

2020 Census Attitudes Survey

(Internal name: 2020 Census Tracking Survey)

Online probing for pre-testing

Examples from Qualtrics platform (PC and mobile)

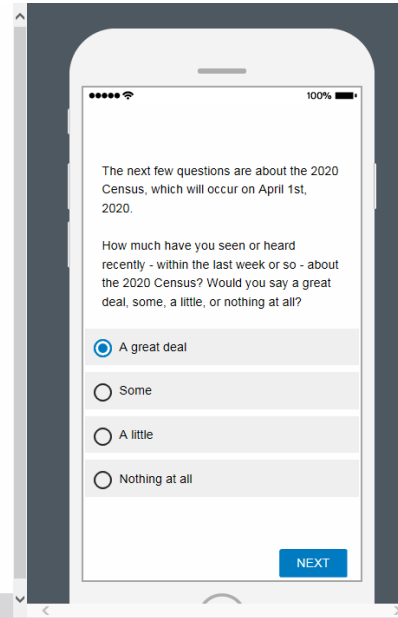
The next few questions are about the 2020 Census, which will occur on April 1st, 2020.

How much have you seen or heard recently - within the last week or so - about the 2020 Census? Would you say a great deal, some, a little, or nothing at all?

- A great deal
- Some
- A little
- Nothing at all

NEXT

Powered by Qualtrics



This question mentions the "2020 Census," based on your understanding, what is the "2020 Census"?

The previous question was "The next few questions are about the 2020 Census, which will occur on April 1st, 2020. How much have you seen or heard recently - within the last week or so - about the 2020 Census?"

NEXT

Powered by Qualtrics

