**Rationale for Items Added to or Removed From the First Follow-up Instrument for Male Rural Smokeless, 4/14/16**

| **Item Number** | **Description** | **Addition** | **Deletion** | **Edit** | **Rationale** | **Prior Approval Given by OMB** |
| --- | --- | --- | --- | --- | --- | --- |
| Assent for Youth | Assent for Youth | X |  |  | Added assent language into the instrument to better represent the interview flow | A separate assent document was approved by OMB on 11/17/15 |
| A1 | Age |  |  | X | Replaced the age question with a series that works better for field interviewers | Base item approved on 11/17/15 |
| S2 & S3 | Age and Gender verification | X |  |  | Added these items to confirm age and gender if different from baseline | New items |
| A3-A7 | Demographics |  | X |  | Removed demographic items that will not change between baseline and follow-up | N/A |
| All | Programming notes and skip patterns | X |  |  | Added programming notes and skip patterns to give better picture of administration of the instrument | N/A |
| B14 | e-cigs ever user |  |  | X | Updated the product description based on survey methodologists input and for consistency across items | Base item approved on 11/17/15 |
| B17 and B18 | Marijuana use questions |  | X |  | Removed marijuana use questions per RTI IRB instructions | N/A |
| C3\_1-C3\_4, E9\_3, E10\_3,  | e-cig future use |  |  | X | Edited term e-cig to be consistent throughout the survey | Base item approved on 11/17/15 |
| D2 | Desire to stop smoking |  |  | X | Replaced the word “quit” with “stop” to be consistent across surveys | Base item approved on 11/17/15 |
| E4 Series | attitudes and beliefs about smokeless tobacco |  |  | X | Broke up the response table to be more user friendly in electronic surveys | Base items approved on 11/17/15 |
| E5 and E7 Series | Attitudes and beliefs  |  |  | X | Removed the word “Neutral” from the response items to be consistent with other items in this survey | Base items approved on 11/17/15 |
| F1\_5 | Video game use |  |  | X | Edited sentence for clarity | Base item approved on 11/17/15 |
| F1\_6 | Media used for reading |  |  | X | Edited for grammar  | Base item approved on 11/17/15 |
| F4\_1-F4\_5 | Other campaign awareness |  |  | X | Edited questions to ask how often participants have seen the presented campaigns since completing the baseline survey | Base items approved on 11/17/15 |
| F5\_3-F14\_X | RuSTEC campaign awareness adds |  |  | X | These items were included in the original OMB packet as placeholders but were not fielded in the baseline data collection. The items will be fielded in the follow-up data collection. The official campaign name was added. | Base items approved on 11/17/15 |
| F5 & F6 Series | Campaign awareness across media |  |  | X | Edited response items to include only those being fielded in the present campaign | Base items approved on 11/17/15 |
| F11\_X | Ad effectiveness |  |  | X | Edited original working of item to match response items. This is the first time this question will be fielded | Base item approved on 11/17/15 |
| F12\_X | Attitudes toward smokeless tobacco |  |  | X | Edited presentation of response items to be more user friendly for web surveys | Base item approved on 11/17/15 |
| F24, F25\_X, F26\_x | Radio ad awareness  | X |  |  | Added radio ad awareness questions to reflect the RuSTEC media campaign | New items |
| F18a | Campaign website |  |  | X | Edited question to capture information on visits to campaign website since baseline | Base item approved on 11/17/15 |
| G1 | Household tobacco use |  |  | X | Added alternative name to e-cigarettes to be consistent with other items in the survey | Base item approved on 11/17/15 |