Report Online -



2015 ANNUAL SERVICES REPORT

SA-56150A

(DRAFT)

Due Date

Need help or have questions?

Call 1-877-787-9860, option "1" (8:00 a.m. - 5:00 p.m. ET, M-F) or Visit

https://econhelp.census.gov/sas

YOUR RESPONSE IS REQUIRED **BY LAW.** Title 13, United States Code, Sections 131 and 182 authorizes this collection. Sections 224 and 225 requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By Section 9 of the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Under the same law, information that you report cannot be used for taxation, regulation, or investigation and are exempt from release under the Freedom of Information Act. Further, copies

of your response retained in your files are immune from legal

process.

WORKSHEET

DO NOT use this worksheet to respond to the survey, it is intended to assist you with gathering and preparing your data prior to reporting online.

Please view the online report for specific instructions that may apply to your EIN or firm.

Return to https://econhelp.census.gov/sas when you are ready to report online.

GENERAL INSTRUCTIONS

- Any significant change in this firm's operations should be noted in **1**.
- For establishments sold or acquired in 2015, report data only for the period the establishments were operated by this firm.
- Estimates are acceptable if book figures are not available.
- Enter "0" where applicable.
- Do not combine data for two or more detailed lines.
- Report data on an accrual basis, except for payroll.
- Dollars should be rounded to the nearest dollar.
- If a figure is \$1,030,280,456 it should be reported as

	\$ Bil.			Mil.		T	hοι	ı.		Dol.	
→		1	0	3	0	2	8	0	4	5	6

Include:

- Data for all Services establishments (excluding data for Retail, Wholesale, Manufacturing, Mining, and Construction operations) as defined by the survey coverage in **1**B.
- Data for auxiliary facilities primarily engaged in supporting services to those establishment(s) such as warehouses, garages, central administrative offices, and repair services.

1	Α.	MAIL	ING	ADD	RESS

Is this firm's name and mailing address the same as shown in the mailing address above?

	Yes
0035	
	No - Enter corrections in the mailing address above

	Mark "X"		2	2015	
	if None	\$ Bil.	Mil.	Thou.	Dol.
Reservation Services (Include commissions or fees, not gross sales)					
a. Commissions or fees from airline seats, domestic destinations - Arranging and reserving airline seats to domestic					
destinations. Exclude fees paid directly to your agency by travelers. These should be included in trip planning, line 2a 3281			1 1		1 1
 Commissions or fees from airline seats, international destinations - Arranging and reserving airline seats to international destinations. Exclude fees paid directly to your 					
agency by travelers. These should be included in trip planning, line 2a					
c. Commissions or fees from cruises - Arranging and reserving cruises. Exclude fees paid directly to your agency by travelers.					
These should be included in trip planning, line 2a					
d. Commissions or fees from lodging - Arranging and reserving lodging. Exclude fees paid directly to this agency by travelers.					
These should be included in trip planning, line 2a		1			
e. Commissions or fees from event tickets - Assisting consumers in acquiring tickets and/or reservations for attendance at theatrical performances, concerts, sporting events, and amusement and theme parks. Exclude fees paid directly to this					
agency by event attendees. These should be included in trip planning, line 2a					
f. Commissions or fees from computerized reservation systems - Subscription fees received for providing access to a computerized database and reservation system used by travel					
professionals and other subscribers to research, compare, and					

CONTINUE WITH 6 ON PAGE 4

other reservations

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	ort Online - Do
	Not
	Ŋ
	et
%	<u>2</u>
%	3

6	SALES, RECEIPTS, OR REVENUE - Continued						1
		Mark "X"		:	2015		
		if None	\$ Bil.	Mil.	Thou.	Dol.	
1.	Reservation Services (Include commissions or fees, not gross sales) - Continued						
	g. Commissions or fees from packaged tours - Reserving prepackaged and customized tours. Exclude fees paid directly to this agency by event attendees. These should be included in trip planning, line 2a						Repo
	h. Commissions or fees from other reservation services - Commissions and fees received from all other travel service providers (e.g., ferry, bus, airport shuttle providers) for arranging and reserving service. Exclude fees paid directly to this agency by travelers. These should be included in trip planning, line 2a 3290						rt On
2.	Other Travel Arrangement Services (Include commissions or fees, not gross sales)						line
	a. Commissions or fees from trip planning - Assembling travel information, advising on alternatives, and arranging and reserving travel services. Include all receipts from travelers for services rendered on a fee basis such as ticket issuing fees and other fees paid directly to travel agents by travelers					1 1	e - Do
	b. Commissions or fees from automobile clubs and road and travel service - Providing automobile road assistance (e.g., emergency road service, trip planning, guidebook and map supply, discounts for accommodations) to members on a fee basis 3293						Not
	c. Commissions or fees from other travel arrangement services revenue - All other travel services rendered. Include travel insurance service, travel document service, travelers check service, foreign exchange services, wire transfer services, cellular phone service, corporate travel management software, and emergency travel services						Return
3.	All other operating revenue - Revenue not reported in lines 1a through 2c. If this item is greater than 20% of the total operating revenue, specify the primary source of the revenue below 7						
	1799						
4.	TOTAL OPERATING REVENUE Sum of lines 1a through 3						.
7	Not Applicable.						ep
8	E-COMMERCE						
	E-commerce is the sale of goods and services where the buyer places an o are negotiated, over an Internet, mobile device (M-Commerce), extranet, El comparable online system. Payment may or may not be made online.	rder, or th	ne price k, electi	e and term ronic mail,	ns of the sa or other	ale	ort On
	A. Did this firm have any e-commerce revenue in 2015?						
	O011 Yes						ine
	□ No - <i>Go to</i> 9						Ė
				:	2015		ŏ
			\$ Bil.	Mil.	Thou.	Dol.	1 2
	B. What was the total e-commerce revenue in 2015?	2000					Q _t
9	SOURCE OF REVENUE How much of the revenue reported in 6 , line 4 , is received from the	e followir	ng cate	egories?		2015 Percent	Ret
	1. Business				. 3295	%	Z
	2. Leisure				3296 +	%	
					1	00%	

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1	Not Applicable.					
Œ	EXPORT REVENUE An exported service is a service performed for a customer or client (individual, gove establishment, etc.) located outside the United States (i.e., outside the 50 States, Dis Commonwealth Territories, or U.S. Possessions). Include:	ernm strict	ent, of C	busines Columbia	ss a, U.S.	
	 Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent Exclude: Services provided to domestic subsidiaries of foreign firms. 	firm	s, su	bsidiari	es, branche	es, etc.).
	A. Did the revenue reported in 3 include any revenue from exports? Yes No - Go to 12					
					2015	(
		\$ E	Bil.	Mil.	Thou.	Dol.
	B. What was this firm's revenue from exports in 2015?					
14	OPERATING EXPENSES What were the operating expenses for this firm in 2015? Exclude: • Transfers made within the company. • Capitalized expenses. • Interest. • Bad debt. • Impairment. • Income tax.					
	Include salaries and wages, commissions, dismissal pay, bonuses, employee contributions withholding, union dues, group insurance premiums, savings bonds, cash equivation pay, vacation pay, sick leave, stock purchase plans, and employee contributions to pleased employees, employer's cost for fringe benefits, and temporary staff obtained unincorporated businesses, exclude profit or other compensation of proprietors or parameters.	alent ensi fron	i in-k on p n ter	kind, allo lans. Ex nporary	wances, he clude the	oliday cost of ces. For
	All other operating expenses Include travel and entertainment; postage, shipping or delivery services; warehousis security services; janitorial and grounds maintenance services; purchased transportate expenses not reported elsewhere.					
	Mark "X"				2015	
	if None	\$ E	Bil.	Mil.	Thou.	Dol.
1.	Personnel Costs					
	a. Gross annual payroll - Total annual Medicare salaries and wages for all employees as reported on this firm's IRS Form 941, Employer's Quarterly Federal Tax Return, line 5(c) for the four quarters that correspond to the survey period or IRS Form 944 Employer's Annual Federal Tax Return, line 4(c). Include the spread on stock options that are taxable to employees as wages . 1821					

- **b. Employer's cost for fringe benefits -** Employer's cost for legally required programs and programs not required by law:

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		Mark "X"			2015	
		if None	\$ Bil.	Mil.	Thou.	Dol.
١.	Personnel Costs - Continued					
	b. Employer's cost for fringe benefits - Employer's cost for					
	legally required programs and programs not required by law: - Continued					
	Pension plans: a. Defined benefit pension plans - Costs for both qualified					
	and unqualified defined pension plans. Pension plans					
	that specify the benefit to be paid to employees upon retirement, generally either a specific amount or a					
	percentage of compensation. Employer contributions					
	are based on actuarial computations that include the employee's compensation and years of service and are not			1 1		
	allocated to specific accounts maintained for employees 1842			1 1		
	 b. Defined contribution plans - Costs under defined contribution plans. Pension plans that define the employer 					
	contributions to a separate account provided for each					
	employee. The employee "benefit" at retirement depends on the amount contributed and the results of the account's					
	activity. Examples include profit sharing plans, money					1
	purchase (e.g., 401k, 403b) and stock bonus plans (e.g., ESOPs)					
	3. Payroll taxes, employer paid insurance premiums					
	(except health), and other employer benefits - Include legally-required fringe benefits (e.g., Social Security, workers'					
	compensation insurance, unemployment tax, state disability					
	insurance programs, Medicare). Include benefits for life insurance, "quality of life" benefits (e.g., childcare assistance,					
	subsidized commuting), employer contributions to pre-tax					
	benefit accounts (e.g., health savings accounts), education assistance, and other benefits not specified above. Exclude					
	disbursements from trusts or funds to satisfy health insurance					
	c. Temporary staff and leased employee expense - Total costs					
	paid to Professional Employer Organizations (PEOs) and staffing			1 1		T 1 1
	agencies for personnel. Include all charges for payroll, benefits, and services					
2.	Expensed Materials, Parts, and Supplies (not for resale)					
	a. Expensed equipment - Expensed computer hardware and other					
	equipment (e.g., copiers, fax machines, telephones, shop and lab equipment, CPUs, monitors). Report packaged software in line 3a.			1 1		
	Report leased and rented equipment in line 3i					
	b. Expensed purchases of other materials, parts, and					
	supplies - Materials and supplies used in providing services to others; materials and parts used in repairs; office and janitorial					
	supplies; small tools; containers and other packaging materials; and motor fuels		'			1 1
3.	Expensed Purchased Services					
	a. Expensed purchases of software - Purchases of prepackaged,					
	custom coded, or vendor customized software. Include software developed or customized by others, web-design services and					
	purchases, licensing agreements, upgrades of software, and					
	maintenance fees related to software upgrades and alterations 1826					
	 Data processing and other purchased computer services - Include web hosting, computer facilities management services, 					
	computer input preparation, data storage, computer time rental,					
	optical scanning services, and other computer-related advice and services, including training. Exclude expensed integrated					
	systems, repair and maintenance of computer equipment, payroll processing and credit card transaction fees, and expenses for			1 1		
	telecommunication services (e.g., Internet, connectivity, telephone) 1845					1 1
	c. Purchased communication services - Telephone, cellular, and					
	fax services; computer-related communications (e.g., Internet, connectivity, online), and other wired and wireless communication					
	services					

		Martella			2015	
		Mark "X" if None	\$ Bil.	Mil.	Thou.	Dol.
Expe	nsed Purchased Services - Continued					
_	urchased repairs and maintenance to machinery and					
ec	quipment - Expensed repair and maintenance services to					
m.	achinery, vehicles, equipment, and computer hardware. xclude materials, parts, and supplies used for repairs and					
m	aintenance performed by this firm's employees 1848					
e. Pu	urchased repairs and maintenance to buildings,					
st	ructures, and offices - Include repair and maintenance to					
ini F a	tegral parts of buildings (e.g., elevators, heating systems). *clude materials, parts, and supplies used for repairs and					
m	aintenance performed by this firm's employees. Report janitorial					
	nd grounds maintenance services in line 4c					
f. Pu	urchased electricity - If the cost of electricity is included in ase or rental payments, report in line 3j			1 1		
	urchased fuels (except motor fuels) - Fuel for heating,					
g. Ft	ower, or generating electricity (e.g., natural gas, propane, oil,					
CO	pal). If the costs are included in lease or rental payments, report					' '
	line 3j					
	later, sewer, refuse removal, and other utility payments -					
	ilities are included in lease or rental payments, report in line 3j			1 1		1 1
i. Le	ease and rental payments for machinery, equipment, and					
ot	ther tangible items - Include lease and rental of transportation					
lea	quipment without operators and penalties incurred for broken ases. Exclude capital and financing lease agreements and					
lic	ensing/leasing of software			1 1		
j. Le	ease and rental payments for land, buildings, structures,					
	core spaces, and offices - Include penalties incurred for token leases			' '		' '
	urchased advertising and promotional services - Include arketing and public relations services					
	urchased professional and technical services - Include					
m	anagement consulting, accounting, auditing, bookkeeping,					
ie ot	gal, actuarial, payroll processing, architectural, engineering, and her professional services. Exclude salaries paid to your own					
	nployees for these services			1 1		
Othe	r Operating Expenses					
a. D	epreciation and amortization charges - Include depreciation					
ch	narges taken against tangible assets owned and used by this m, tangible assets and improvements owned by this firm					
	ithin leaseholds, tangible assets obtained through capital lease					
	greements, and amortization charges against intangible assets					' '
	.g., patents, copyrights). Exclude impairment					
	overnmental taxes and license fees - Payments to overnment agencies for taxes and licenses. Include business					
an	nd property taxes. Exclude income taxes and sales and excise					
	xes collected from customers					
c. Al	Il other operating expenses - All other operating expenses of reported above, unless specifically excluded in the general					
ins	structions. Include office postage paid and package delivery.					
E	xclude purchases of merchandise for resale and non-operating					
	spenses. If this item is greater than 20% of the total perating expenses, specify the primary source of the					
ex	rpenses below 7					
	1859			' '		
TOT/	AL OPERATING EXPENSES					
	of lines 1a through 4c					
and (
and	6 Not Applicable.					

18	CONTACT	INFORMATION

Name of person to contact regarding this report (Please print)						Title			
Telephone	Area code)	Nur	nber	Extension		Area code	Number	
						Fax			
			-					-	
E-mail address						Website address			

THANK YOU for completing your 2015 ANNUAL SERVICES REPORT.

We suggest you keep a copy for your records.

Public reporting burden for this collection of information is estimated to average 3-6 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: ECON Survey Comments 0607-0422, U.S. Census Bureau, 4600 Silver Hill Road, Room EMD-8K122, Washington, DC 20233. You may e-mail comments to ECON.Survey.Comments@census.gov . Be sure to use ECON Survey Comments 0607-0422 as the subject. You are not required to respond to this collection of information if it does not display a valid approval number from the Office of Management and Budget (OMB). The eight-digit OMB number is 0607-0422 and appears in the upper right corner of the electronic instrument