

CPEX 2020 Extending the Census Environment
List of Mail Materials to be Tested (Experimental Materials in Red)

Internet Self-Response (ISR) - Internet Choice

First item in each row will have an address and Census ID printed by FPD.

Contact	Description	ID <i>Bilingual (English/Spanish) versions noted with (E/S)</i>
#1	Questionnaire	D-Q(E/S)
	<i>Enclosures:</i> Invitation Letter	D-LC1-XA(E/S)
	Language Assistance Sheet	D-LI
	FAQ Insert (<i>Bilingual packages only</i>)	D-FA(E/S)
	Business Reply Return Envelope (AZ - PDC West, IN - PDC East)	D-ER-IN(E/S)
	Package Envelope	D-EO-C1(E/S)
#2	Reminder Letter	D-LC2-XA(E/S)
	Letter Envelope	D-EO2(E/S)
#3	Reminder Postcard	D-PC3-XA(E/S)
#4	Questionnaire	D-Q(E/S)
	<i>Enclosures:</i> Reminder Letter	D-L4-XA(E/S)
	Language Assistance Sheet	D-LI
	FAQ Insert (<i>Bilingual packages only</i>)	D-FA(E/S)
	Business Reply Return Envelope (IN - PDC East)	D-ER-IN(E/S)
	Package Envelope	D-EO4(E/S)
#5	Final Reminder Postcard	D-P5-XA(E/S)

Internet Self-Response (ISR) - Internet First

First item in each row will have an address and Census ID printed by FPD.

Contact	Description	ID <i>Bilingual (English/Spanish) versions noted with (E/S)</i>
#1	Invitation Letter <i>Enclosures:</i> Language Assistance Sheet FAQ Insert (<i>Bilingual packages only</i>) Package Envelope	D-LF1-XA(E/S) D-LI D-FL(E/S) D-EO-F1(E/S)
#2	Reminder Letter Letter Envelope	D-LF2-XA(E/S) D-EO2(E/S)
#3	Reminder Postcard	D-PF3-XA(E/S)
#4	Questionnaire <i>Enclosures:</i> Reminder Letter Language Assistance Sheet FAQ Insert (<i>Bilingual packages only</i>) Business Reply Return Envelope (<i>IN - PDC East</i>) Package Envelope	D-Q(E/S) D-L4-XA(E/S) D-LI D-FA(E/S) D-ER-IN(E/S) D-EO4(E/S)
#5	Final Reminder Postcard	D-P5-XA(E/S)

Every Door Direct Mailer (EDDM)

Not addressed

Contact	Description	ID <i>Bilingual (English/Spanish) versions noted with (E/S)</i>
#?	Every Door Direct Mailer (EDDM)	D-P-XH

Wearable Incentive

First item in each row will have an address and Census ID printed by FPD.

Contact	Description	ID <i>Bilingual (English/Spanish) versions noted with (E/S)</i>
#1	Questionnaire <i>Enclosures:</i> Invitation Letter Language Assistance Sheet FAQ Insert (<i>Bilingual packages only</i>) Business Reply Return Envelope (<i>IN - PDC East</i>) Wearable Insert/Sticker Package Envelope	D-Q(E/S) D-LC1-XC(E/S) D-LI D-FA(E/S) D-ER-IN(E/S) None D-EO-C1(E/S)



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

[DATE]

Dear Sir or Madam:

This is your invitation to help us count everyone in the United States.

Why should you respond to the 2020 Census? Because the basic information you provide about all adults and children, including babies, living or staying at this address is used to help your community by:



Informing how over \$675 billion in federal funds are allocated every year for health clinics, parks, roads, schools, and programs such as Head Start in communities like yours.



Helping your community identify locations for new businesses that create jobs.

Please respond by April 1, choosing *one* of the following options:

Option 1



Respond online at **My2020Census.gov**.

Your User ID is printed below the bar code on the enclosed questionnaire.

Option 2



Complete and mail back the enclosed questionnaire in the postage-paid envelope provided.

Your answers to the census are protected by law, and the Census Bureau cannot publicly release your information in a way that identifies you or your household. The census is so important to your community that your response is required by law (Title 13, U.S. Code, Sections 141 and 193).

If you need help completing the census questionnaire online, please call toll-free at **1-844-330-2020**.

Thank you in advance for your prompt response.

Sincerely,

Steven D

Steven Dillingham, Director
U.S. Census Bureau



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

[DATE]

Dear Sir or Madam:

This is a reminder to respond to the 2020 Census.

The U.S. Census Bureau recently sent you an invitation to complete the 2020 Census questionnaire. If you have already responded, we thank you! If not, please respond online or complete and return the paper questionnaire we provided.

Responding online is quick and easy—you can even use your smartphone.

	Respond now at: My2020Census.gov	Your User ID is: XXXX-XXXX-XXXX
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Your community depends on information from the 2020 Census to fund programs that promote the well-being of families and children, such as SNAP and access to affordable housing.

The U.S. Census Bureau is required by law to protect your privacy and keep your answers confidential (Title 13, U.S. Code, Sections 9 and 214).

Your response is required by law. If you are unable to respond online, please complete and return the 2020 Census questionnaire we sent you. If you need help completing the census, please call **1-844-330-2020**.

Thank you for doing your part to help your community.

Sincerely,

Steven D

Steven Dillingham, Director
U.S. Census Bureau

Shape your future. START HERE.

If you are one of the millions of people who have already completed the 2020 Census questionnaire, we thank you. **If you have not submitted your response, please do so now.**

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Respond now at / Responda ahora en

My2020Census.gov



Your response is required by law. If you are unable to respond online, please fill out the questionnaire we sent you and mail it back in the return envelope.

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Responding takes only a few minutes—and your answers will impact your community for the next 10 years.

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U.S. Census Bureau
National Processing Center
1201 E 10th Street
Jeffersonville IN 47132-0001

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U.S. Census Bureau
Permit No. G-58

D-PC3-XA(E/S) (06-2019)



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

[DATE]

Dear Sir or Madam:

This is your invitation to help us count everyone in the United States.

Why should you respond to the 2020 Census? Because the basic information you provide about all adults and children, including babies, living or staying at this address is used to help your community by:



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Please respond by April 1. Responding online is quick and easy—you can even use your smartphone.

	Respond now at: My2020Census.gov	Your User ID is: XXXX-XXXX-XXXX
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Your answers to the census are protected by law, and the Census Bureau cannot publicly release your information in a way that identifies you or your household. The census is so important to your community that your response is required by law (Title 13, U.S. Code, Sections 141 and 193).

If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back. If you need help completing the census questionnaire online, please call toll-free at **1-844-330-2020**.

Thank you in advance for your prompt response.

Sincerely,

Steven D

Steven Dillingham, Director
United States Census Bureau



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

[DATE]

Dear Sir or Madam:

This is a reminder to complete the 2020 Census.

The U.S. Census Bureau recently sent you an invitation to complete the 2020 Census questionnaire. If you have already responded, we thank you! If not, please do so today.

	Respond now at: My2020Census.gov	Your User ID is: XXXX-XXXX-XXXX
--	---	--



Your community depends on information from the 2020 Census to fund programs that promote the well-being of families and children, such as SNAP and access to affordable housing.

The U.S. Census Bureau is required by law to protect your privacy and keep your answers confidential (Title 13, U.S. Code, Sections 9 and 214).

Your response is required by law. If we do not receive your response online, we will mail a paper questionnaire to your address in a few weeks. If you need help completing the census online, please call **1-844-330-2020**.

Thank you for doing your part to help your community.

Sincerely,

Steven D

Steven Dillingham, Director
United States Census Bureau

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Respond now at / Responda ahora en

My2020Census.gov



Your response is required by law. If you are unable to respond online, we will send you a paper questionnaire to fill out and mail back in a return envelope.

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Responding only takes a few minutes — and your answers will impact your community for the next 10 years.

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Permit No. G-58

D-PF3-XA(E/S) (06-2019)



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director


[DATE]

Dear Sir or Madam:


The U.S. Census Bureau recently sent you instructions on how to complete the 2020 Census. If you have already responded, thank you. If not, please do so now.

Respond using one of the following options:

Option 1

 <p>Respond online at My2020Census.gov.</p>	<p>Your User ID is printed below the barcode on the enclosed questionnaire.</p>
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Option 2

	<p>Complete and mail back the enclosed questionnaire in the postage-paid envelope provided.</p>
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YOUR RESPONSE MATTERS. Your response helps decide how over \$675 billion is distributed annually to communities across the country.

IT'S REQUIRED BY LAW. Responding to the 2020 Census is a civic duty required by law.

IT'S QUICK AND EASY. It is easy to respond online. You can even use your smartphone.

If you need help responding or have questions, please call us at **1-844-330-2020**.

Thank you for helping your community.

Sincerely,

Steven D

Steven Dillingham, Director

U.S. Census Bureau

It's not too late to respond to the 2020 Census.

It's not too late to respond to the 2020 Census.

This is your last chance to respond to the 2020 Census. Make sure you are counted!

If we do not receive your response, a U.S. Census Bureau interviewer will visit your home to help you complete the questionnaire.

This is your last chance to respond to the 2020 Census. Make sure you are counted!

If we do not receive your response, a U.S. Census Bureau interviewer will visit your home to help you complete the questionnaire.



Respond now at / Responda ahora en

My2020Census.gov



You could also fill out the paper questionnaire we sent you and mail it back in the return envelope.

Your response is required by law, and we are required to keep your information confidential. If you need help filling out the questionnaire, call **1-800-354-7271**.

You could also fill out the paper questionnaire we sent you and mail it back in the return envelope.

Your response is required by law, and we are required to keep your information confidential. If you need help filling out the questionnaire, call **1-800-354-7271**.



Thank you for your participation.

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UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

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PERMIT NO. G-58

Your response to the Census is important.

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your future
START HERE >**

**United States[®]
Census
2020**

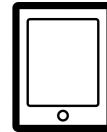
Please Respond Online Now

XXXX.XXXX.gov

Today is Census Day!

Complete the 2020 Census today!

If you have already completed your 2020 Census questionnaire we thank you.



If you have not already completed your 2020 Census questionnaire respond online now using a computer, phone, or tablet at XXXX.XXXX.gov.

Your response helps fund programs that promote the well-being of families and children as well as equal employment opportunities for you and your neighbors.

If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite xxxx.xxxx.gov o llame gratis al 1-844-468-2020.



OMB No. xxxx-xxxx: Approval Expires xx/xx/xxxx



United States
**Census
2020**

U.S. Census Bureau

Washington, DC 20233-0001
Office of the Director

March 13, 2020

A Message from the Director, U.S. Census Bureau

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Please respond by April 1 using ONE of the following options:

Option 1:

Go to **XXXX.XXXX.gov** to complete your 2020 Census questionnaire online. You will need your 12-digit Census ID, which is printed below the barcode on the front of the enclosed questionnaire.

Option 2:

Complete and mail back the enclosed questionnaire in the postage-paid envelope provided.

Respond online to help us conserve natural resources, save taxpayer money, and process data more efficiently.

To thank you for completing your 2020 Census questionnaire and to show that your household has been counted we have included a 2020 Census sticker in this envelope.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

Thank you in advance for your prompt response.

Enclosures

census.gov



United States Census 2020

U.S. Census Bureau

Washington, DC 20233-0001

Office of the Director

13 de marzo de 2020

Mensaje del Director de la Oficina del Censo de los EE. UU.

Estimado residente de esta vivienda:

Esta es su invitación para responder al **Censo del 2020**. Necesitamos su ayuda para contar a todas las personas en los Estados Unidos al proveer información básica sobre todos los adultos, niños y bebés que viven o se quedan en esta dirección.

Los resultados del Censo del 2020 se usarán para:

- Destinar miles de millones de dólares de fondos federales a las comunidades locales para escuelas, carreteras y otros servicios públicos.
- Ayudar a su comunidad a prepararse para satisfacer necesidades relacionadas con el transporte y la preparación para emergencias.
- Determinar el número de escaños que tiene cada estado en la Cámara de Representantes de los EE. UU., así como su representación política a todos los niveles del gobierno.

Responda antes del 1 de abril usando UNA de las siguientes opciones:

Opción 1:

Visite **XXXX.XXXX.gov** para completar el cuestionario del Censo del 2020 por internet. Usted va a necesitar su número de Identificación del Censo de 12 dígitos, que se encuentra debajo del código de barras en la primera página del cuestionario adjunto.

Opción 2:

Complete y envíe por correo postal el cuestionario impreso adjunto en el sobre con franqueo pagado que se provee.

Responda por internet para conservar recursos naturales, ahorrar dinero de los contribuyentes y procesar datos con más eficiencia.

El censo es tan importante que la ley requiere que usted responda, y sus respuestas se mantienen completamente confidenciales. Si usted no responde, tendremos que enviar a un entrevistador de la Oficina del Censo para que recopile sus respuestas en persona. Si necesita ayuda para completar el cuestionario del Censo del 2020, llámenos gratis al 1-844-468-2020.

Gracias de antemano por su rápida respuesta.

Documentos adjuntos

census.gov

2020CENSUS.GOV

I Count

United States®
Census
2020

