

ATTACHMENT 11_R: QUESTIONS AND ANSWERS ABOUT THE FDA HEALTH AND MEDIA STUDY

**Form Approved
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What is the FDA Health and Media Study?

The FDA Health and Media Study is designed to collect data from boys about their attitudes related to health, health behaviors, and advertisements they may have seen on TV, online, and/or heard on the radio. This survey is the first of three follow-up surveys to the previous survey that your child completed.

Why should I participate?

This is an opportunity for you and your child to continue to contribute to important research related to improving our understanding of how public education campaigns affect youths' health-related attitudes, beliefs, and behaviors.

Who is sponsoring this study?

The study is sponsored by the U.S. Food and Drug Administration (FDA). RTI International (RTI) has been selected by the FDA to conduct the study.

Who is RTI International?

RTI International (RTI) is a not-for-profit research organization located in North Carolina. RTI conducts research projects for a wide variety of government agencies, universities, and private companies. Professional RTI interviewers in your area are conducting the interviews with eligible youth and their parents.

How will my child be involved?

We will ask your permission for your child to continue to participate in the study. Your child will read questions and answer choices from the survey and enter responses themselves.

How is the study being conducted?

In each household where one or more children are eligible, interviewers will request permission from the parents or legal guardian of eligible youth to continue to participate in the study. Once parental permission is provided for eligible youth to participate, interviewers will use a laptop to begin interviews with eligible youth(s). This is the first of three follow-up surveys, one every eight months, to understand changes in health-related attitudes and behaviors over time. Each of these additional interviews are also completely voluntary.

How will I recognize the RTI interviewer?

The interviewer will carry an RTI identification badge with his or her picture on it. The interviewer will also have a letter of authorization from RTI.

How long will it take?

The interview with eligible youth will take about 45 minutes, on average. Interviewers can schedule visits to your household when it is most convenient for you and your child.

What happens to the information?

Each computerized interview data file—which is identified only by code number—will be electronically transmitted to RTI within 48 hours. The answers will then be combined with all other participants' answers, and then coded, totaled, and turned into statistics for analysis. As a quality control measure, your household might receive a telephone call from RTI to

verify that the interviewer followed the correct steps in completing the survey with you and your child.

Will my child be compensated for his time?

Because your child's continued contribution is important, we will offer him \$25 if he completes the survey through the website on or before [Early Bird Data], or \$20 after [Early Bird Date], as a token of appreciation for participating.

What about Privacy?

All RTI staff members and interviewers have signed a Privacy Agreement guaranteeing that they will not reveal any information to anyone other than authorized project staff. All information collected as part of the study will be kept private to the fullest extent allowable by law, and nothing you tell us will be reported with your name.

The interviewer will ask for your permission before approaching your child for a follow-up interview. At that point, your child may choose whether or not to continue to participate in the study. To protect your child's privacy, you will not know his answers to the interview questions. Answers obtained during the survey will be combined with those from thousands of others from around the country.

Where do I get more information about the study?

If you have other questions about this survey, you may call our project assistance line toll-free at (866) 214-2039 or email us at mediastudy@rti.org. If you have questions about your rights as a study participant, call toll-free: **RTI's Office of Human Research Protections** at 1-866-214-2043.