much have you seen or heard recently - within the last week or so - about the 2020 Census?

GALLUP 2010 modified for web

1. A great deal
2. Some
3. A little
4. Nothing at all

ASK FORM 2:

Awareness2. Every ten years, the United States Census Bureau conducts a nationwide census, or a count of all individuals living in the United States. The next few questions are about the 2020 Census, which will occur on April 1st, 2020. How much have you seen or heard recently - within the last week or so - about the 2020 Census? *GALLUP 2010 with intro from Gallup 2012-2018 modified for web*

1. A great deal
2. Some
3. A little
4. Nothing at all

ASK ALL BEGINNING MARCH 2020:

Answered. Have you or anyone in your household answered the 2020 Census questions, or has that not happened yet?

1. Yes, has happened
2. No, has not happened

[PROGRAMMING NOTE: Split sample first month to test 2010 vs. revised stem with “someone else in household”. Beginning in March 2020 this is asked only of people who have not yet responded and those who have skipped these questions]

ASK FORM A:

IntentA. How likely are you to participate in the 2020 Census? By participate we mean answer the questions on the census form. *GALLUP 2010 modified for web*

1. Definitely will
2. Probably will
3. Might or might not
4. Probably will not
5. Definitely will not

ASK FORM B:

IntentB. How likely do you think it is that someone in your household will answer the questions on the census form? *GALLUP 2010 modified stem “or someone else in your household” and for web*

1. Definitely will
2. Probably will
3. Might or might not
4. Probably will not
5. Definitely will not

ASK IF AT ALL LIKELY (INTENTA or INTENTB = 1, 2, 3, 4):

Mode. Your household could answer the census questions either on the Internet or by filling out a paper form to mail in. Is your household more likely to answer the questions on the Internet or on a paper form? *New*

1. Internet
2. Paper form
3. Equally likely to fill out on Internet and paper

ASK ALL:

Personally_counted. How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *CBAMS modified response scale to match awareness*

1. A great deal
2. Some
3. A little
4. Not at all

ASK ALL:

Confidentiality. How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *CBAMS*

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

ASK ALL:

Share_data. How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *CBAMS*

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

ASK ALL:

Used_against. How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *CBAMS*

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

ASK ALL:

Unauthorized_Use. How concerned are you, if at all, that an unauthorized person from outside the Census Bureau will access your answers to the census? *New*

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not too concerned
5. Not at all concerned

ASK ALL:

Without_doc. How likely do you think it is, if at all, that the answers to the census will be used to find people living in the U.S. without documentation? *CBAMS modified*

1. Extremely likely
2. Very likely
3. Somewhat likely
4. Not too likely
5. Not at all likely

ASK ALL:

Msg_aware1. Have you heard that the census [placeholder for campaign tagline or message] or have you not heard that? *GALLUP 2010*

1. Yes, have heard
2. No, not heard

ASK ALL:

Msg_aware2. Have you heard that the census [placeholder for campaign tagline or message] or have you not heard that? *GALLUP 2010*

1. Yes, have heard
2. No, not heard

ASK ALL:

Citizenship. Have you heard or read that the 2020 Census may ask whether each person living in your household is a citizen of the United States or have you not heard or read that? *New*

1. Yes, have heard/read
2. No, not heard/read

ALT TO PRETEST: As far as you know, will the 2020 Census ask whether each person living in your household is a citizen of the United States, or will it not ask this?

1. Yes will ask
2. No will not ask

ASK ALL:

AdHoc_GovtShut. Have you heard [placeholder for trending story about 2020 Census = “that the government shutdown will decrease the number of staff working at the U.S. Census Bureau”] or have you not heard that? *New*

1. Yes, have heard
2. No, not heard

ASK ALL:

Use_fed_stats. The census, the number of deaths in the U.S. by different diseases, the crime rate, and the unemployment rate are examples of federal statistics produced by federal statistical agencies that are part of the federal government. Have you ever *used* federal statistics for study or work? *Gallup trend item*

1. Yes
2. No

ASK ALL:

Trust_fed_stats. Personally, how much trust do you have in the federal statistics in the United States? Would you say that you tend to trust federal statistics or tend not to trust them? *Gallup trend item*

1. Tend to trust
2. Tend not to trust

ASK ALL:

GSS_Vol. During the past 12 months, how often have you done volunteer work for a charity? *GSS modified to be standalone (Codebook PAGE 1563 VAR VOLCHRTY)*

1. More than once a week
2. Once a week
3. Once a month
4. At least 2 or 3 times in the past year
5. Once in the past year
6. Not at all in the past year

ASK ALL:

CPS_Vote_Local. This question is about LOCAL elections, such as for mayor or a school board. Do you always vote in local elections, do you sometimes vote, do you rarely vote, or do you never vote? *CPS CEVL supplement*

1. Always vote
2. Sometimes vote
3. Rarely vote
4. Never vote

Now, just a few questions for statistical purposes only.

ASK ALL:

Marital_status. Are you married, widowed, divorced, separated or never married? *ACS p. 477*

1. Now married
2. Widowed
3. Divorced
4. Separated
5. Never married

ASK ALL:

Lang_Eng. Do you speak a language other than English at home? *ACS p. 449*

1. Yes
2. No

ASK IF Lang_Eng = 1:

Lang_Spoken. What is this language? *ACS p. 450*

_____ Enter language

ASK IF Lang_Eng = 1:

Eng_Well. How well do you speak English? *ACS p. 451*

1. Very well
2. Well
3. Not well
4. Not at all

ASK ALL:

HH_Size. How many people, including yourself, live or stay in your household? *Pew modified to remove interviewer note*

_____ Enter number

ASK IF MORE THAN ONE PERSON IN HH (HH_Size>1):

HH_Adult. How many, including yourself, are adults, age 18 and older? *Pew*

_____ Enter number

ASK IF HH_Size>HH_Adult.

Young_Child. Are there any children 5 years old or younger (including babies) currently living in your household? *CBAMS*

1. Yes
2. No

ASK ALL:

Own_Rent. Do you rent, own, or occupy without payment of rent your house or apartment? *CBAMS modified to include "occupied without payment of rent" in the question stem to match phone*

1. Own
2. Rent
3. Occupied without payment of rent

ASK ALL:

Internet. About how often do you use the internet? *CBAMS*

1. Almost constantly
2. Several times a day
3. About once a day
4. Several times a week
5. Once a week
6. Less than once a week
7. Never

ASK ALL:

LGB. Which of the following best represents how you think of yourself? *CBAMS*

1. Lesbian or gay
2. Straight, that is not lesbian or gay
3. Bisexual
4. Something else, please specify [SPECIFY]