## 2015 ANNUAL SERVICES REPORT

## Due Date

## Need help or have questions?

Call 1-877-787-9860, option "1" (8:00 a.m. - 5:00 p.m. ET, M-F) or Visit
https://econhelp.census.gov/sas
YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, Sections 131 and 182 authorizes this collection. Sections 224 and 225 requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By Section 9 of the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Under the same law, information that you report cannot be used for taxation, regulation, or investigation and are exempt from release under the Freedom of Information Act. Further, copies of your response retained in your files are immune from legal process.

## WORKSHEET

DO NOT use this worksheet to respond to the survey, it is intended to assist you with gathering and preparing your data prior to reporting online.

Please view the online report for specific instructions that may apply to your EIN or firm.

Return to https://econhelp.census.gov/sas when you are ready to report online.

## GENERAL INSTRUCTIONS

Throughout this survey, any reference to "this firm" is referring to the EIN that is printed in the mailing address area or the new EIN that was provided as a response in (2. Any responses related to "this firm" should only include data for the EIN referenced.

- Any significant change in this firm's operations should be noted in 17 .
- For establishments sold or acquired in 2015, report data only for the period the establishments were operated by this firm.
- Estimates are acceptable if book figures are not available.
-Enter "0" where applicable.
- Do not combine data for two or more detailed lines.
- Report data on an accrual basis, except for payroll.
- Dollars should be rounded to the nearest dollar.
- If a figure is $\$ 1,030,280,456$ it should be reported as
 Include:
- Data for all Services establishments (excluding data for Retail, Wholesale, Manufacturing, Mining, and Construction operations) operating under the EIN printed in the mailing address area.
- Data for auxiliary facilities primarily engaged in supporting services to those establishment(s) such as warehouses, garages, central administrative offices, and repair services.
(1) A. MAILING ADDRESS

Is this firm's name and mailing address the same as shown in the mailing address above?

0035
Yes
No - Enter corrections in the mailing address above

1 B. SURVEY COVERAGE
Did this firm provide the business activities described below?
$\square$ Yes
0001

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No - Specify this firm's business activity 7
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0002
(2) FEDERAL EMPLOYER IDENTIFICATION NUMBER (EIN)

Does this firm report payroll under EIN

0013
Yes
No - Enter current 9-digit EIN AND date payroll was first reported for this EIN 0015

| EIN (9 digits) |  |  |  |  |
| :--- | :--- | :--- | :---: | :---: |
|  |  |  |  |  |
|  | Month | Day |  |  |
| 0088 |  |  |  |  |

3 ORGANIZATIONAL CHANGE
A. Did this firm experience any acquisitions, sales, mergers, and/or divestitures in 2015?

0016

> Yes

No - Go to 4
B. Which of the following organizational changes occurred in $\mathbf{2 0 1 5}$ ?

Check all that apply. If more than one organizational change occurred during the reporting period, explain in 17.

(4) REPORTING PERIOD

NOTE: Calendar year data are preferred. If it is not available, please report for the fiscal year that includes at least six months of data for the 2015 calendar year.
What time period is covered by the data provided in this report?

Fiscal or partial year - Report beginning and ending dates . . . . . . . . . . . 0007

| 2015 |
| :---: |
| Beginning Date |

0006
Calendar year


- E-commerce revenue.


## Exclude:

- Transfers made within the company.
- Net unrealized gains (losses).
- Taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency.
- Revenue of separately operated departments, concessions, etc., which are leased to others.
- Revenue from customers for carrying or other credit charges.
- Commissions from vending machine operators.
- Revenue of foreign subsidiaries (those located outside the U.S., i.e., outside the 50 states, District of Columbia, U.S. Commonwealth Territories, or U.S. Possessions).
- Revenue from the sale of used equipment.

1. Securities origination products - These products assist the issuers of securities (businesses and governments) in creating their securities and having them distributed to the investing public. The service may involve advising the issuer, purchasing the securities and selling them (underwriting), or acting as an agent in marketing the securities 2161
2. Brokering and dealing products - debt instruments - Brokering and dealing in debt instruments (e.g., bills, bonds, notes, CDs, Guaranteed Investment Contracts (GICs), commercial paper, bankers acceptances, all other debt instrument products)
3. Brokering and dealing investment company securities -

Brokering and dealing investment company securities (e.g., mutual funds, closed-end funds, unit investment trusts) 2163
6. Repurchase agreements - net gains (losses) - The sale of a security to a counterparty for cash with an agreement to repurchase it at a fixed price on a specified future date. A reverse repurchase agreement is from the perspective of the counterparty to a repurchase agreement, i.e., the purchase of a security from a counterparty for cash with an agreement to sell it at a fixed price on a specified future date
7. Trading debt instruments on own account - net gains (losses) Gains made from buying and selling debt securities on own account 2165
8. Trading equities on own account - net gains (losses) - Gains made from buying and selling equity securities on own account

| Mark "X" <br> if None | 2015 |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | \$ Bil. Mil. | Thou. | Dol. |  |
|  |  |  |  |  |

9. Trading derivative contracts on own account - net gains (losses) - Gains made from buying and selling derivative contracts on own account2103
10. Financial Planning and Investment Management Products
a. Financial planning and investment management services for individuals - Providing financial planning, advisory, and investment management services for private individuals
b. Financial planning and investment management services for businesses and governments - Providing financial planning, advisory, and investment management services for businesses and governments

$$
2124
$$

11. All other operating revenue - Revenue not reported in lines 1 through 10b. If this item is greater than $\mathbf{2 0 \%}$ of the total operating revenue, specify the primary source of the revenue below 7
12. TOTAL OPERATING REVENUE

Sum of lines 1 through 11Not Applicable.

8 E-COMMERCE
E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale are negotiated, over an Internet, mobile device (M-Commerce), extranet, EDI network, electronic mail, or other comparable online system. Payment may or may not be made online.
A. Did this firm have any e-commerce revenue in $\mathbf{2 0 1 5}$ ?

|  |  |
| :--- | :--- |
| 0011 | $\square$ |
|  | Yes |
|  | $\square$ |
|  | No - Go to 10 |

B. What was the total e-commerce revenue in 2015? . . . . . . . . . . 2000

Not Applicable.

## 10 SOURCE OF BROKERING AND DEALING EQUITY REVENUE

How much of the brokering and dealing equity revenue reported in 6 , line 3 , is received from the following categories?

| 2015 |  |  |  |
| :--- | :--- | :--- | :--- |
| \$ Bil. | Mil. | Thou. | Dol. |

1. Fees and commissions . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 2107
2. Interest income from trading accounts (including margin interest) 2108
3. Net gains in trading accounts
and 12 Not Applicable.

## 13 EXPORT REVENUE

An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. Possessions).

## Include:

- Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.).

Exclude:

- Services provided to domestic subsidiaries of foreign firms.


## A. Did the revenue reported in 6 include any revenue from exports?

Yes
0009
No - Go to 14

## Gross annual payroll

Include salaries and wages, commissions, dismissal pay, bonuses, employee contributions to Social Security, income tax withholding, union dues, group insurance premiums, savings bonds, cash equivalent in-kind, allowances, holiday pay, vacation pay, sick leave, stock purchase plans, and employee contributions to pension plans. Exclude the cost of leased employees, employer's cost for fringe benefits, and temporary staff obtained from temporary help services. For unincorporated businesses, exclude profit or other compensation of proprietors or partners.

## All other operating expenses

Include travel and entertainment; postage, shipping or delivery services; warehousing and storage services; royalties; security services; janitorial and grounds maintenance services; purchased transportation with operators; and other expenses not reported elsewhere.

1. Personnel Costs
a. Gross annual payroll - Total annual Medicare salaries and wages for all employees as reported on this firm's IRS Form 941, Employer's Quarterly Federal Tax Return, line 5(c) for the four quarters that correspond to the survey period or IRS Form 944 Employer's Annual Federal Tax Return, line 4(c). Include the spread on stock options that are taxable to employees as wages 1821
b. Employer's cost for fringe benefits - Employer's cost for legally required programs and programs not required by law:
2. Health insurance - Insurance premiums for hospital plans, medical plans, and single service plans (e.g., dental, vision, prescription drugs). Include premium equivalents for selfinsured plans and fees paid to third-party administrators (TPAs). Exclude employee contributions 1841
3. Personnel Costs - Continued
b. Employer's cost for fringe benefits - Employer's cost for legally required programs and programs not required by law: Continued

## 2. Pension plans:

a. Defined benefit pension plans - Costs for both qualified and unqualified defined pension plans. Pension plans that specify the benefit to be paid to employees upon retirement, generally either a specific amount or a percentage of compensation. Employer contributions are based on actuarial computations that include the employee's compensation and years of service and are not allocated to specific accounts maintained for employees . . 1842

| Mark "X" | 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| if None | \$ Bil. | Mil. | Thou. | Dol. |

2. Expensed Materials, Parts, and Supplies (not for resale)
a. Expensed equipment - Expensed computer hardware and other equipment (e.g., copiers, fax machines, telephones, shop and lab equipment, CPÚs, monitors). Report packaged software in line 3a. Report leased and rented equipment in line 3i
b. Expensed purchases of other materials, parts, and supplies - Materials and supplies used in providing services to others; materials and parts used in repairs; office and janitorial supplies; small tools; containers and other packaging materials; and motor fuels
3. Expensed Purchased Services
a. Expensed purchases of software - Purchases of prepackaged, custom coded, or vendor customized software. Include software developed or customized by others, web-design services and purchases, licensing agreements, upgrades of software, and maintenance fees related to software upgrades and alterations
b. Data processing and other purchased computer services Include web hosting, computer facilities management services, computer input preparation, data storage, computer time rental, optical scanning services, and other computer-related advice and services, including training. Exclude expensed integrated systems, repair and maintenance of computer equipment, payroll processing and credit card transaction fees, and expenses for telecommunication services (e.g., Internet, connectivity, telephone) 1845
c. Purchased communication services - Telephone, cellular, and fax services; computer-related communications (e.g., Internet, connectivity, online), and other wired and wireless communication services

## 14 OPERATING EXPENSES - Continued

3. Expensed Purchased Services - Continued
d. Purchased repairs and maintenance to machinery and equipment - Expensed repair and maintenance services to machinery, vehicles, equipment, and computer hardware.
Exclude materials, parts, and supplies used for repairs and maintenance performed by this firm's employees

e. Purchased repairs and maintenance to buildings,

structures, and offices - Include repair and maintenance to
integral parts of buildings (e.g., elevators, heating systems).

Exclude materials, parts, and supplies used for repairs and
maintenance performed by this firm's employees. Report janitorial
and grounds maintenance services in line 4d
f. Purchased electricity - If the cost of electricity is included in
lease or rental payments, report in line $\mathbf{3 j}$. . . . . . . . . . . . 1850
g. Purchased fuels (except motor fuels) - Fuel for heating, power, or generating electricity (e.g., natural gas, propane, oil, coal). If the costs are included in lease or rental payments, report in line $\mathbf{3 j}$
h. Water, sewer, refuse removal, and other utility payments Include the cost of hazardous waste removal. If the costs of these utilities are included in lease or rental payments, report in line 3j1852
i. Lease and rental payments for machinery, equipment, and other tangible items - Include lease and rental of transportation equipment without operators and penalties incurred for broken leases. Exclude capital and financing lease agreements and licensing/leasing of software1853

j. Lease and rental payments for land, buildings, structures,
store spaces, and offices - Include penalties incurred for
broken leases ..... 1854
k. Purchased advertising and promotional services - Include marketing and public relations services ..... 1830
I. Purchased professional and technical services - Includemanagement consulting, accounting, auditing, bookkeeping,legal, actuarial, payroll processing, architectural, engineering, andother professional services. Exclude salaries paid to your ownemployees for these services1855
4. Other Operating Expenses
a. Depreciation and amortization charges - Include depreciation charges taken against tangible assets owned and used by this firm, tangible assets and improvements owned by this firm within leaseholds, tangible assets obtained through capital lease agreements, and amortization charges against intangible assets (e.g., patents, copyrights). Exclude impairment1831
b. Governmental taxes and license fees - Payments to government agencies for taxes and licenses. Include business and property taxes. Exclude income taxes and sales and excise taxes collected from customers ..... 1832
c. Operating interest expense - Report non-operating interest expense in 15 ..... 2110
d. All other operating expenses - All other operating expenses not reported above, unless specifically excluded in the generalinstructions. Include office postage paid and package delivery.Exclude purchases of merchandise for resale and non-operatingexpenses. If this item is greater than $\mathbf{2 0 \%}$ of the totaloperating expenses, specify the primary source of theexpenses below 7
5. TOTAL OPERATING EXPENSESSum of lines 1a through 4d1900

## 15 NON-OPERATING INTEREST EXPENSE

## What was the non-operating interest expense for this firm as defined in 1 B?

Exclude:

- Transfers made within the company.
- Capitalized interest.

Non-operating interest expense - Non-operating interest expenses incurred in the financing of operations and long lived assets used in
 continuing operations 1857

Not Applicable.
17 REMARKS - Please use this space to explain any significant year-to-year changes, to clarify responses, or indicate where data were estimated.

Public reporting burden for this collection of information is estimated to average 3-6 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: ECON Survey Comments 0607-0422, U.S. Census Bureau, 4600 Silver Hill Road, Room EMD-8K122, Washington, DC 20233. You may e-mail comments to ECON.Survey.Comments@census.gov. Be sure to use ECON Survey Comments 0607-0422 as the subject. You are not required to respond to this collection of information if it does not display a valid approval number from the Office of Management and Budget (OMB). The eight-digit OMB number is 0607-0422 and appears in the upper right corner of the electronic instrument screen.

