

ATTACHMENT 19_R EMAIL REMINDER 1 (RuSTEC Follow-up 1)

Form Approved
OMB No. 0910-0753
Exp. Date xx/xx/xxxx

Subject Line: FDA Health and Media Study Reminder

Dear [PARENT FNAME] [PARENT LNAME]:

This is a reminder to have your child **[child's first name]** complete the first follow-up survey for the **FDA Health and Media Study** on-line on or before **[Early bird date]** to receive the **\$25** incentive.

Your child's participation is important and will contribute to valuable research related to youth attitudes toward health, health behaviors, and advertisements they may have seen on TV, online, and/or heard on the radio.

To complete the on-line questionnaire on a personal computer, laptop, or tablet (the questionnaire cannot be accessed on a phone):

- 1. Open your web browser and type in the study website address: [RUSTEC survey site]**
- 2. Once you have reached the study website, type in the username and password exactly as shown below:**
Username: [Case ID]
Password: [Password]
- 3. Once you've typed in your username and password, you will see instructions for completing this round of the study. A parent or legal guardian must follow the steps to provide permission for the child to complete the survey.**

Those who complete the survey on-line after [early bird date] or with one of our field interviewers will be offered \$20 for participating.

Your help with this round of the study is voluntary. All information provided by your child will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

For more information about the study, you can call our project assistance line toll-free at (866) 214-2039, or email us at mediastudy@rti.org. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Thank you in advance for your help.

Sincerely,

Matthew Farrelly, PhD
RTI International

OMB No: 0910-0753

Expiration Date: xx/xx/xxxx

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 3 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to PRASStaff@fda.hhs.gov