

Computer infrastructure  
(server technologies)

Artificial intelligence

Internet-connected devices

Automation

Mobile communication  
technologies

Cloud computing

Use of digital technologies for  
collaboration

Communication and value  
exchange (e.g. through social  
media)

Digital technologies for planning and management (e.g. enterprise resource planning, customer relationship management) or distributed ledgers (blockchain)

Digital integration within and across different business functions

Access to and ability to use data analytics to design, develop, commercialize and improve products, including data about the users of the firm's products and their interactions with such products

Access to networks and the use of appropriate solutions and architectures (hardware and software)

Effective management of  
privacy and cybersecurity risks

Adoption of appropriate  
business models for digital  
environments, such as e-  
commerce, participative  
platforms, etc.